



REGIONAL ECONOMIC
RESEARCH INSTITUTE

Southwest Florida Demographics and Economics

AMIR NETO, RERI DIRECTOR

AYSEGUL TIMUR, VP AND VICE PROVOST
STRATEGY AND PROGRAM INNOVATION

06/21/2022

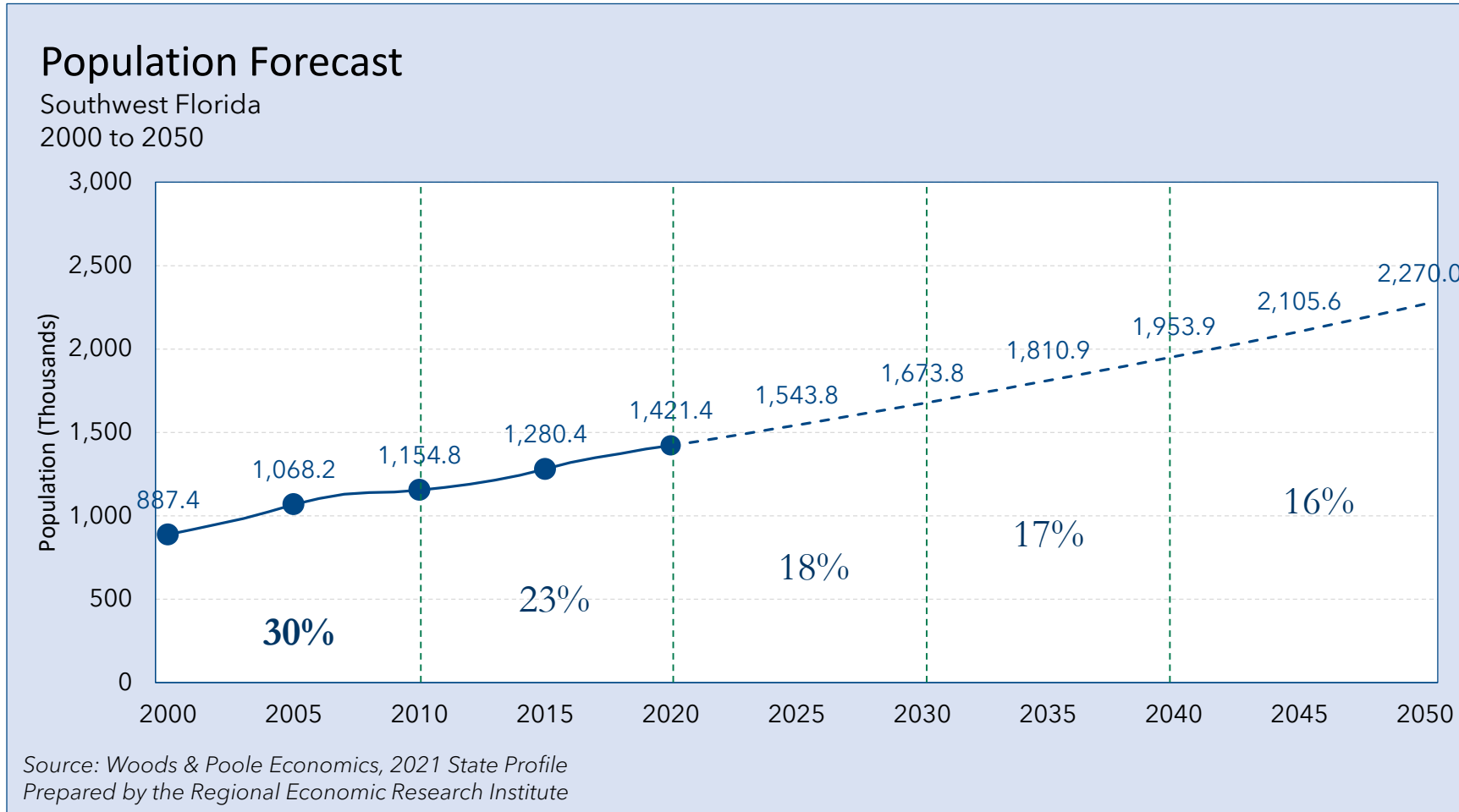


Big Trends on SWFL Demographics

1. Migration to the South
2. Ageing population
3. Diversification of population



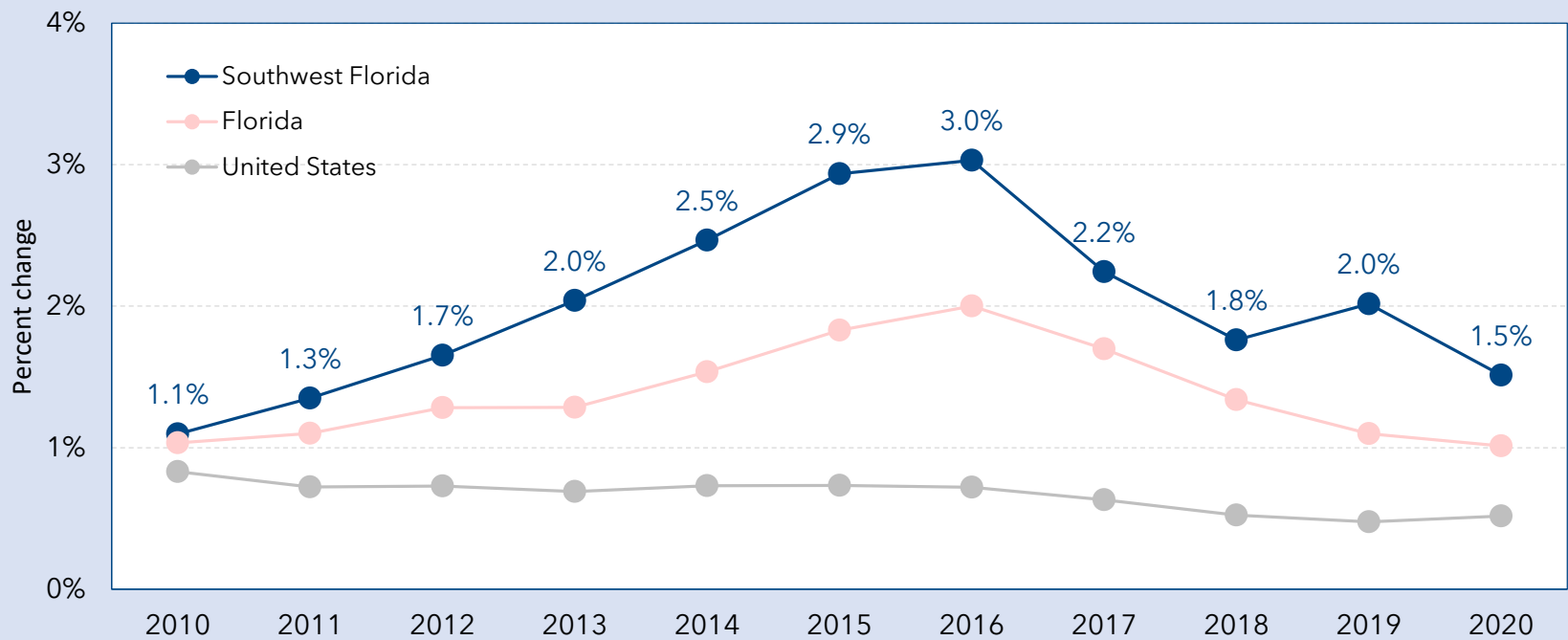
Population Forecast



Population

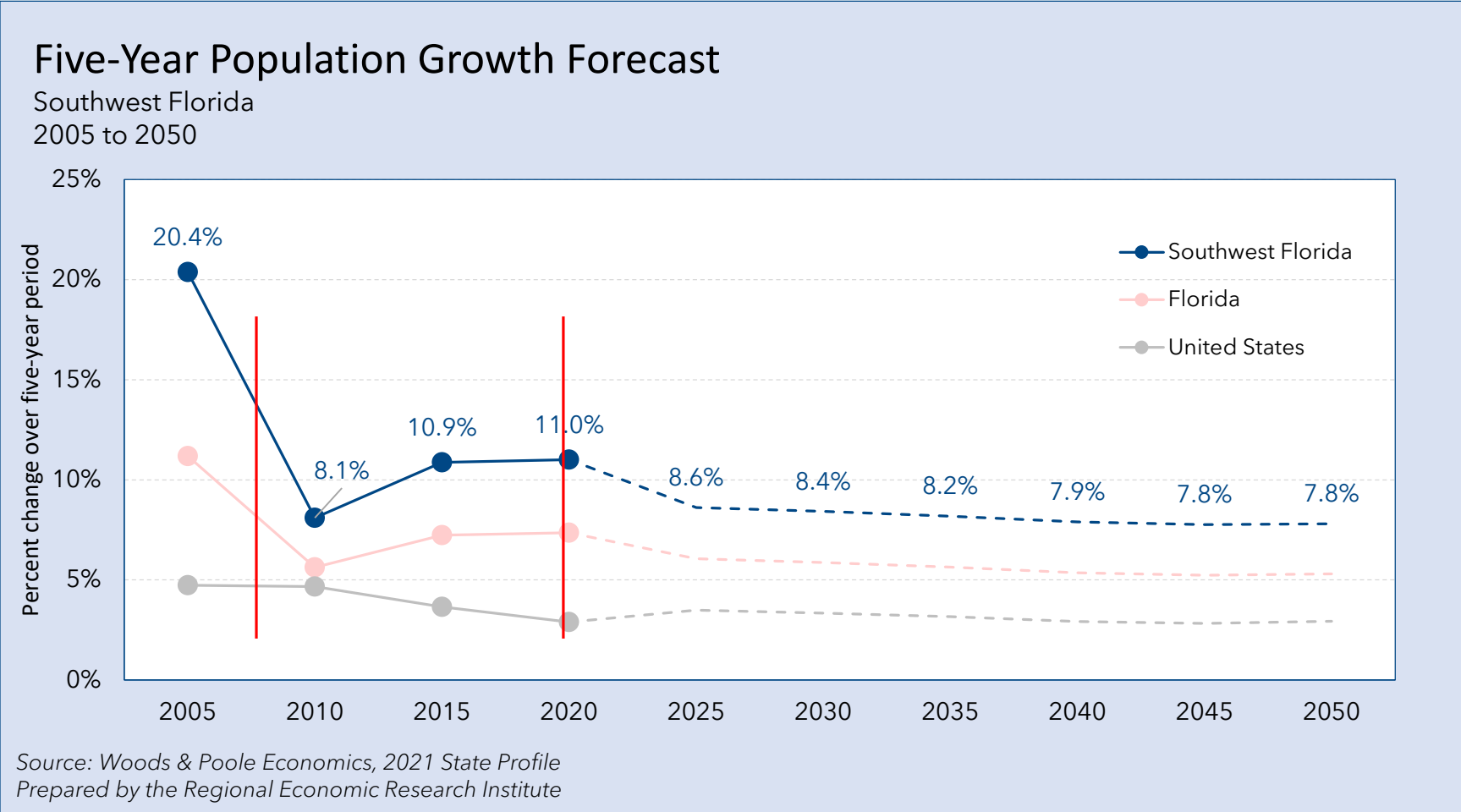
Annual Population Growth

Southwest Florida
2010 to 2020

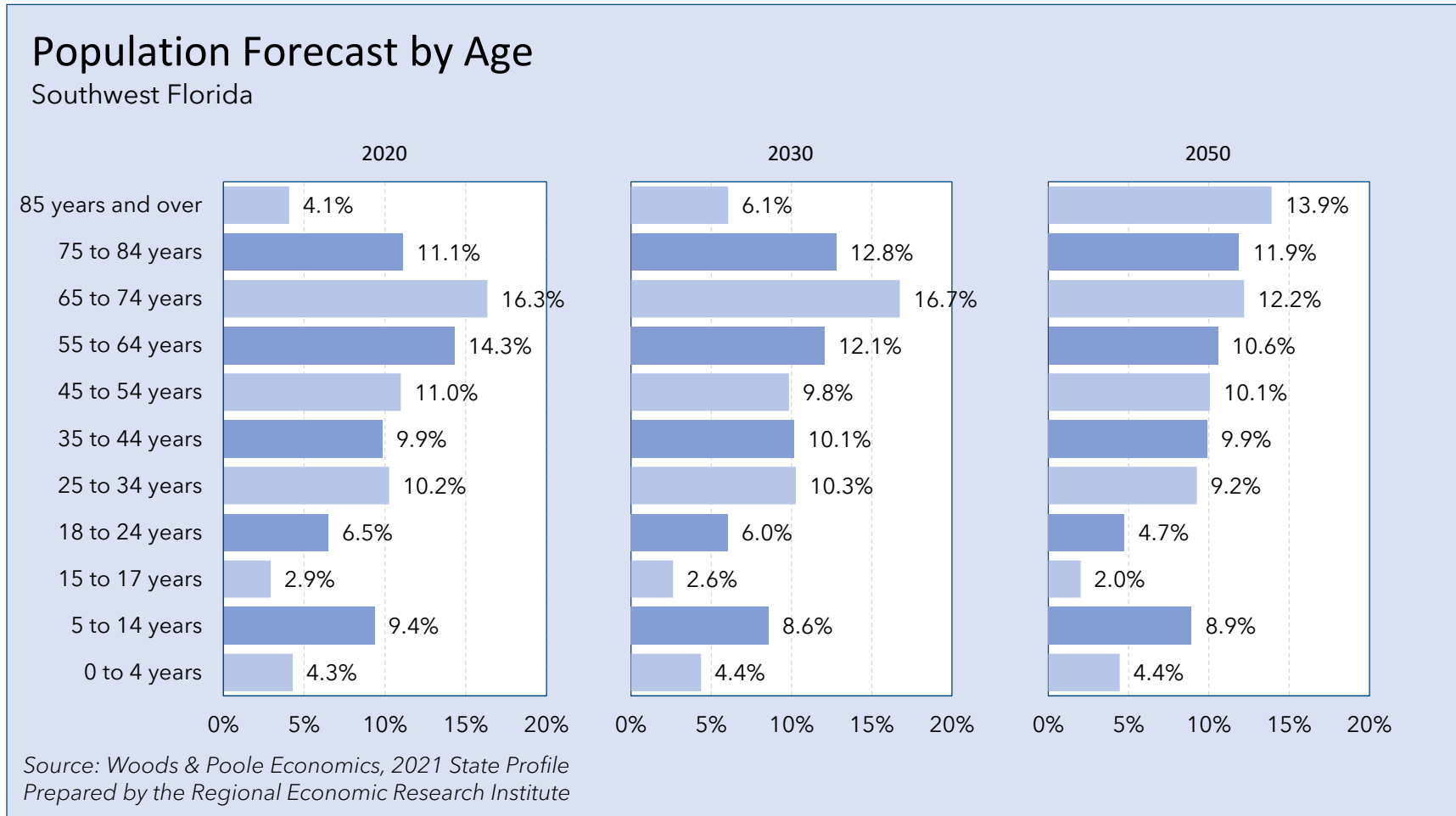


Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

Population Forecast



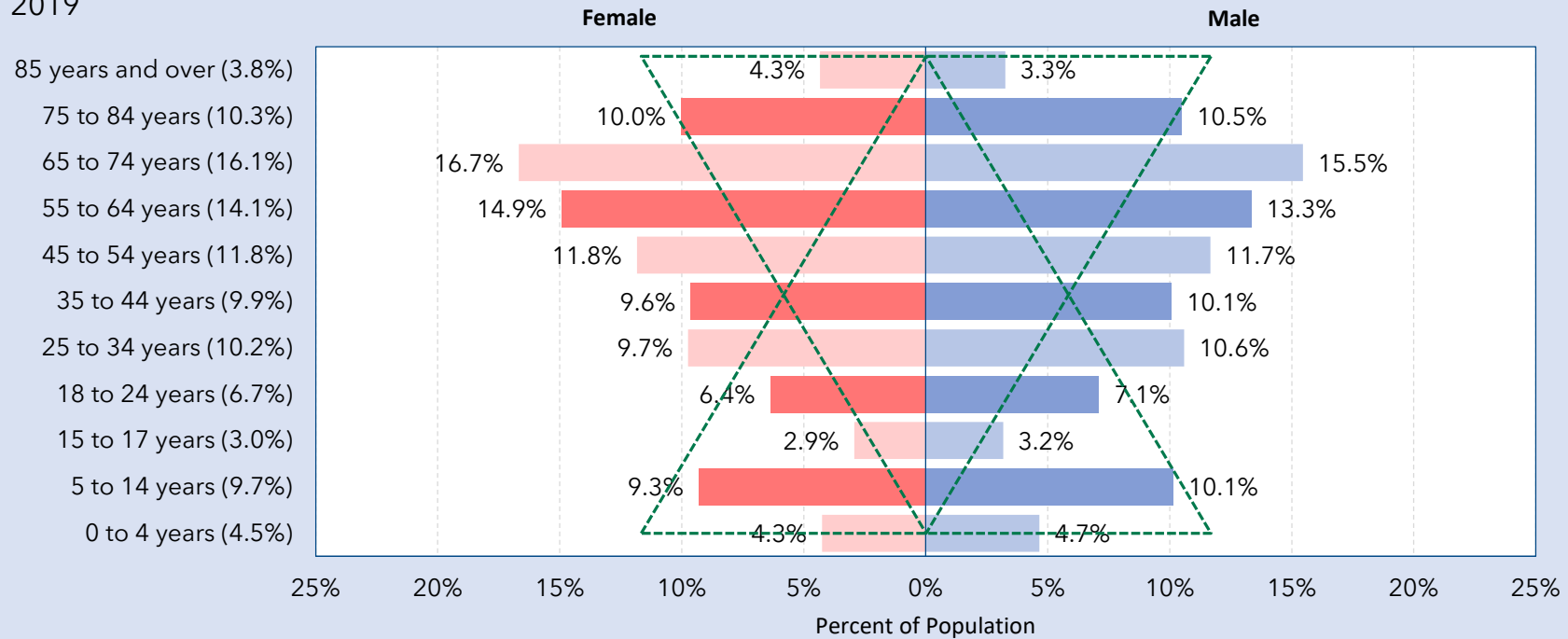
Population by Age



Age Pyramid (low endogenous growth)

Gender by Age

Southwest Florida
2019



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B01001: Sex by Age

Note: Share of population by age for entire population in parenthesis.

Prepared by the Regional Economic Research Institute

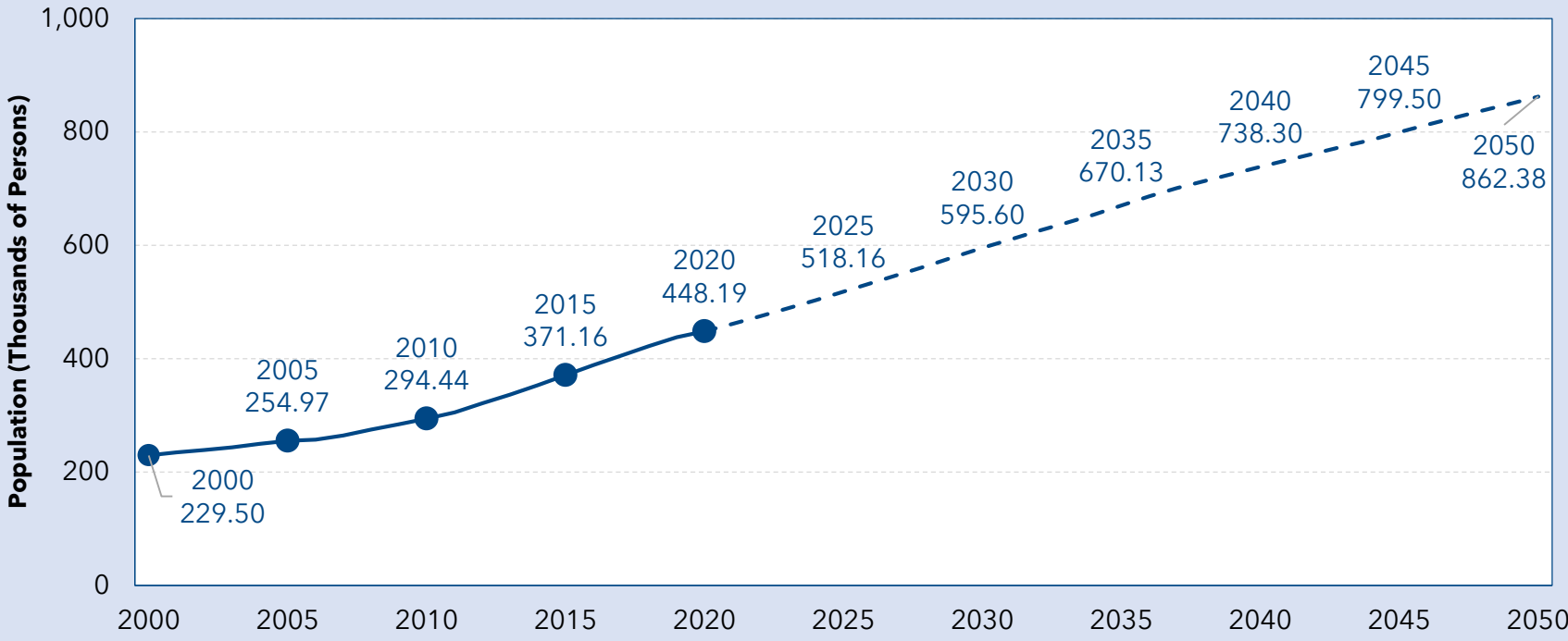


FLORIDA
GULF COAST
UNIVERSITY

Population by Age

Population Forecast Age 65 and Over

Southwest Florida
2000 to 2050

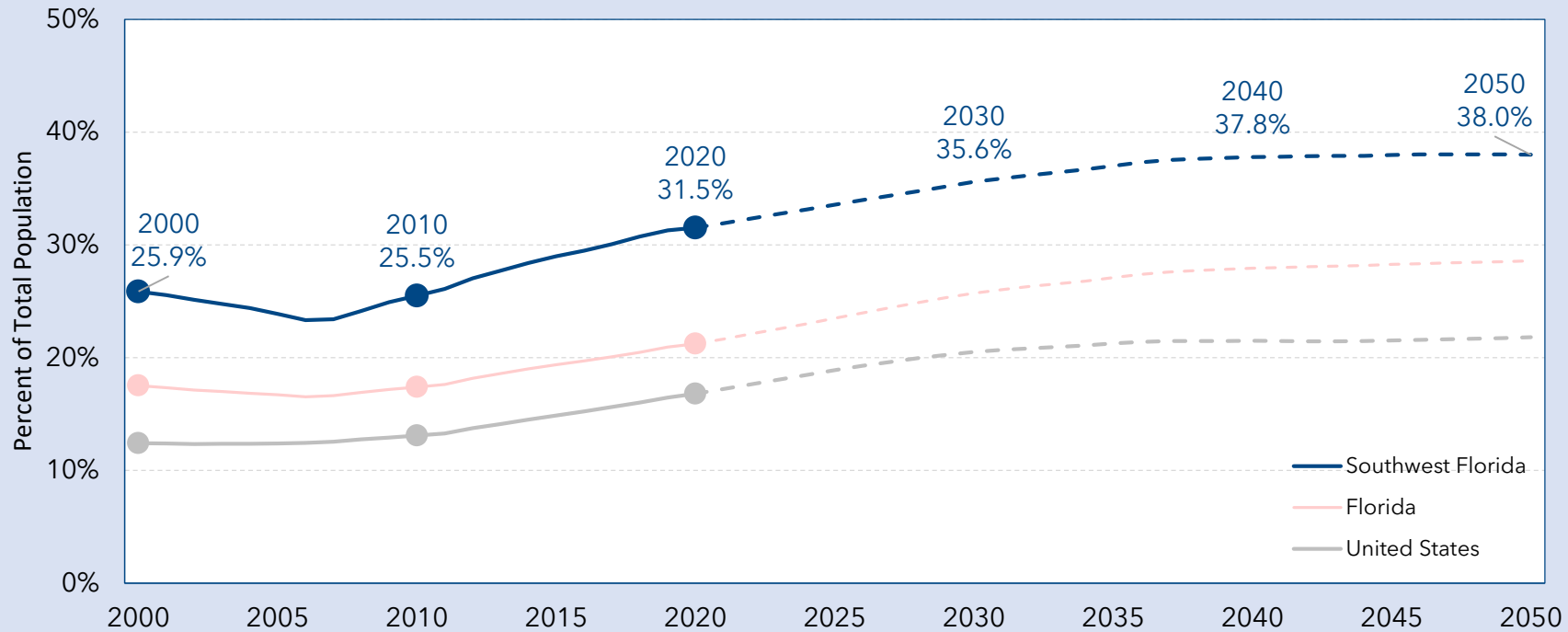


Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

Population by Age

Population by Age

Percent of population over 65
2000 to 2050



Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute



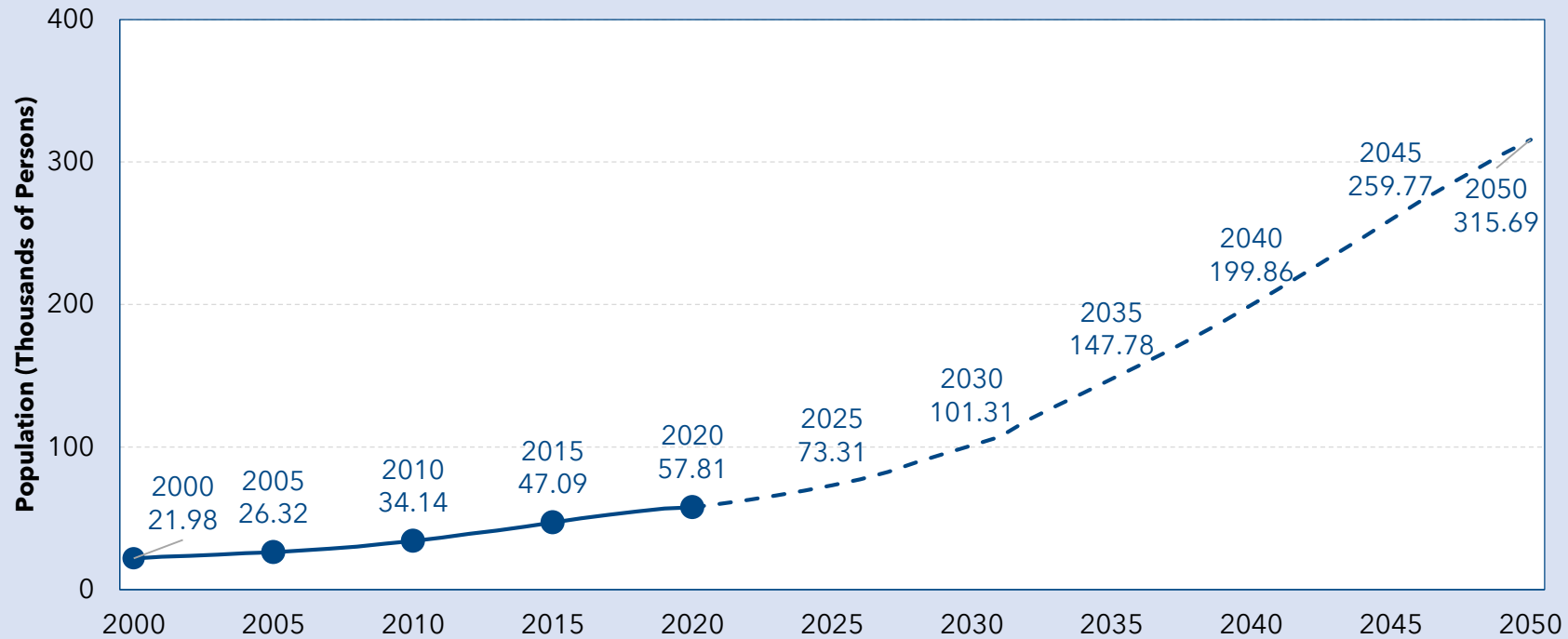
FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Population by Age

Population Forecast Age 85 and Over

Southwest Florida
2000 to 2050



Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

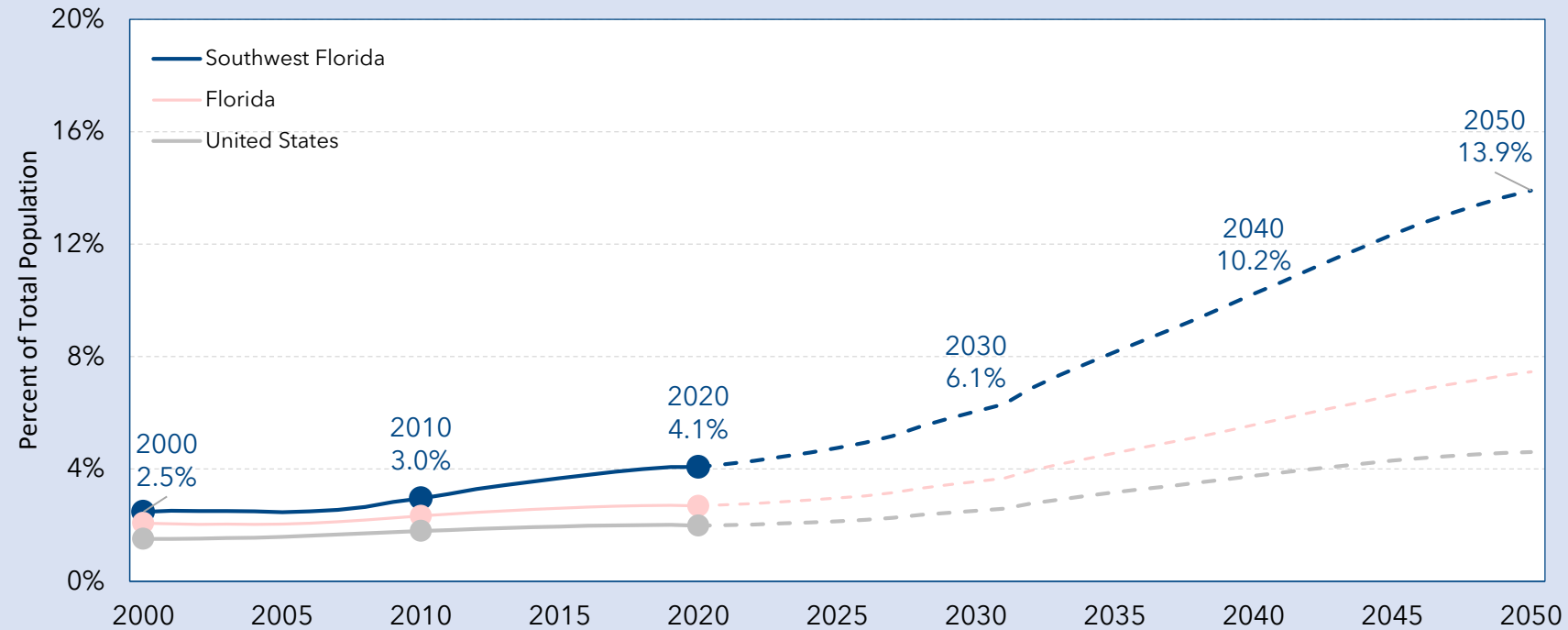


FLORIDA
GULF COAST
UNIVERSITY

Population by Age

Population by Age

Percent of population over 85
2000 to 2050

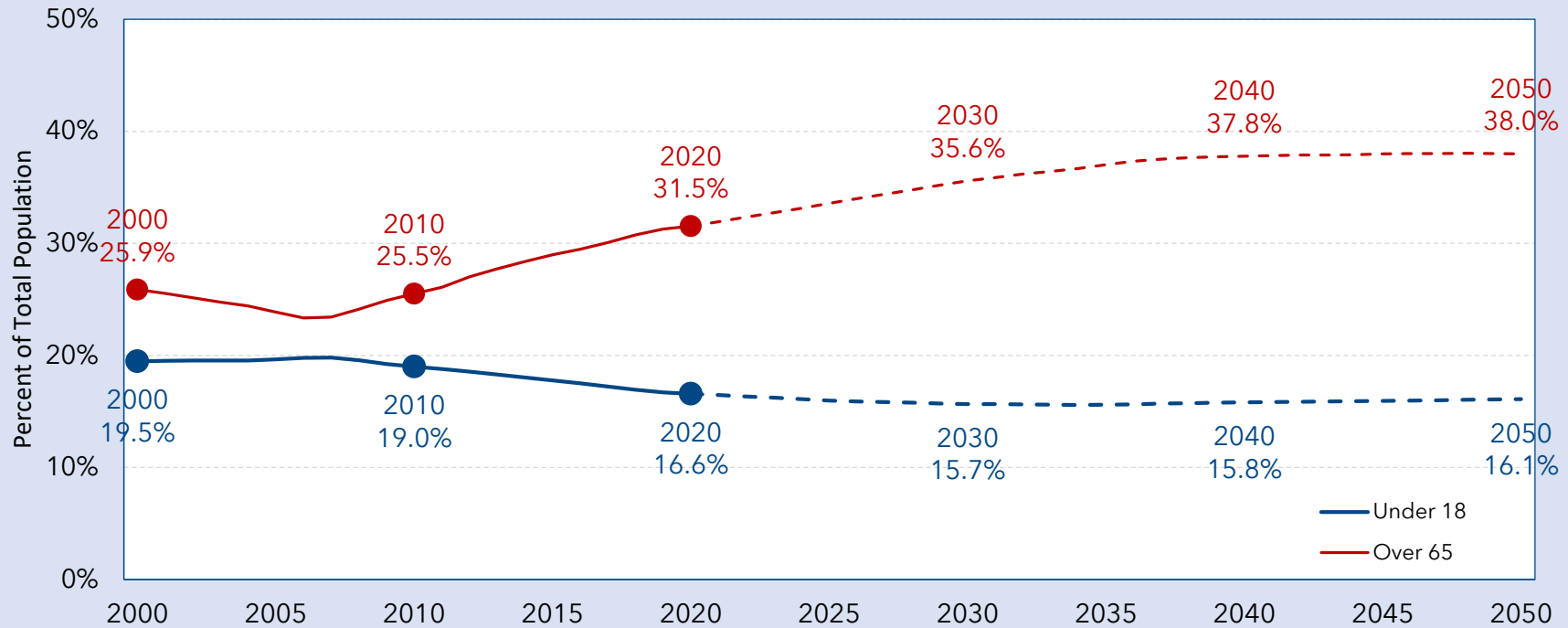


Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

Population by Age

Population by Age

Percent of population under 18 and over 65
2000 to 2050

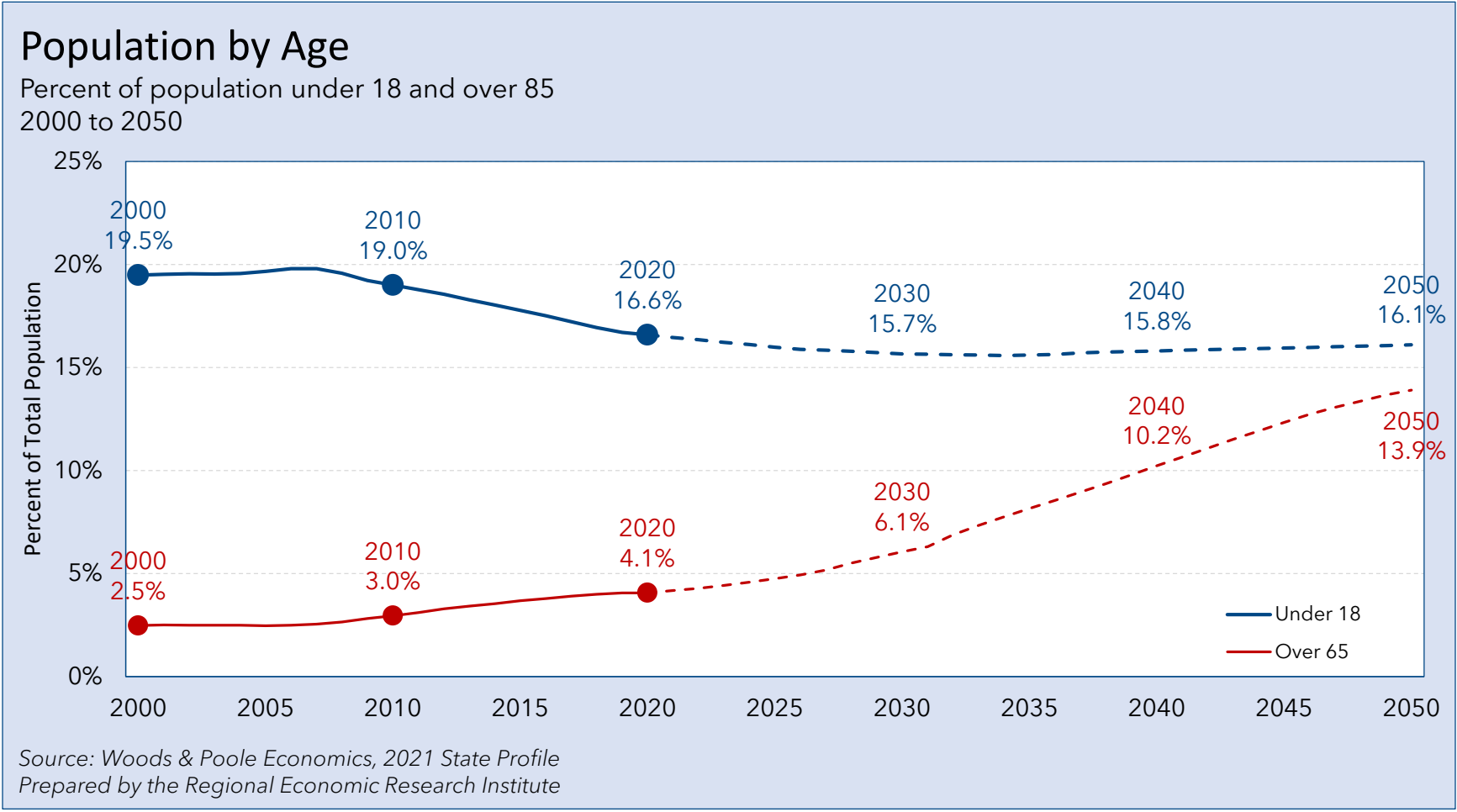


Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

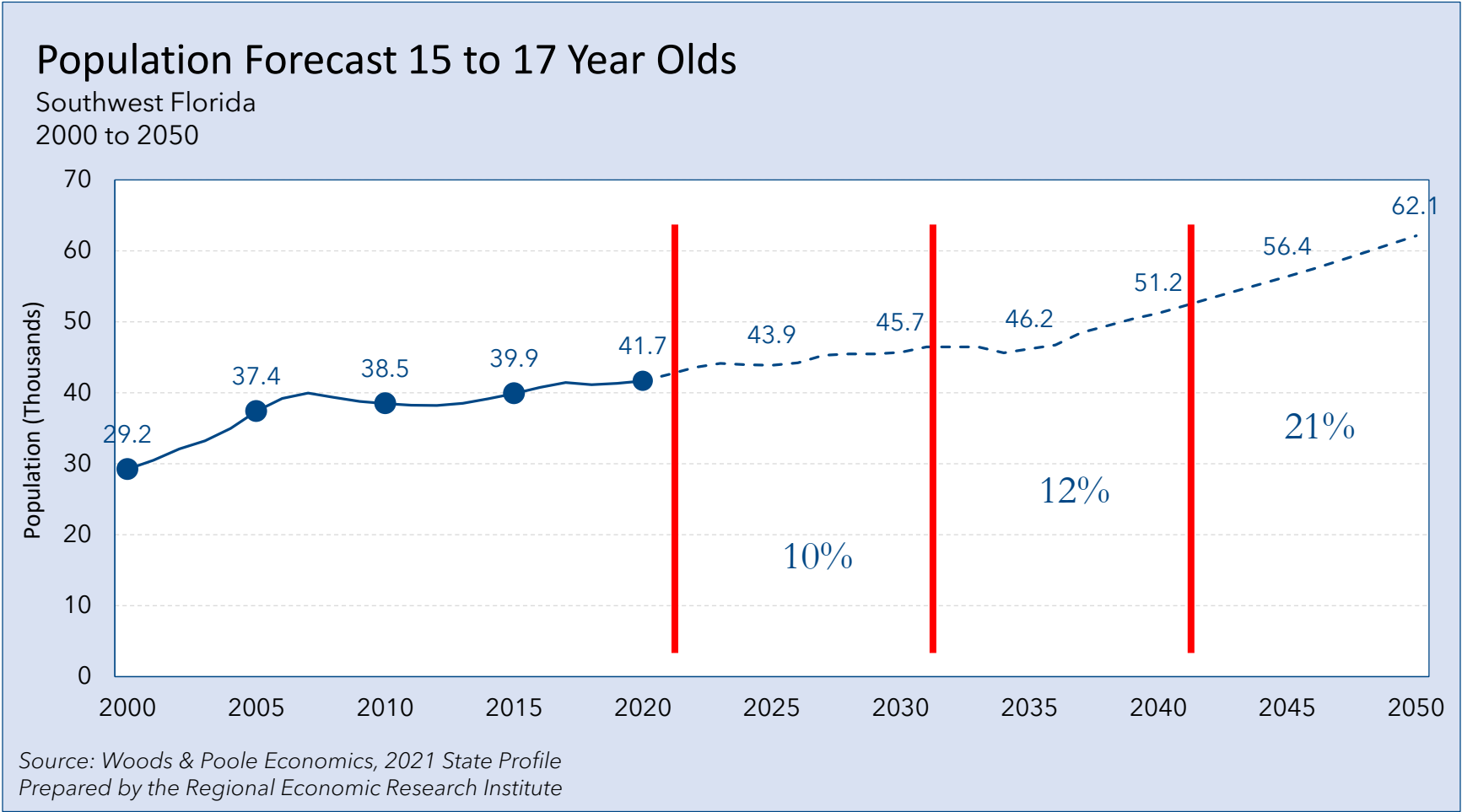


FLORIDA
GULF COAST
UNIVERSITY

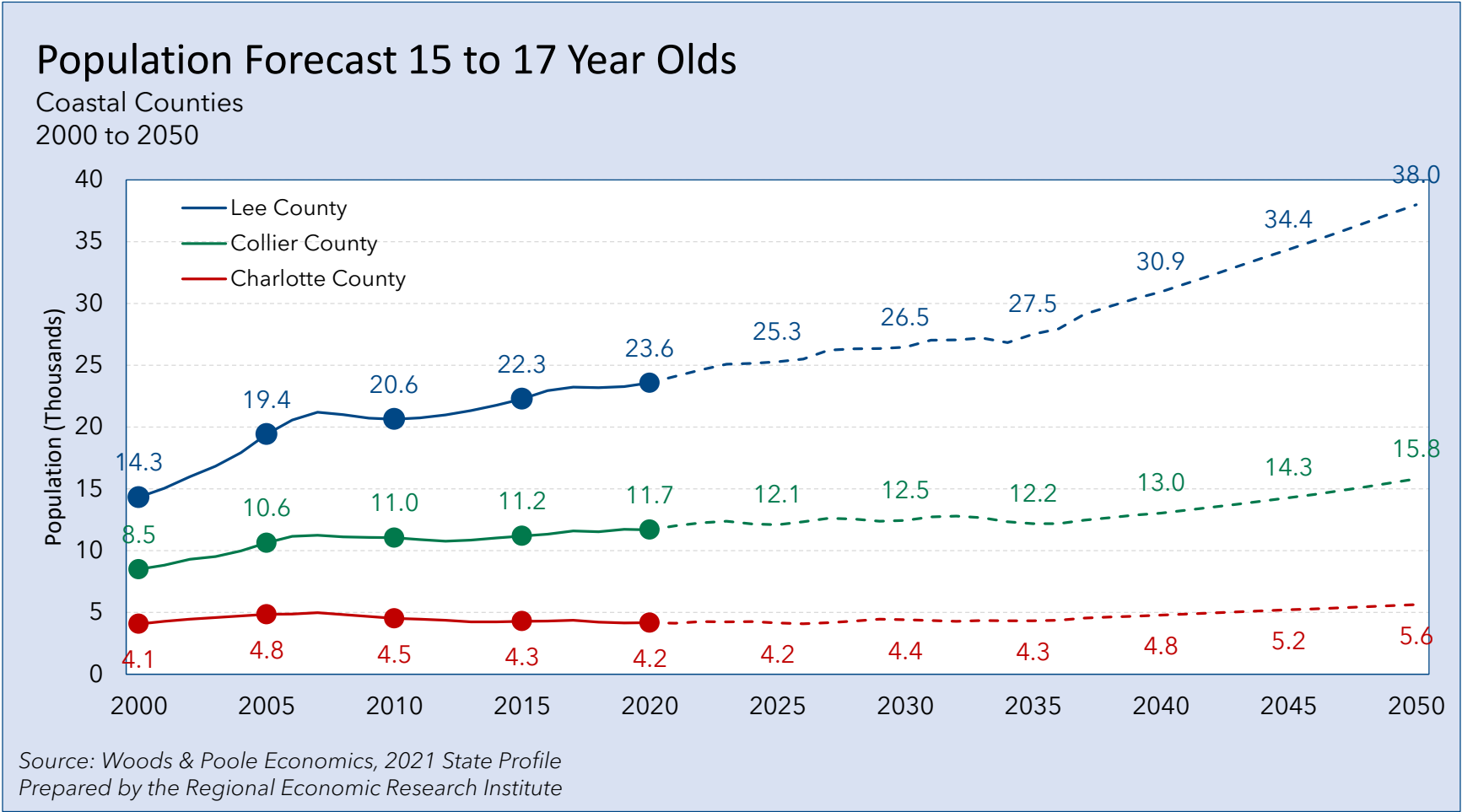
Population by Age



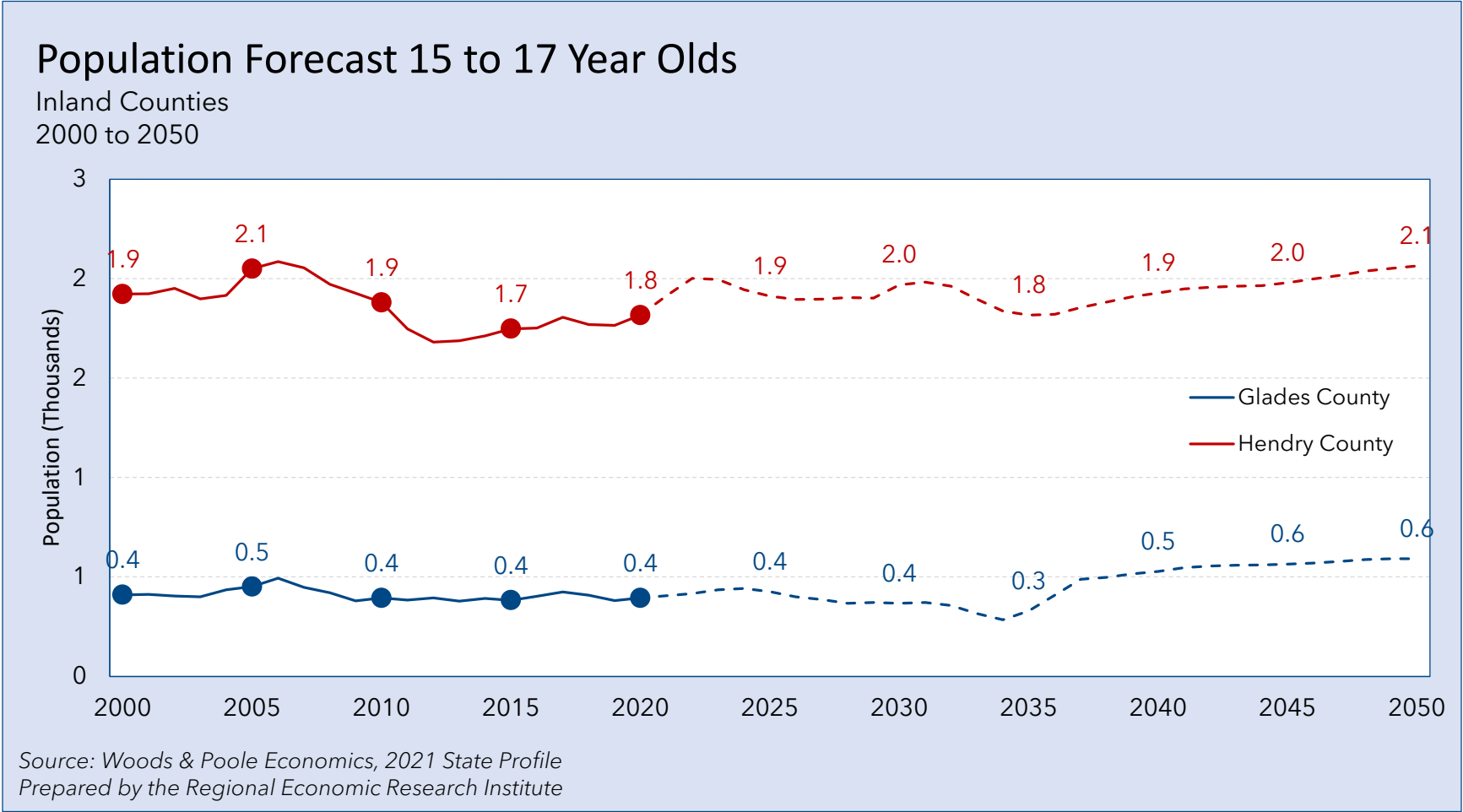
Population by Age 15 to 17 Year Olds



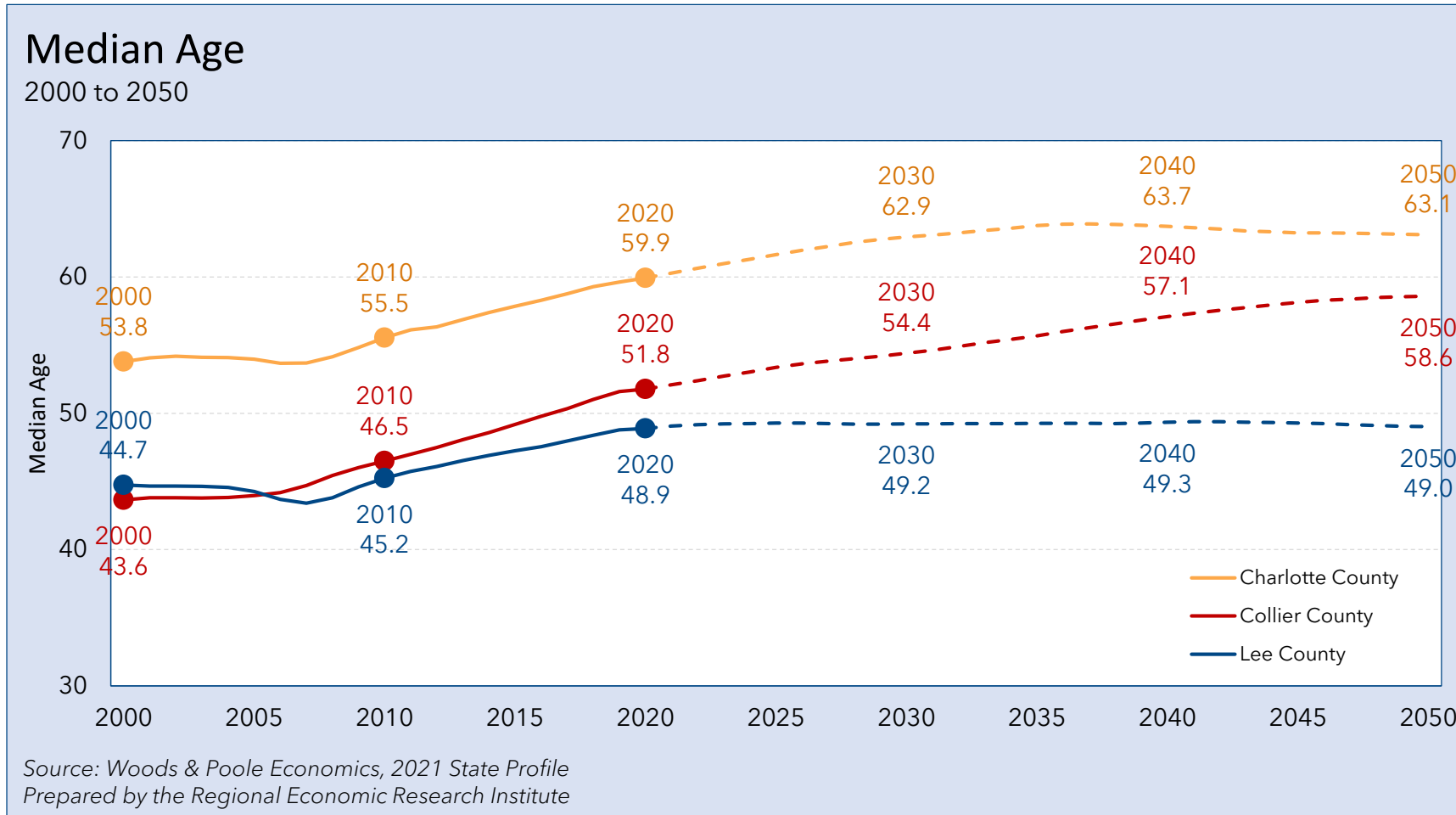
Population Forecast 15 to 17 Year Olds



Population Forecast 15 to 17 Year Olds



Median Age



Population Change

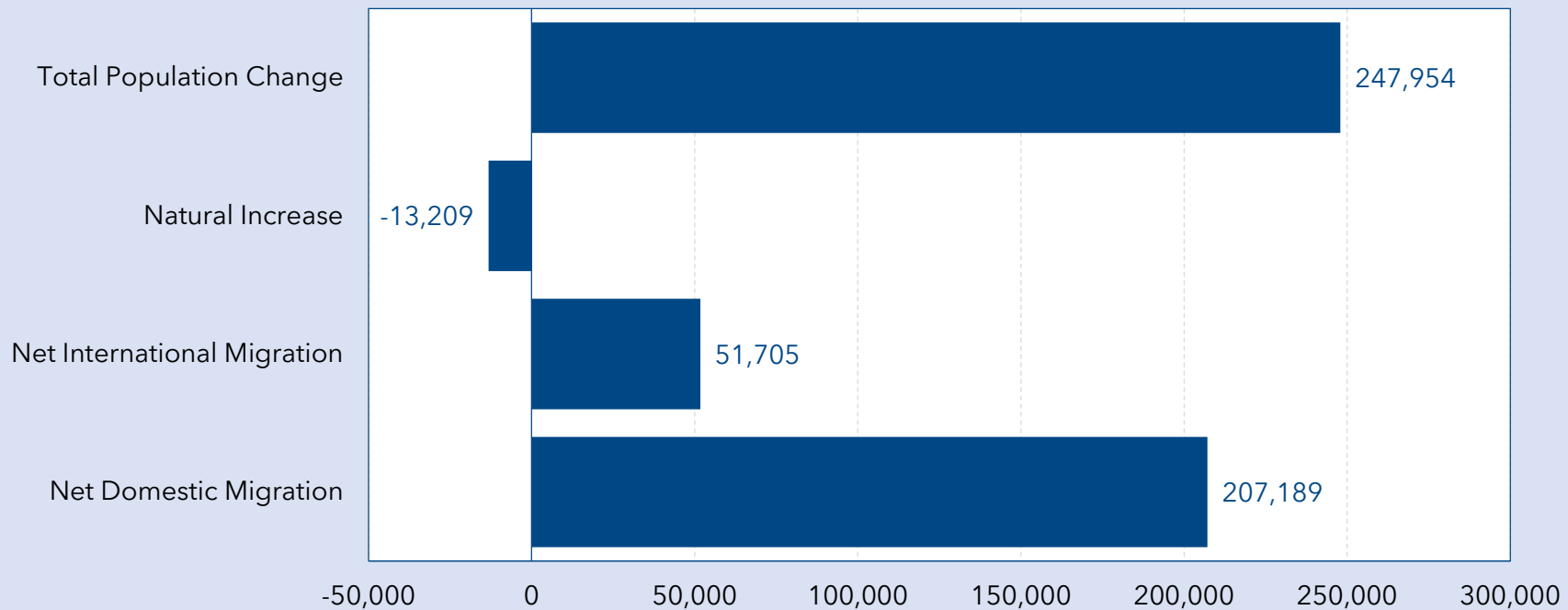
Components of Population Change							
April 1, 2020 to July 1, 2021							
Area	Vital Events			Net Migration			Total Population Change
	Births	Deaths	Natural Increase	Domestic	International	Total	
Southwest Florida	14,154	22,980	-8,826	53,705	2,101	55,806	46,180
Florida	260,946	319,149	-58,203	263,958	41,260	305,218	242,941
United States	4,474,986	4,287,391	187,585	0	256,869	256,869	444,464

Source: U.S. Census Bureau, Population Division, Vintage 2021 Population Estimates

Growth has been driven by Migration

Components of Population Change

April 1, 2010 to July 1, 2019
Southwest Florida



Source: U.S. Census Bureau, Population Division, Estimates of the Components of Resident Population Change for Counties
Prepared by the Regional Economic Research Institute



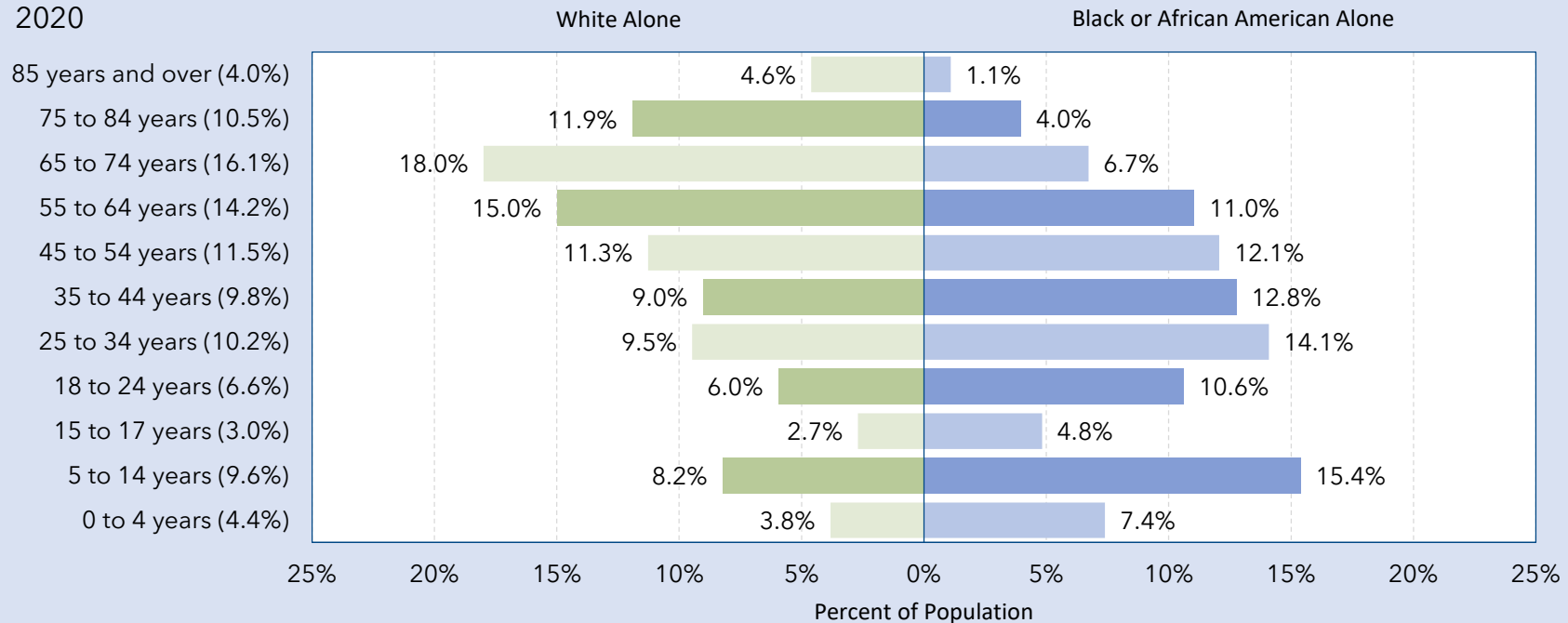
FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Population by Race

Race by Age

Southwest Florida
2020



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B01001A: Sex by Age (White Alone); Table B01001B: Sex by Age (Black or African American Alone)

Note: Share of population by age for entire population in parenthesis.

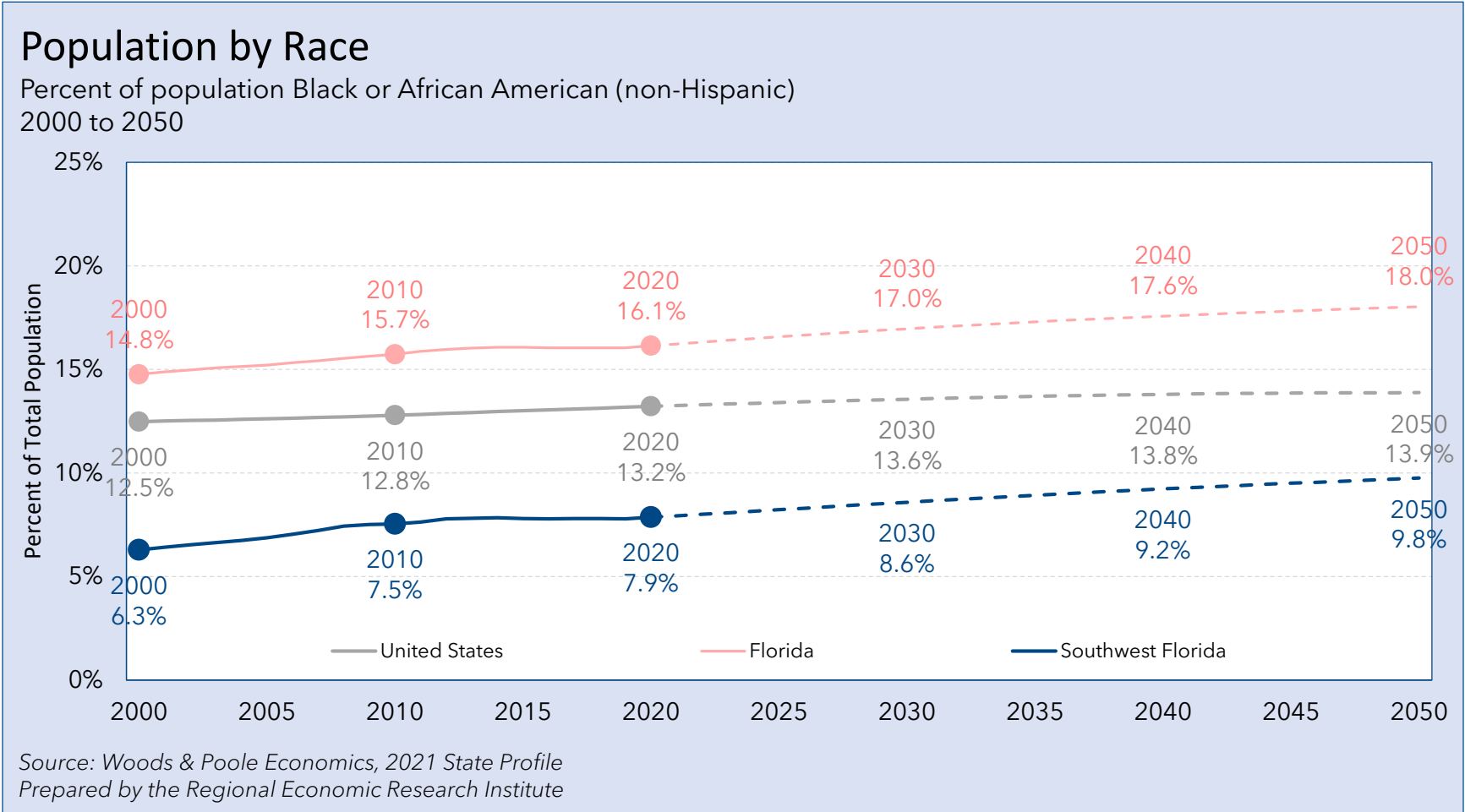
Prepared by the Regional Economic Research Institute



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

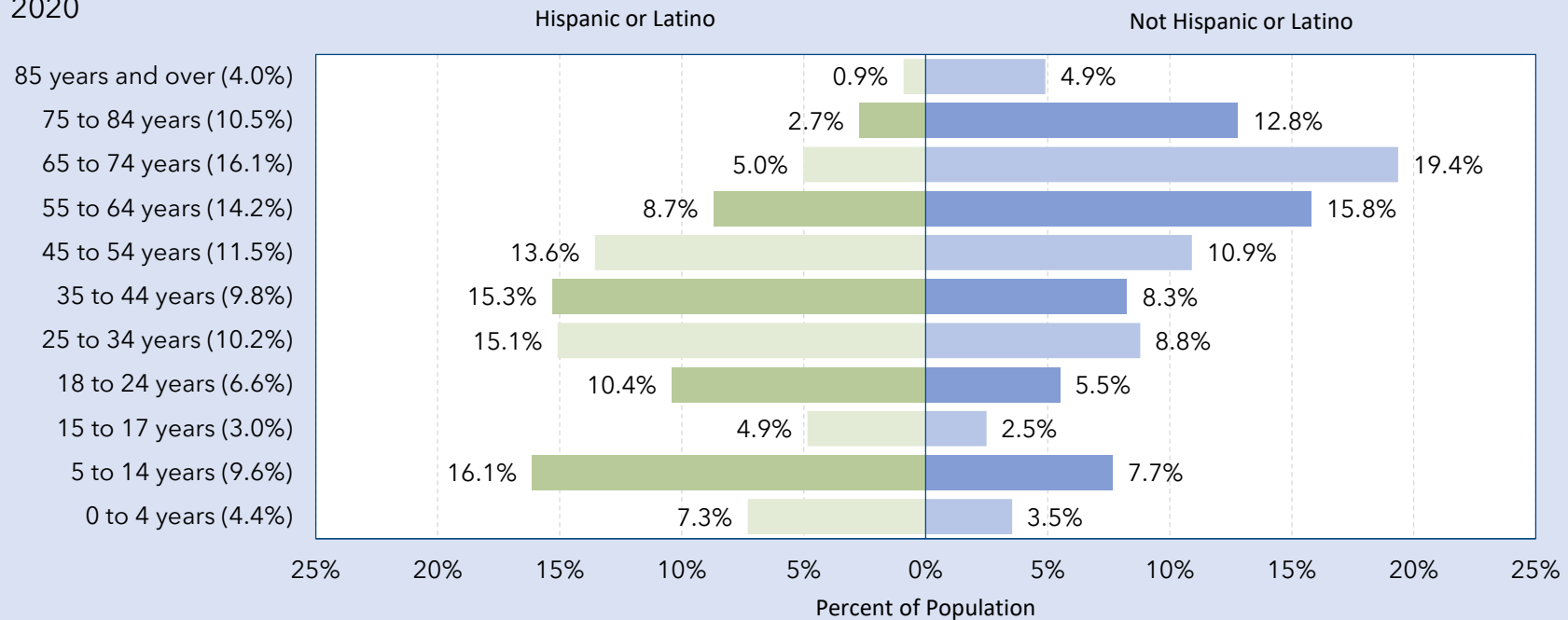
Population by Race



Population by Ethnicity

Ethnicity by Age

Southwest Florida
2020

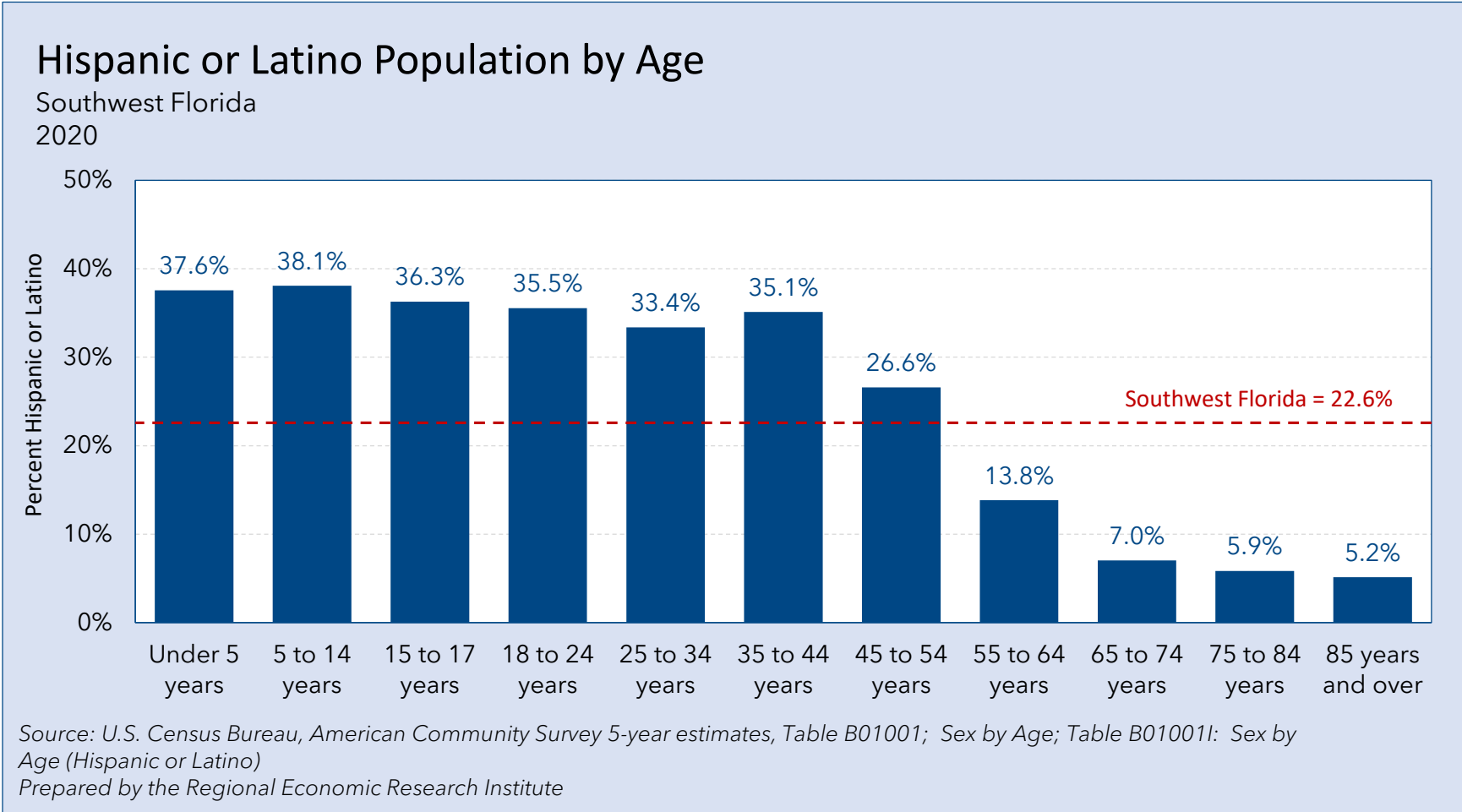


Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B01001; Sex by Age; Table B01001I: Sex by Age (Hispanic or Latino)

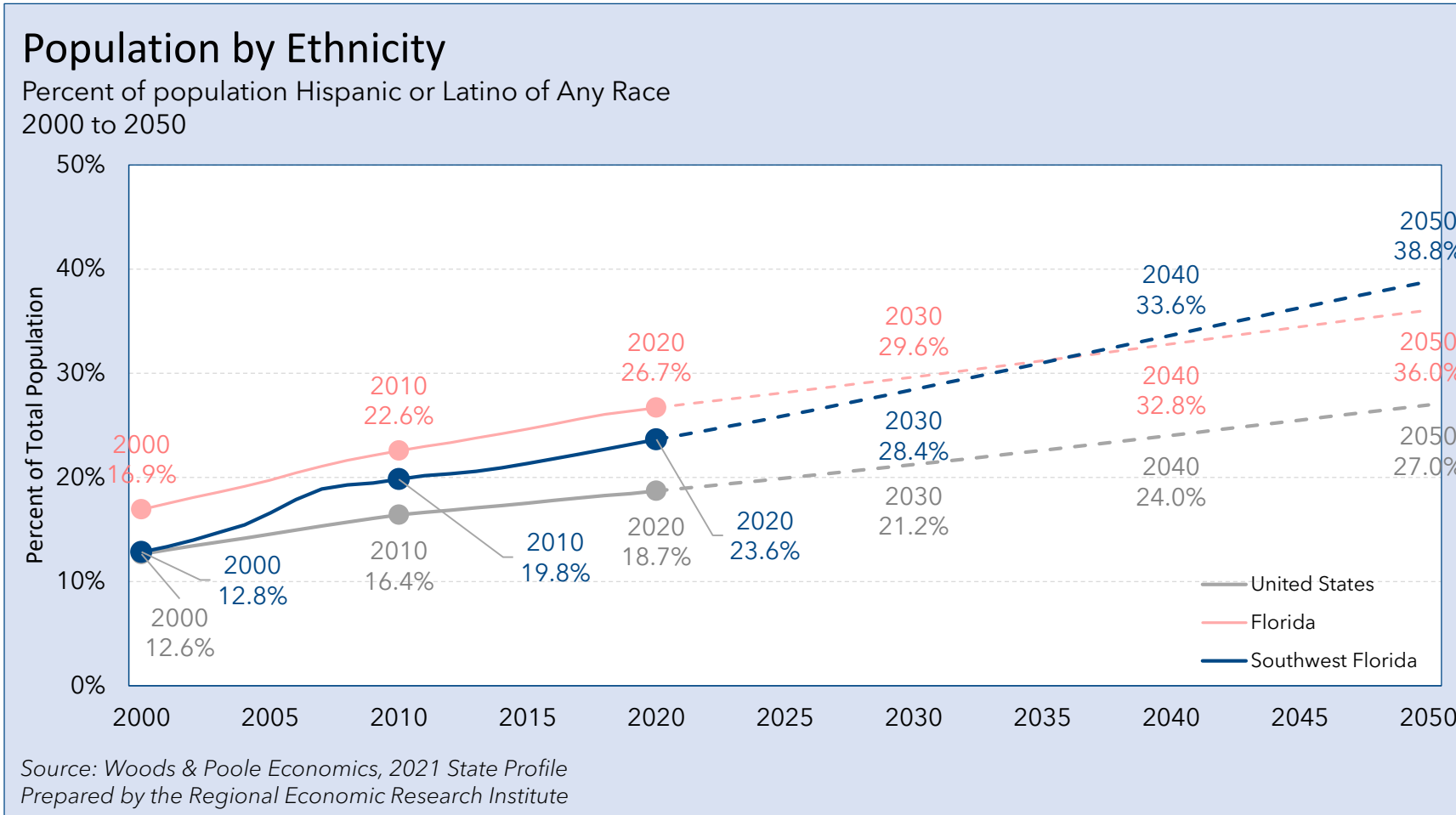
Note: Share of population by age for entire population in parenthesis.

Prepared by the Regional Economic Research Institute

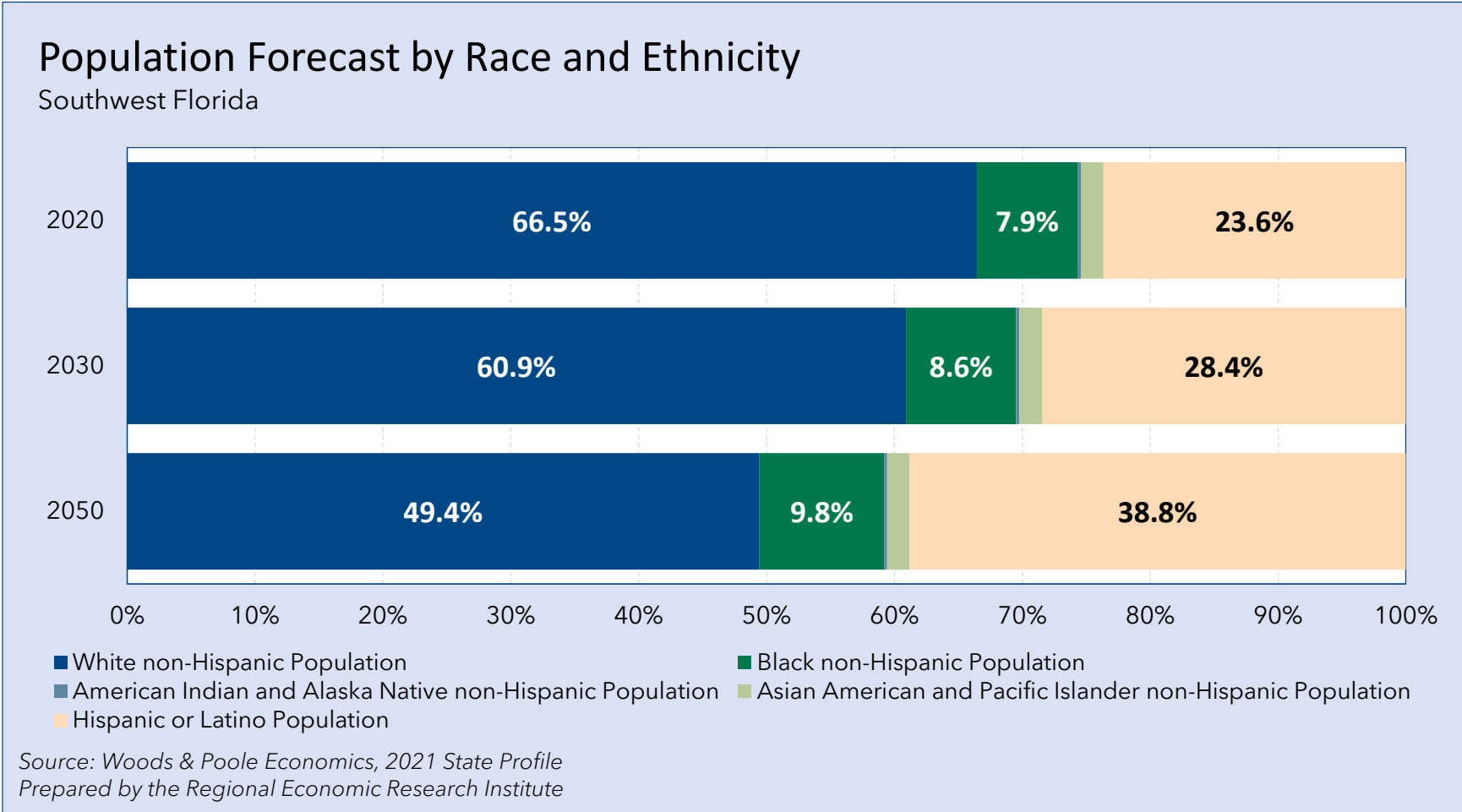
Hispanic or Latino Population by Age



Population by Ethnicity



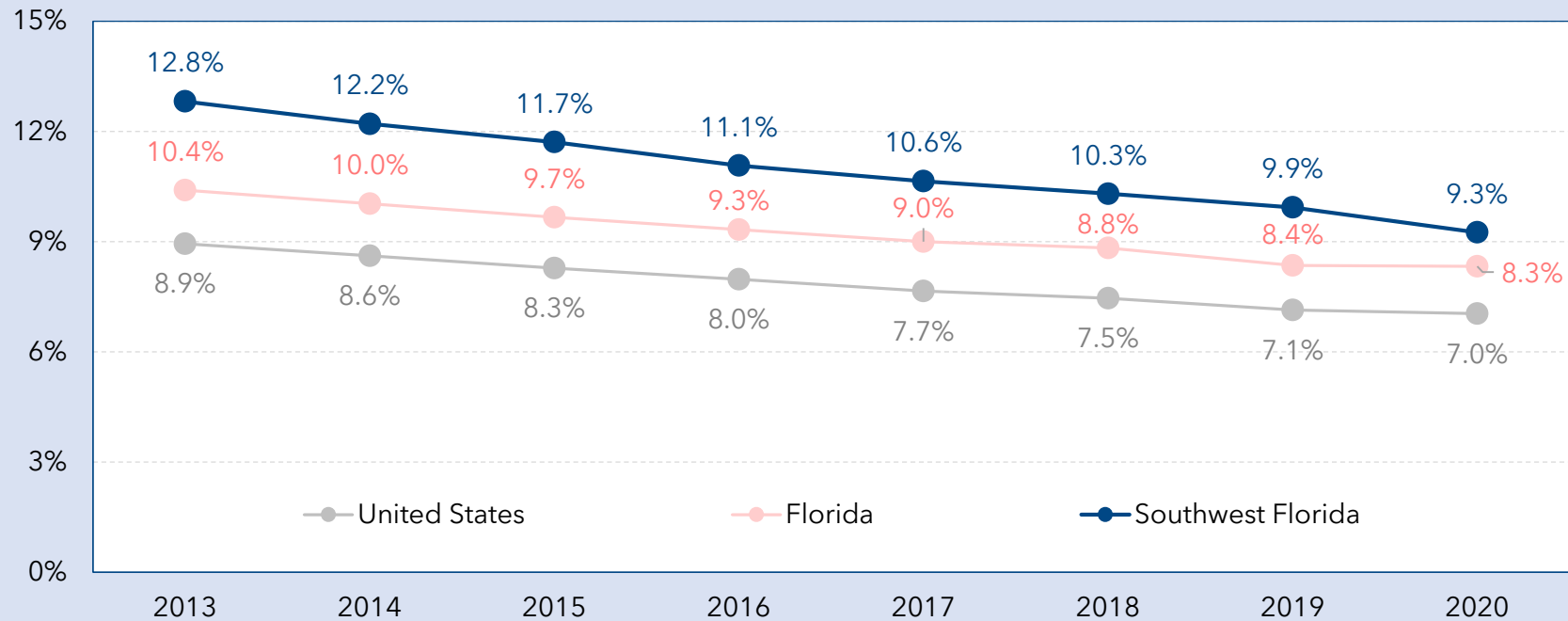
Population will continue to diversify...



Veteran Population

Veteran Status

Percent of total population 18 years and older that are veterans

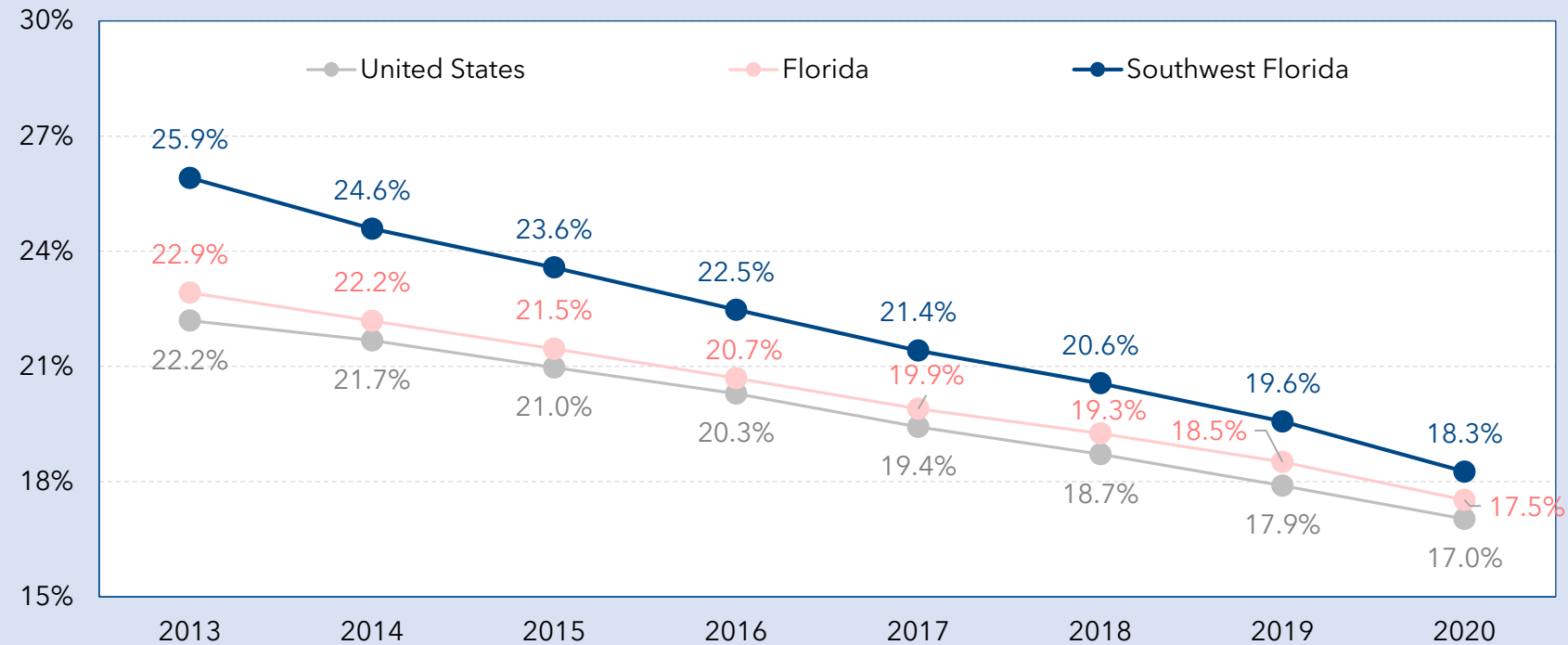


Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B21001: Period of Military Service for Civilian Veterans 18 Years and Over
Prepared by the Regional Economic Research Institute

Veteran Population

Veteran Status

Percent of total population 65 years and older that are veterans



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S2101: Veteran Status
Prepared by the Regional Economic Research Institute

Big Trends on SWFL Education

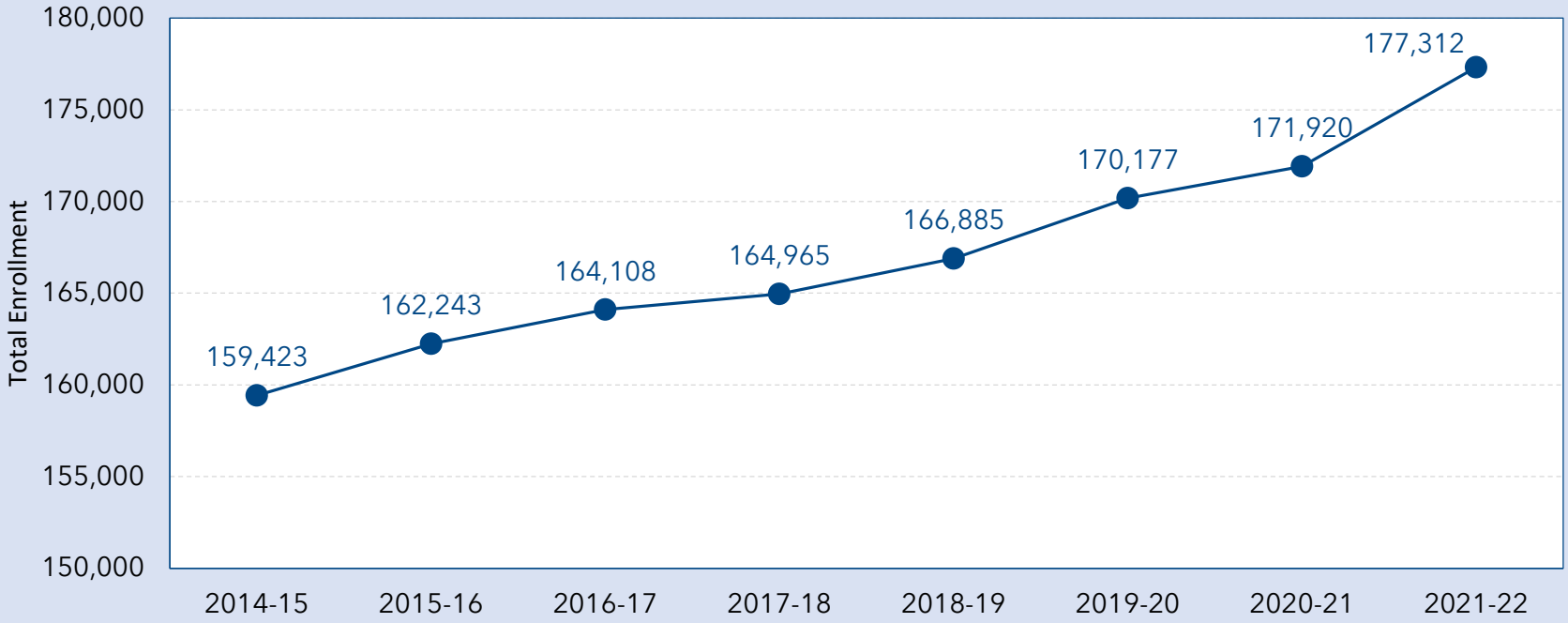
1. Increase in enrollment and graduation rate (education attainment)
2. Gaps across subpopulation have been closing, but Covid-19 had differential impacted
3. FGCU continues to diversify; not yet “fully representative” of SWFL



Public School Trending Up

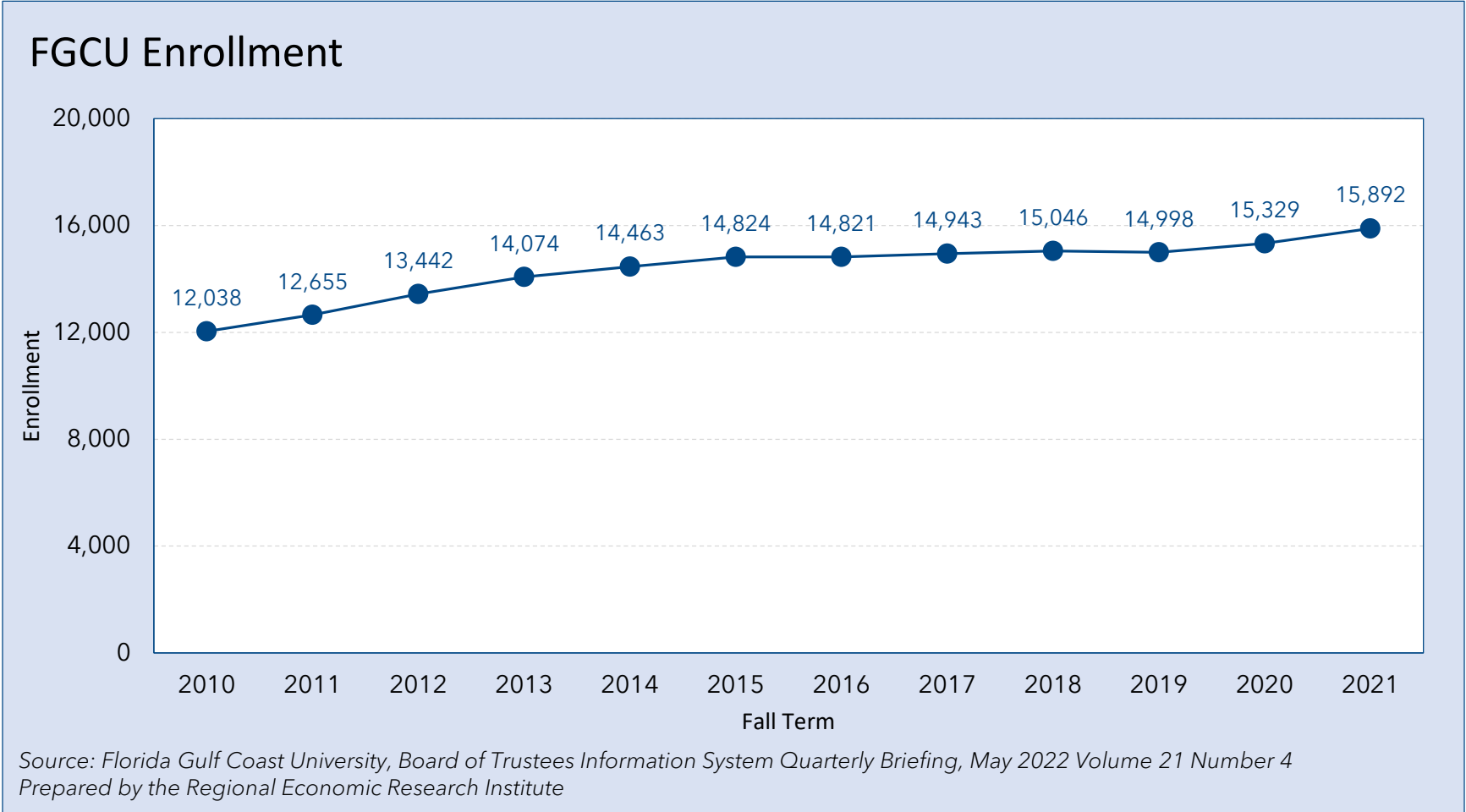
Public School Enrollment

Southwest Florida
2014-15 AY to 2021-22 AY

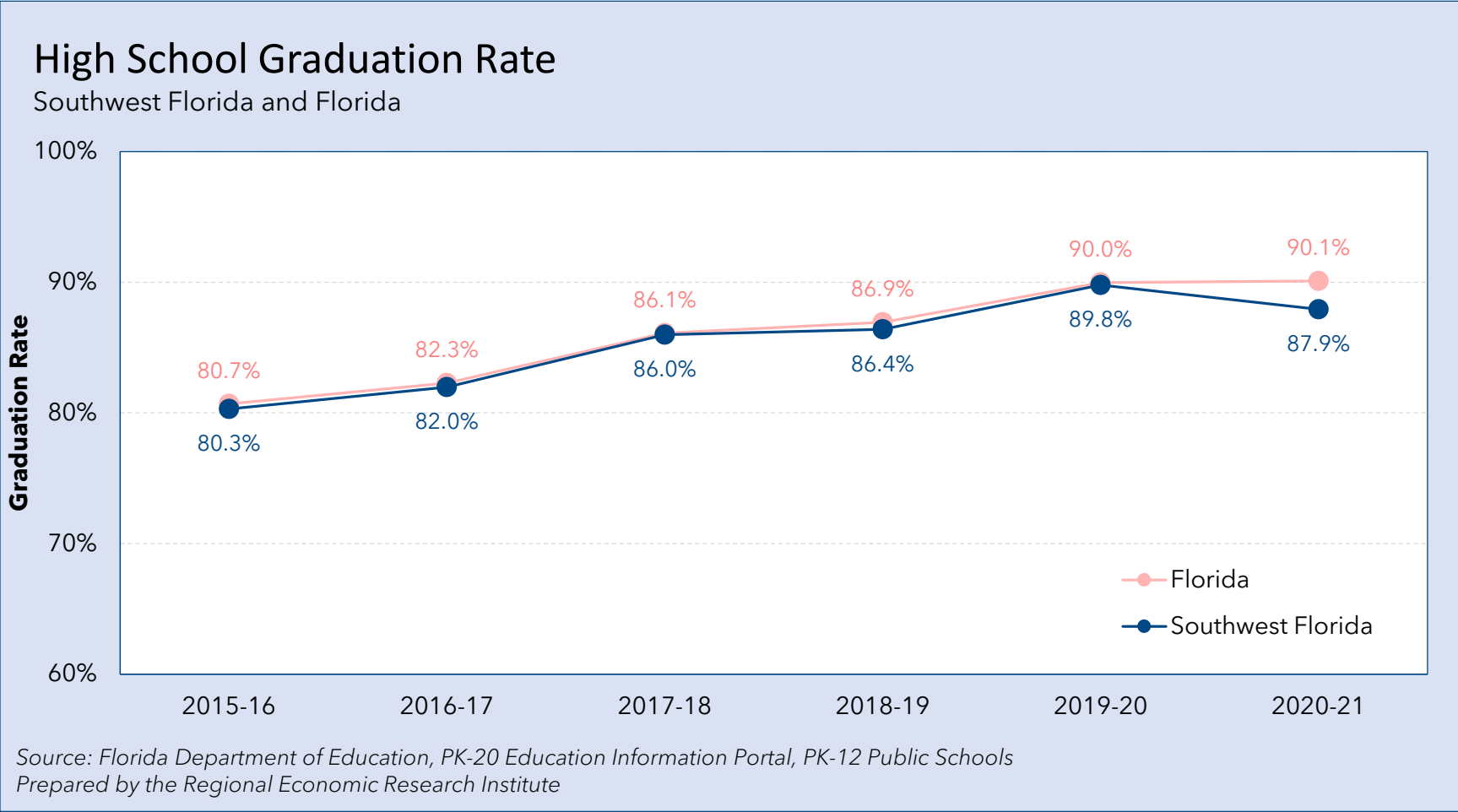


Source: Florida Department of Education, PK-20 Education Information Portal
Prepared by the Regional Economic Research Institute

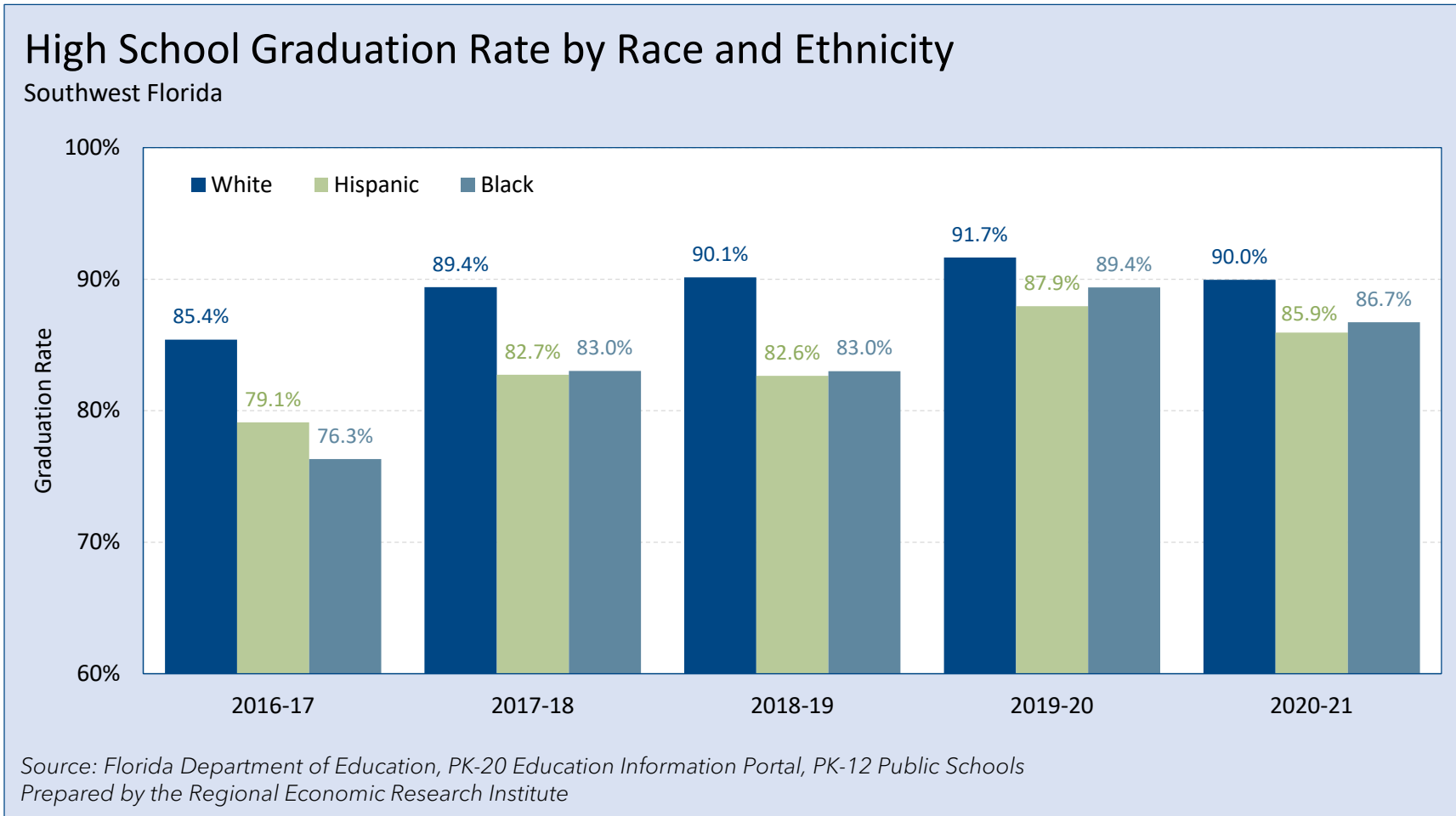
But flattening FGCU Enrollment



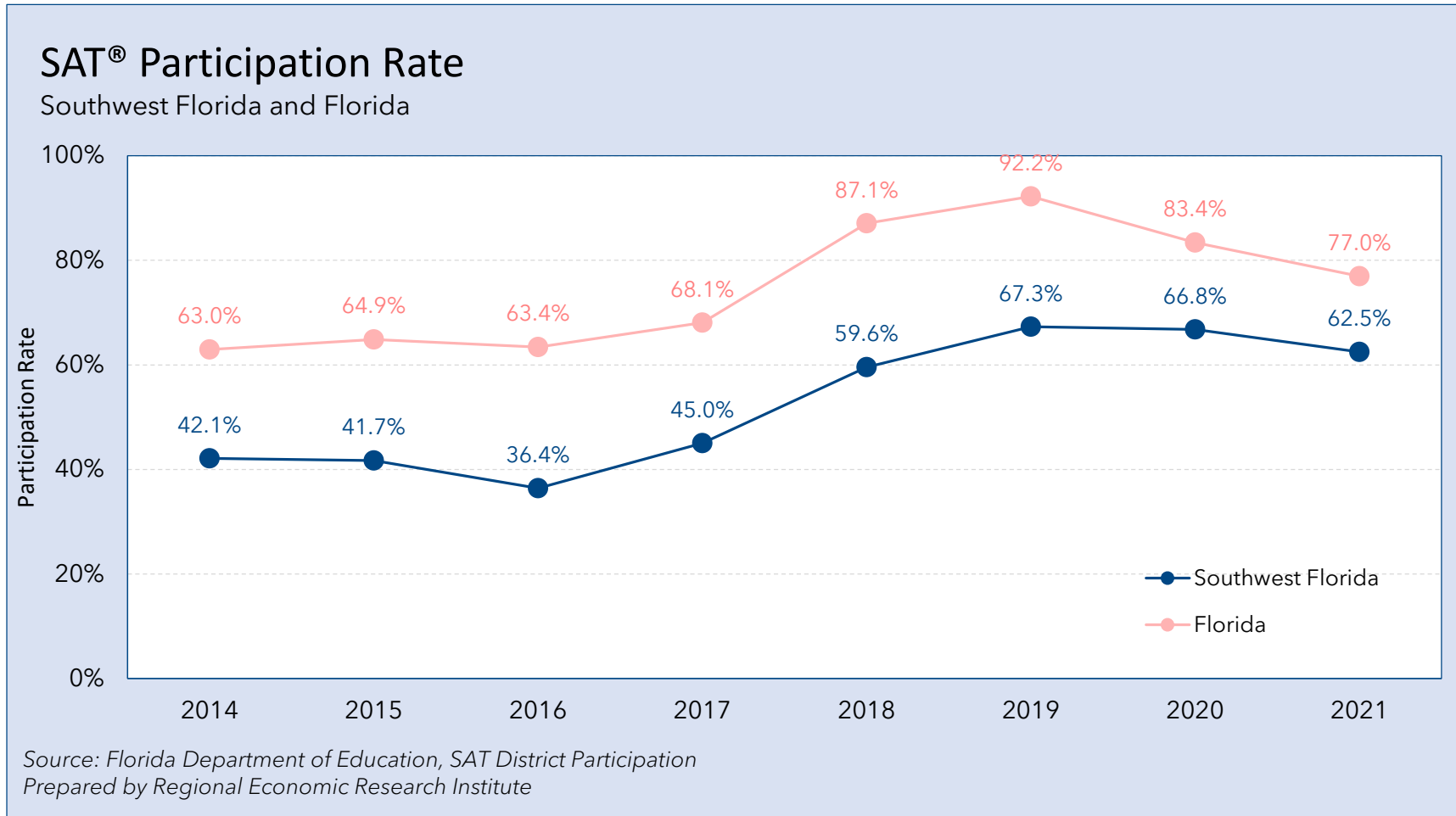
Graduation rate continues to rise in SWFL...



...closing gap for subpopulation groups



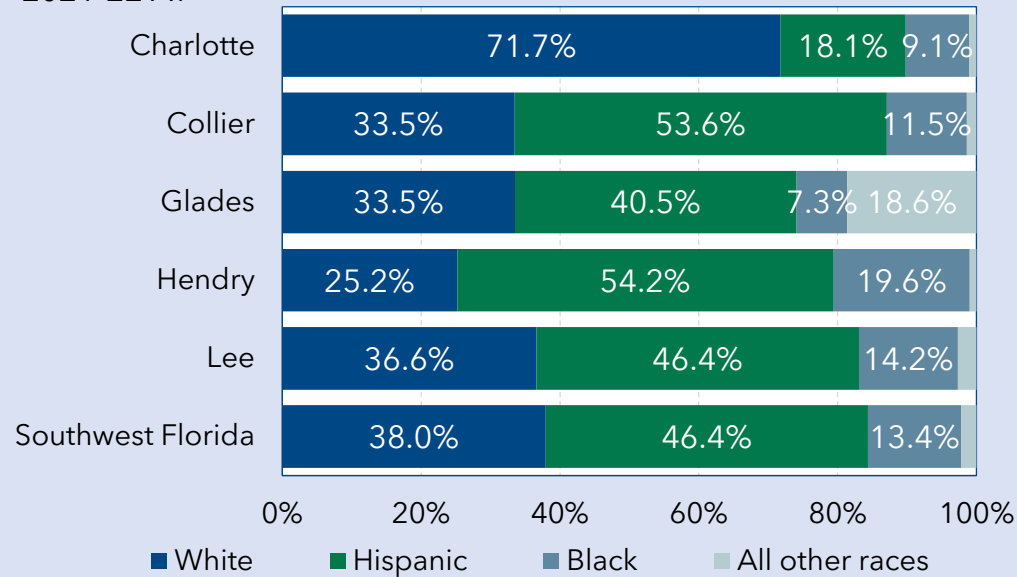
Covid-19 affected SAT Participation



Q: who is FGCU attracting?

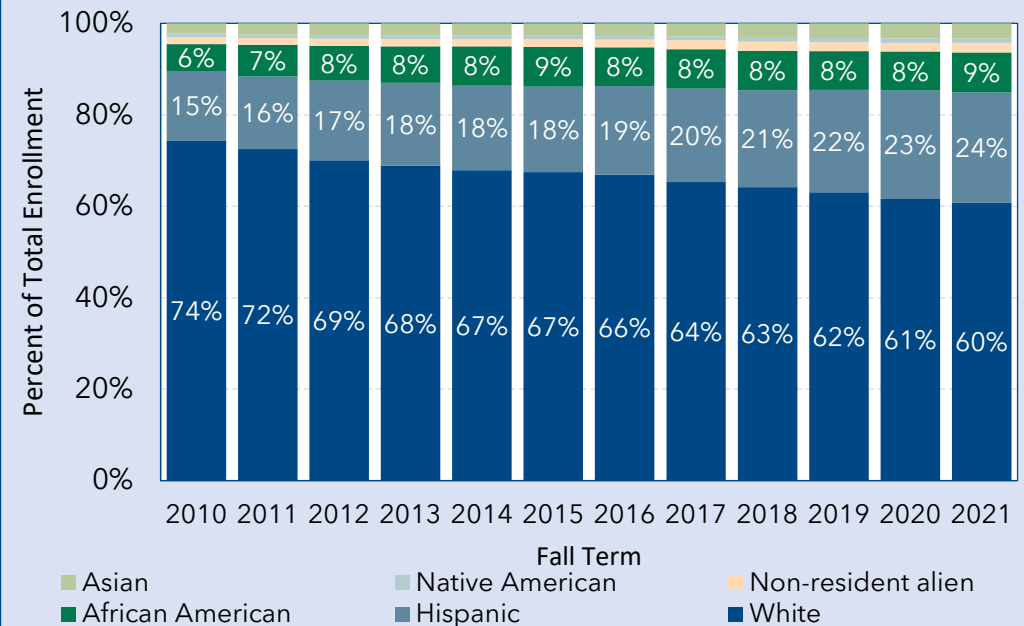
Public School Enrollment by Race and Ethnicity

2021-22 AY



Source: Florida Department of Education, PK-20 Education Information Portal
Prepared by the Regional Economic Research Institute

FGCU Enrollment by Race and Ethnicity



Source: Florida Gulf Coast University, Board of Trustees Information System Quarterly Briefing, May 2021
Volume 20 Number 4
Prepared by the Regional Economic Research Institute

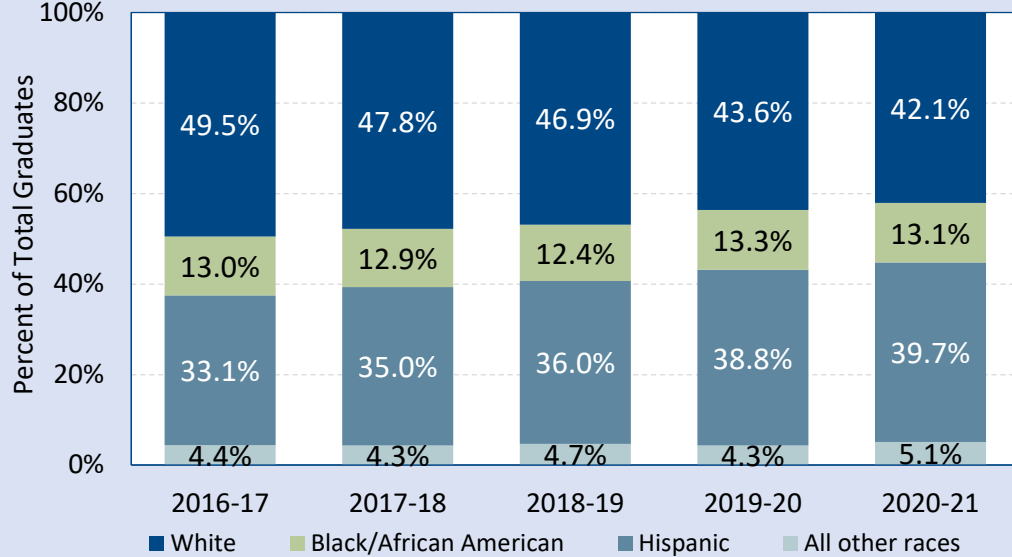


FLORIDA
GULF COAST
UNIVERSITY

Q: who is FGCU attracting?

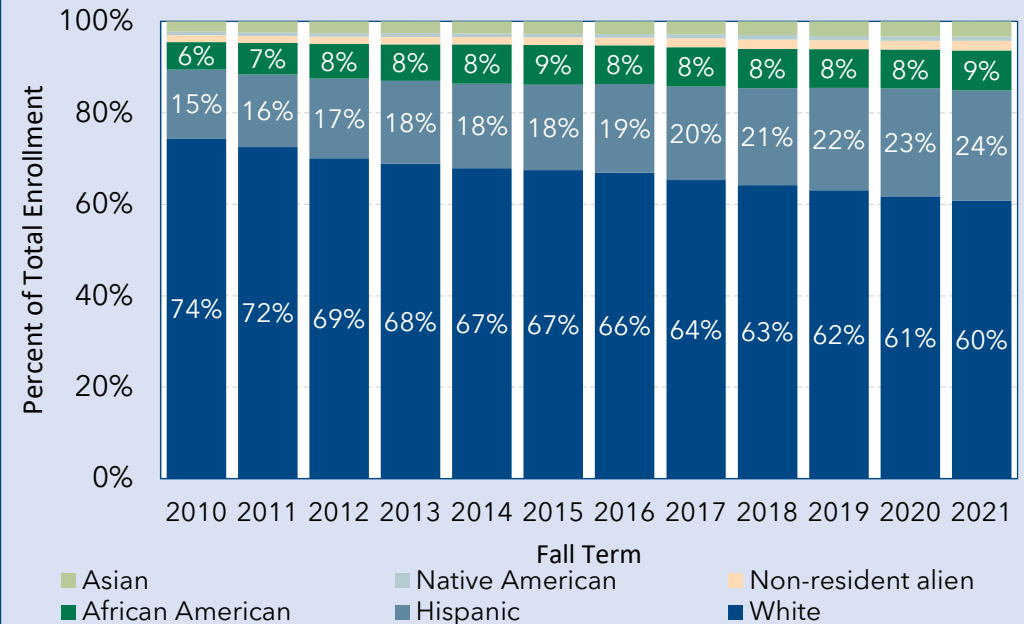
High School Graduates by Race and Ethnicity

Southwest Florida



Source: Florida Department of Education, PK-20 Education Information Portal, PK-12 Public Schools
Prepared by the Regional Economic Research Institute

FGCU Enrollment by Race and Ethnicity



Source: Florida Gulf Coast University, Board of Trustees Information System Quarterly Briefing, May 2021
Volume 20 Number 4
Prepared by the Regional Economic Research Institute



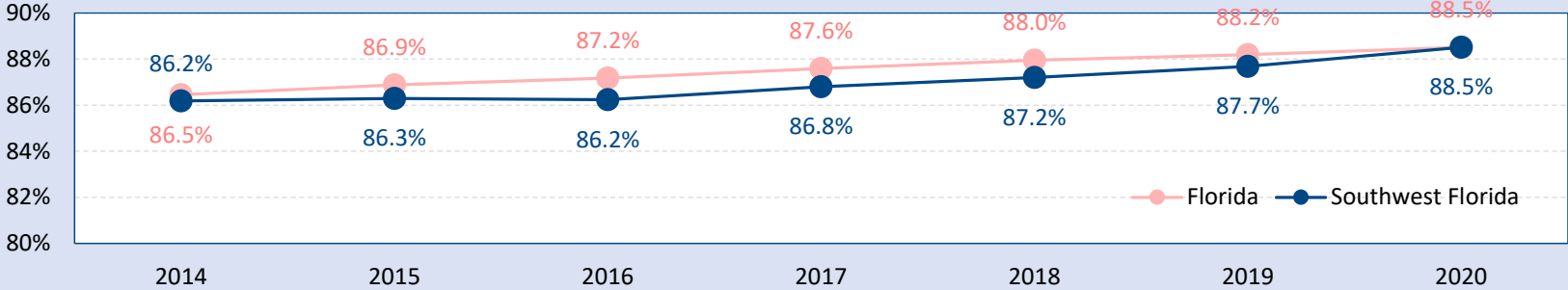
FLORIDA
GULF COAST
UNIVERSITY

Parental Education predicts children attainment

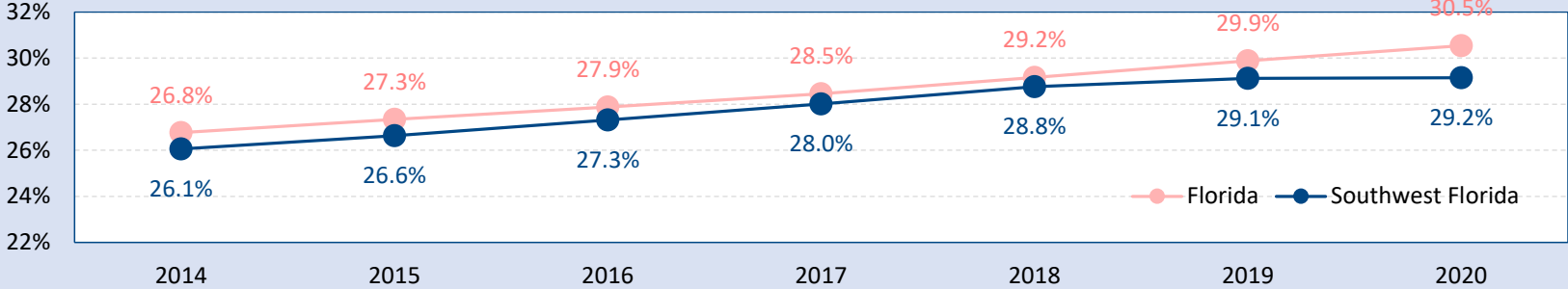
Educational Attainment

Southwest Florida and Florida

Percent of population 25 years and over with high school diploma or higher



Percent of population 25 years and over with Bachelor's degree or higher



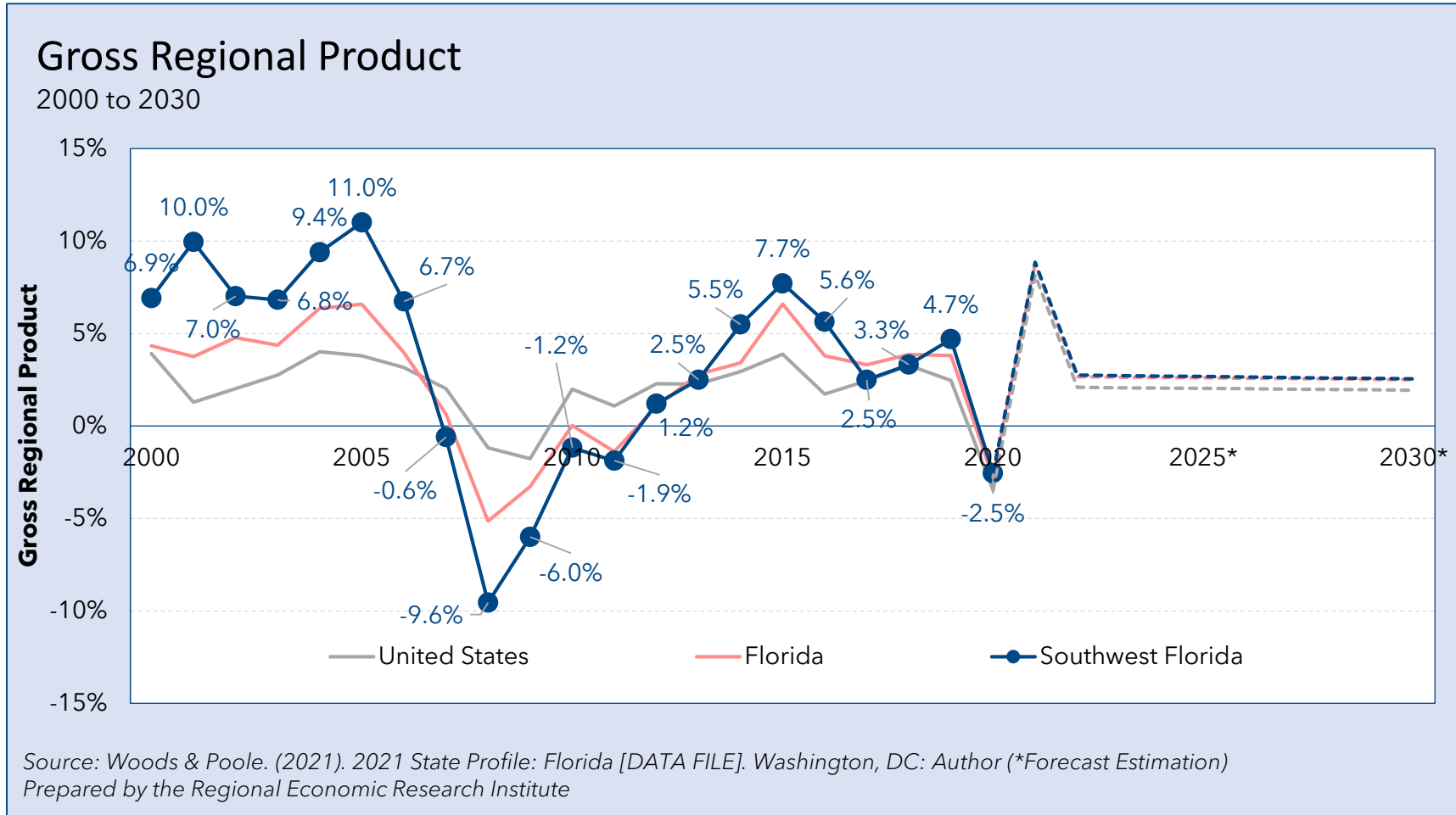
Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S1501: Educational Attainment
 Prepared by the Regional Economic Research Institute

Big Trends on SWFL Labor Market

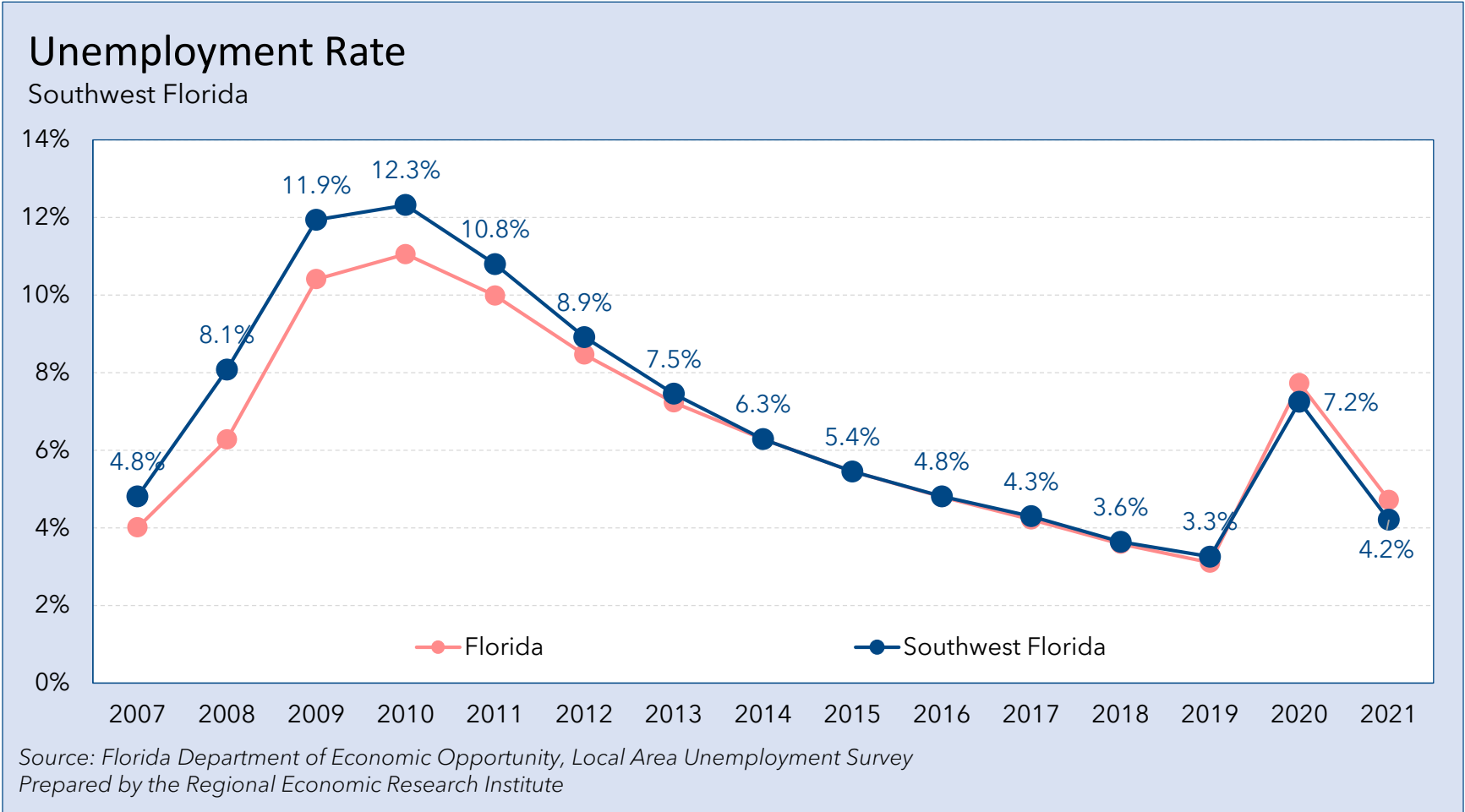
1. SWFL performs better than the US and FL on expansions, but also suffers more during downturns
2. Small Unemployment Rate but smaller Labor Force Participation
3. Large participation of low-paying jobs on local economy



Gross Domestic Product



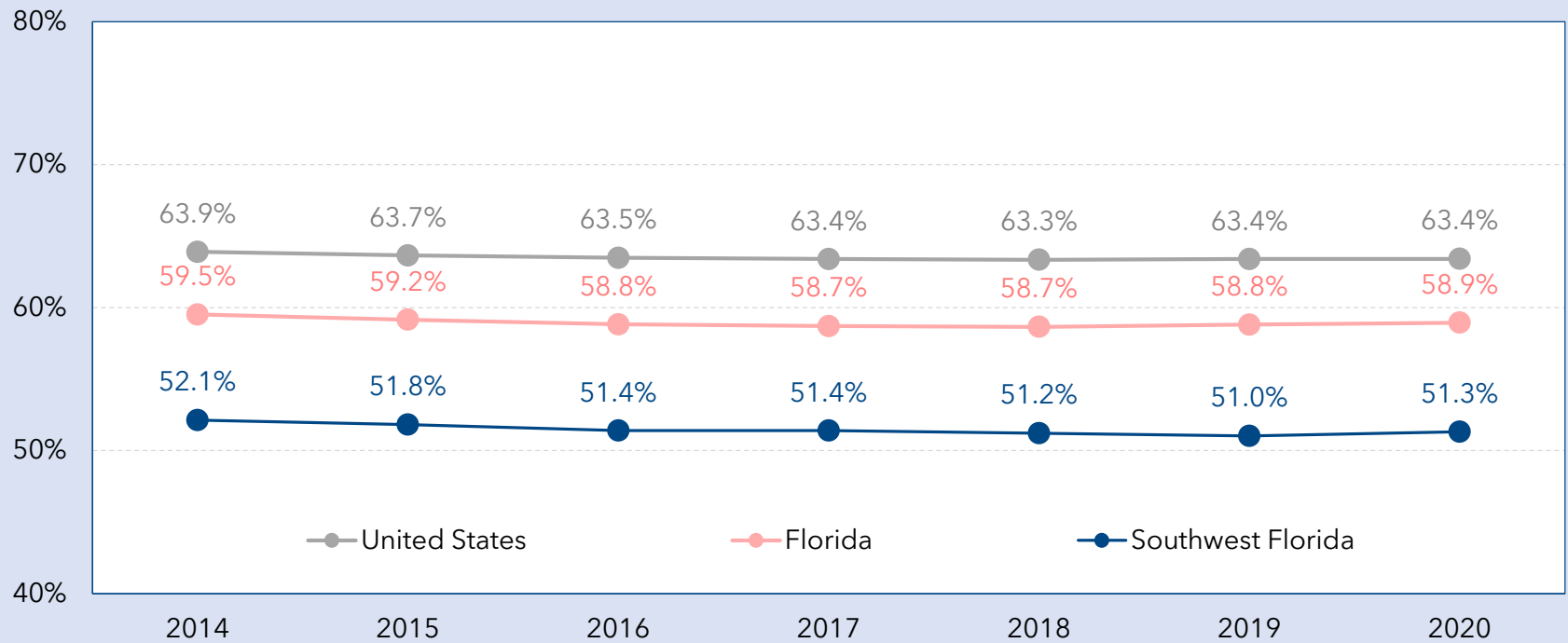
Unemployment Rate



Labor Force

Labor Force Participation Rate

Southwest Florida



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B23001: Sex by Age by Employment Status for the Population 16 Years and Over
Prepared by the Regional Economic Research Institute

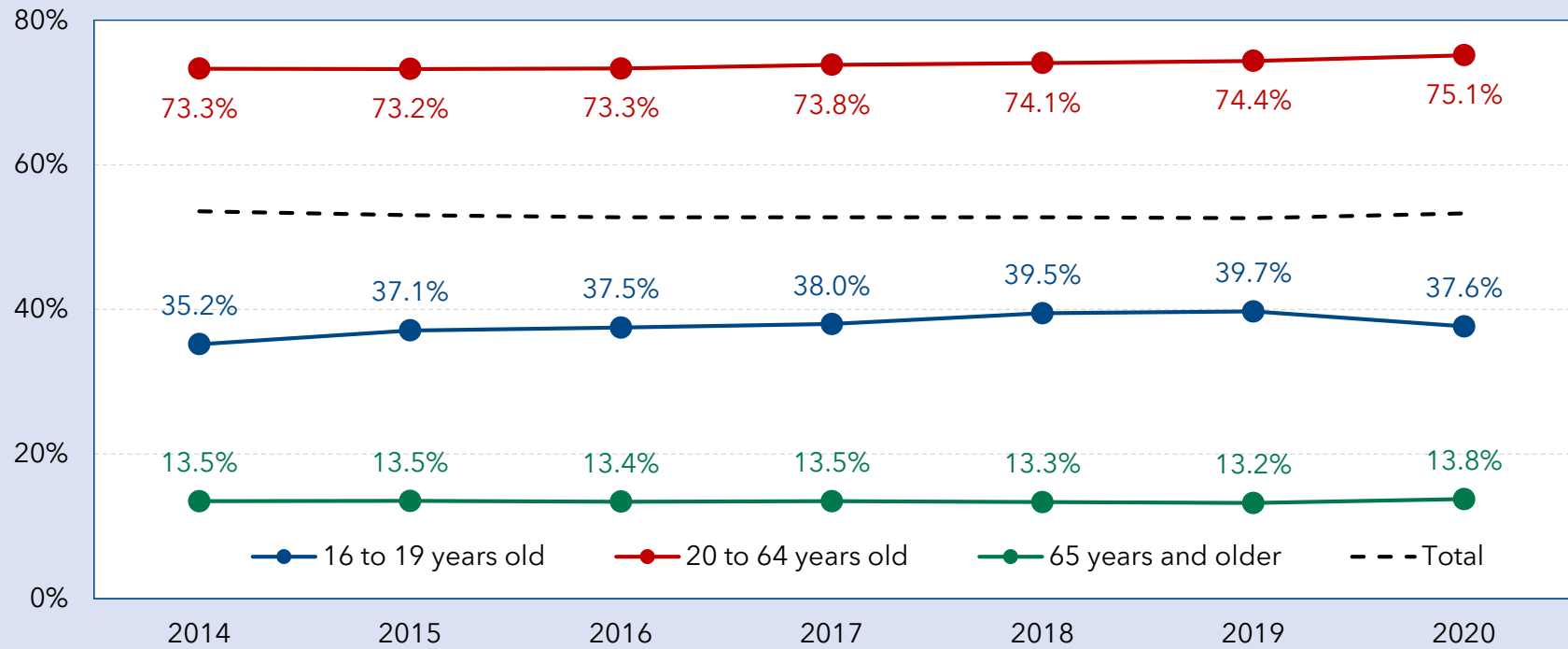


FLORIDA
GULF COAST
UNIVERSITY

Labor Force by Age

Labor Force Participation Rate by Age

Southwest Florida



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B23001: Sex by Age by Employment Status for the Population 16 Years and Over
Prepared by the Regional Economic Research Institute



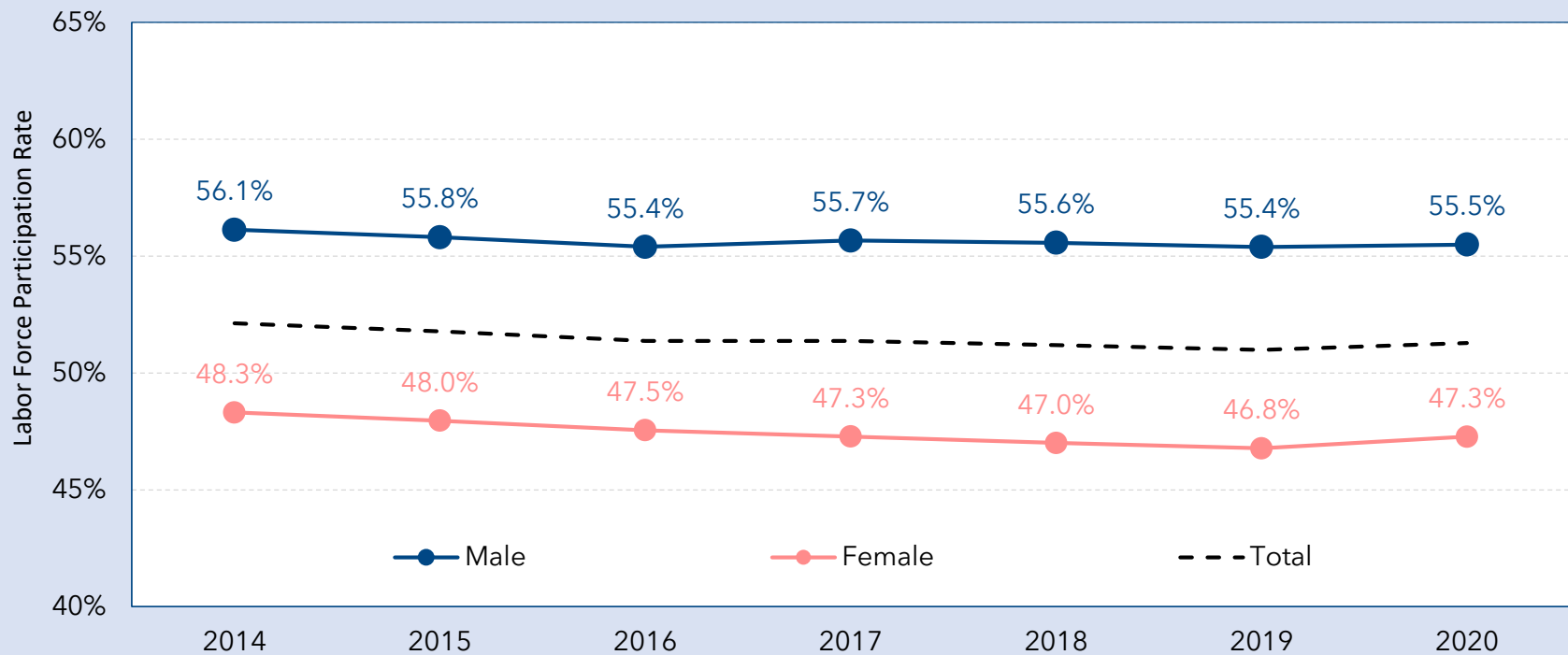
FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Labor Force by Gender

Labor Force Participation Rate by Gender

Southwest Florida

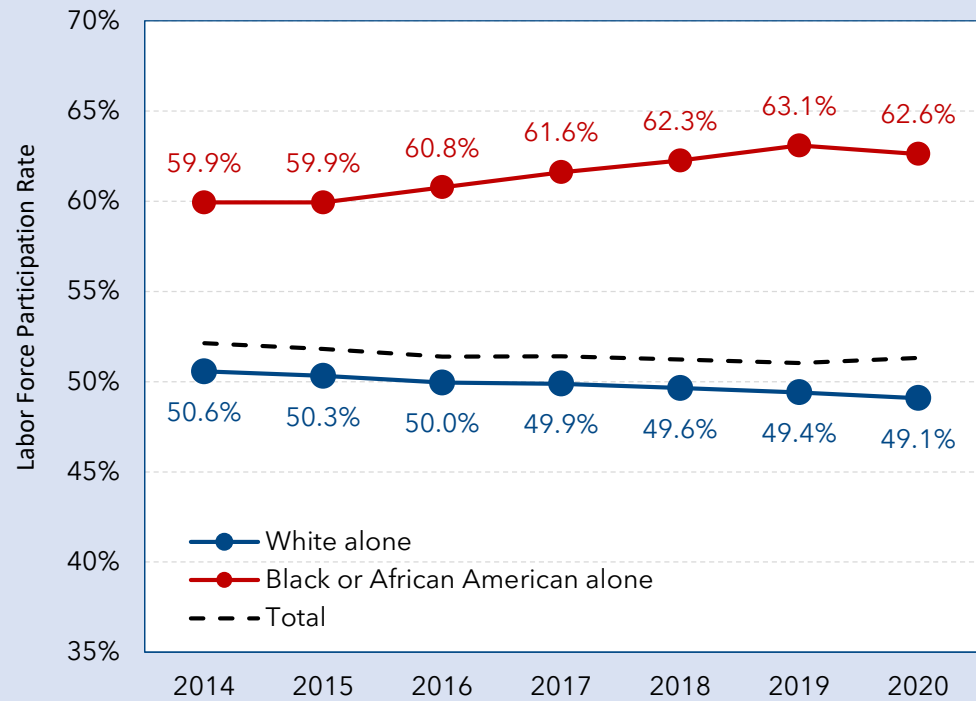


Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table DP03: Selected Economic Characteristics
Prepared by the Regional Economic Research Institute

Labor Force by Race/Ethnicity

Labor Force Participation Rate by Race

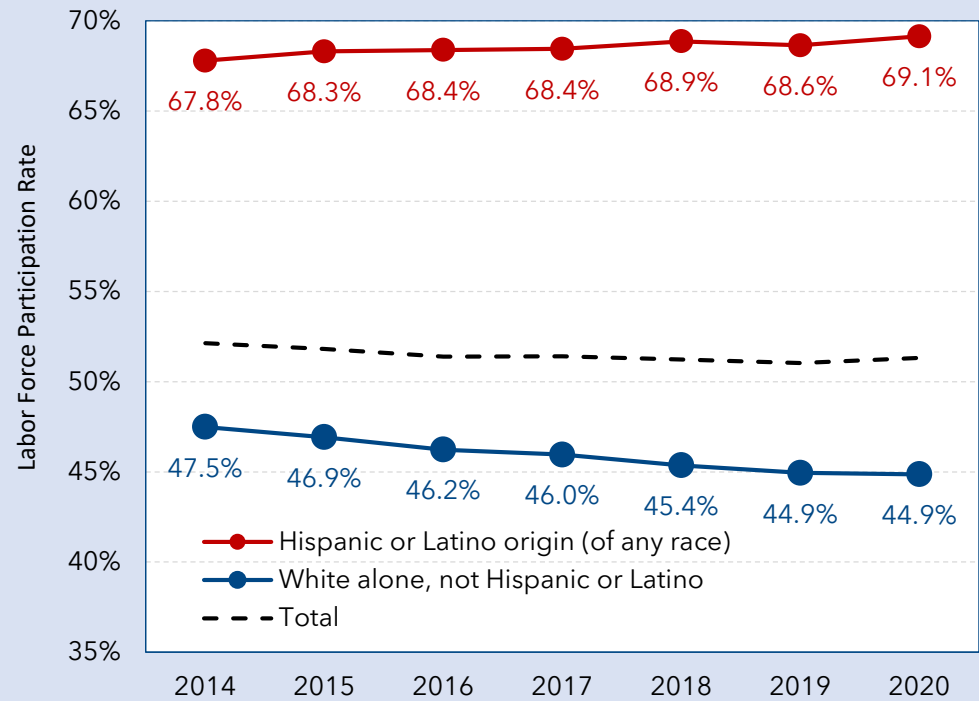
Southwest Florida



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S2301: Employment Status
Prepared by the Regional Economic Research Institute

Labor Force Participation Rate by Ethnicity

Southwest Florida



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S2301: Employment Status
Prepared by the Regional Economic Research Institute



FLORIDA
GULF COAST
UNIVERSITY

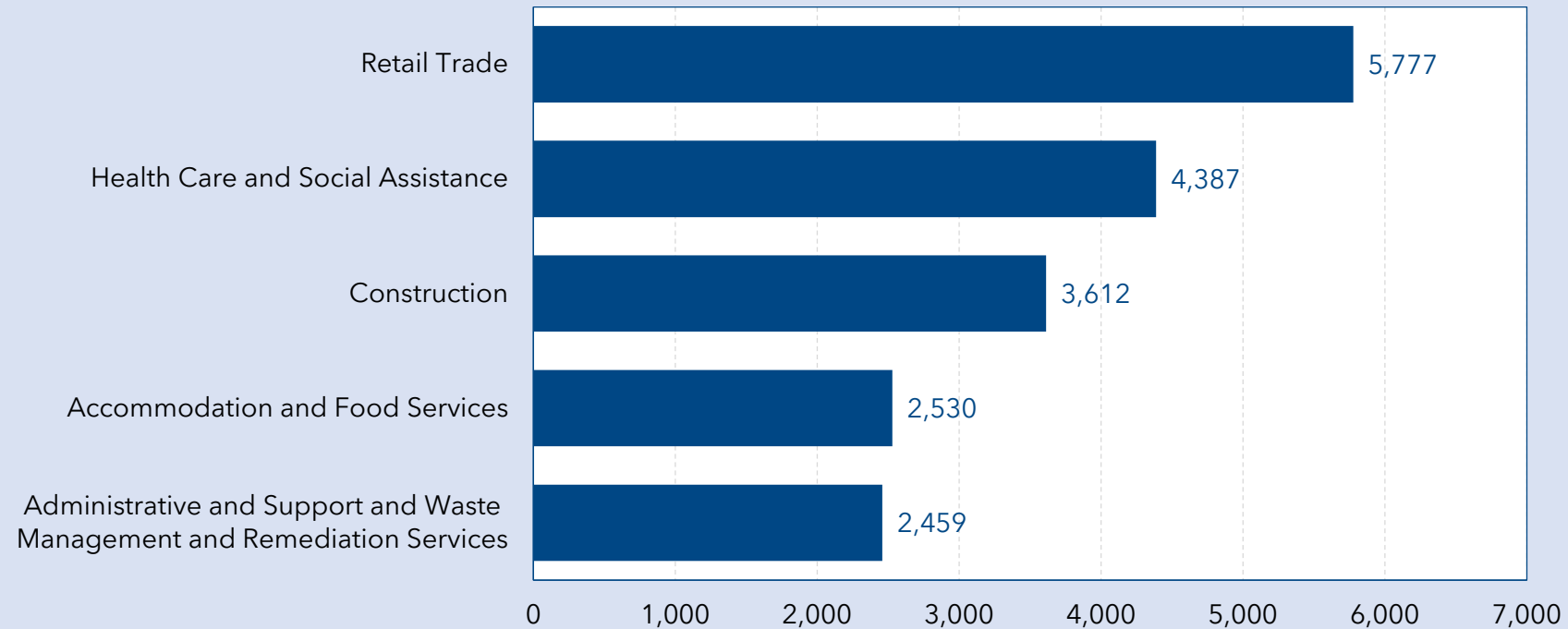
Employment by Industry



Employment by Industry 65 & Over

Employment by Industry for Age 65 and Over

Southwest Florida
2020



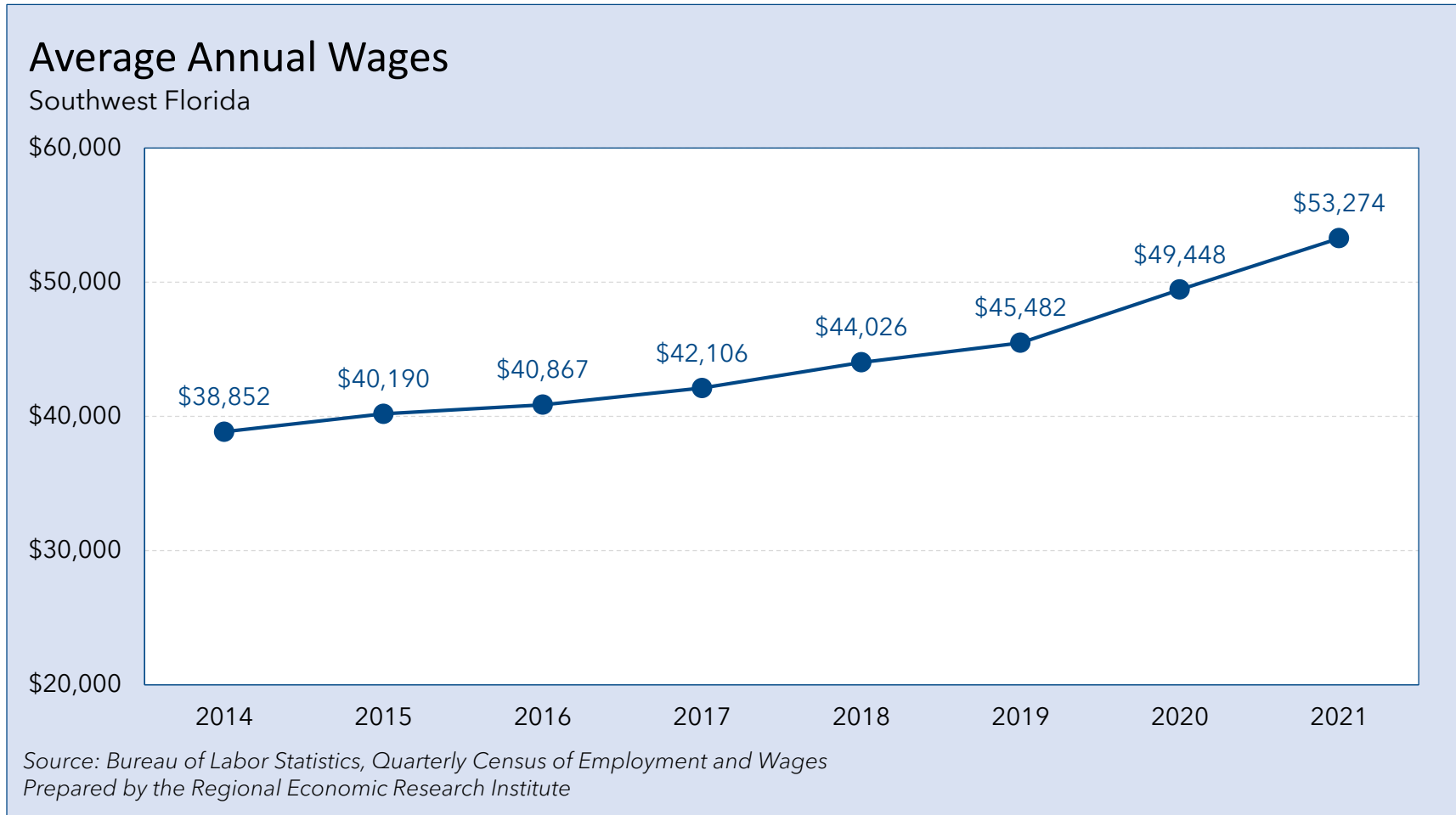
Source: U.S. Census Bureau, Quarterly Workforce Indicators (QWI)
Prepared by the Regional Economic Research Institute



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

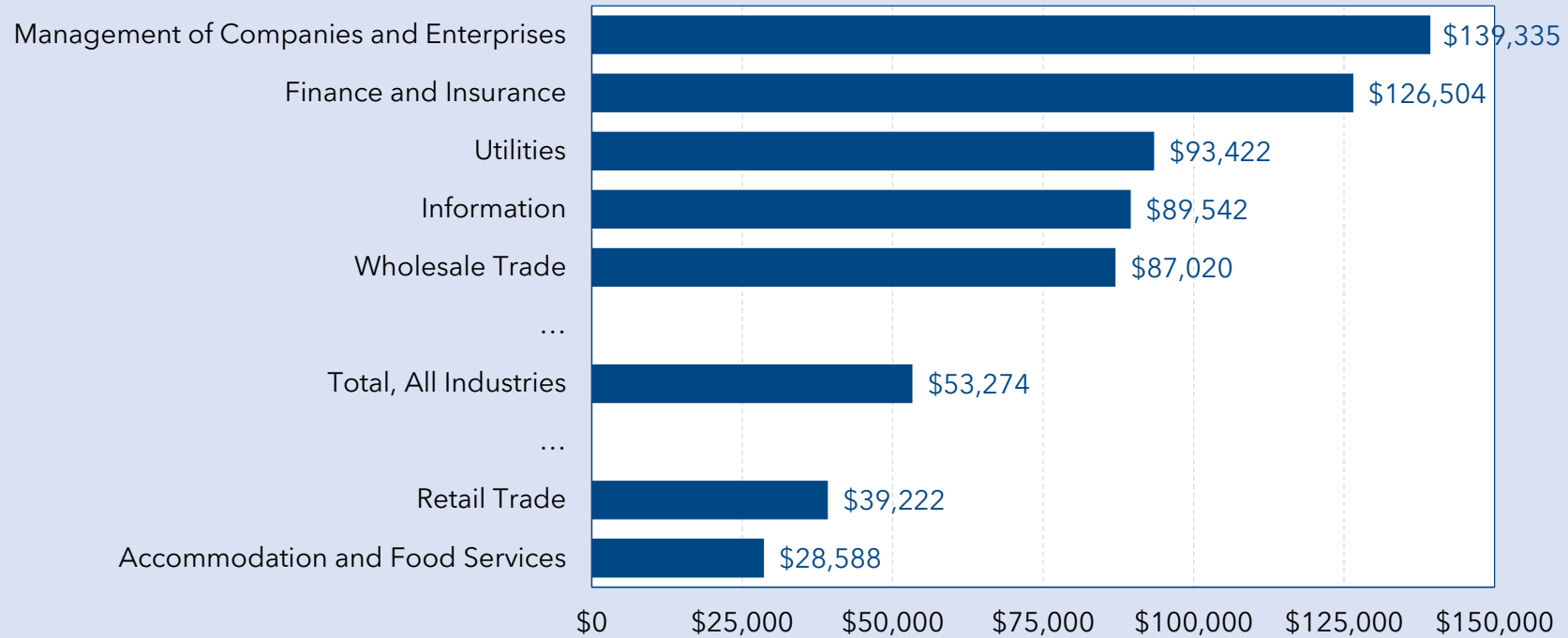
Average Annual Wages



Wages by Industry

Average Annual Wages by Industry

Southwest Florida
2021



Source: Bureau of Labor Statistics, Quarterly Census of Employment and Wages
Prepared by the Regional Economic Research Institute



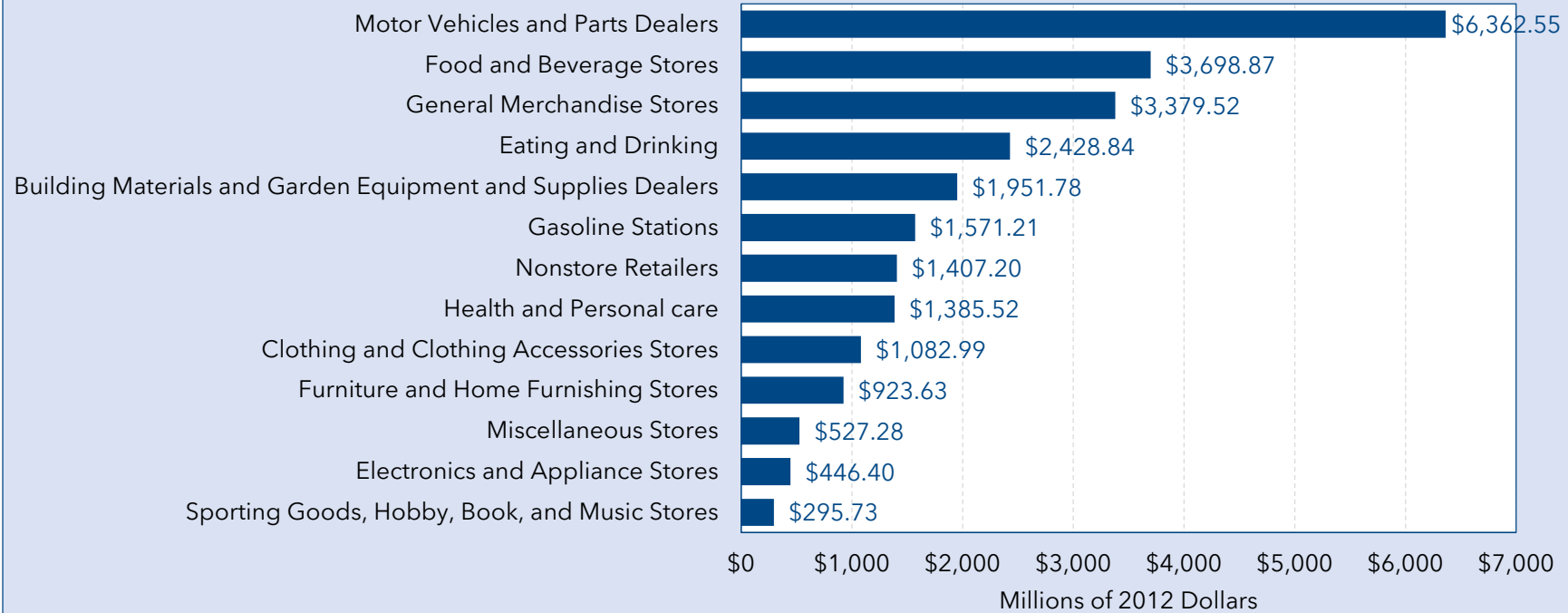
FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Retail Sales

Retail Sales

Southwest Florida
2020



Source: Woods & Poole (2021). 2021 State Profile: Florida [DATA FILE]. Washington, DC: Author
Prepared by the Regional Economic Research Institute



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Fastest-Growing Industries

Fastest-Growing Industries					
Southwest Florida					
Rank	Industry	Employment			
		2021	2029	Growth	Percent Growth
1	Museums, Parks and Historical Sites	500	772	272	54.4%
2	Clothing and Clothing Accessories Stores	5,397	7,979	2,582	47.8%
3	Warehousing and Storage	380	533	153	40.3%
4	Support Activities for Transportation	1,565	2,131	566	36.2%
5	Air Transportation	1,160	1,551	391	33.7%
6	Truck Transportation	1,758	2,342	584	33.2%
7	Furniture and Home Furnishings Stores	3,048	3,931	883	29.0%
8	Social Assistance	7,789	9,938	2,149	27.6%
9	Transit and Ground Passenger Transport	650	820	170	26.2%
10	Performing Arts and Spectator Sports	1,790	2,235	445	24.9%
11	Personal and Laundry Services	5,520	6,854	1,334	24.2%
12	Rental and Leasing Services	2,938	3,620	682	23.2%
13	ISPs, Search Portals, & Data Processing	446	547	101	22.6%
14	Food Services and Drinking Places	51,574	62,765	11,191	21.7%
15	Nursing and Residential Care Facilities	13,193	15,958	2,765	21.0%
16	Insurance Carriers & Related Activities	4,797	5,799	1,002	20.9%
17	Transportation Equipment Manufacturing	780	938	158	20.3%
18	Professional and Technical Services	25,987	31,169	5,182	19.9%
19	Educational Services	5,652	6,761	1,109	19.6%
20	Furniture and Related Product Mfg	868	1,030	162	18.7%

Source: Florida Department of Economic Opportunity (2021). *Employment Projections*. Retrieved from: <http://www.floridajobs.org/workforce-statistics/data-center/statistical-programs/employment-projections>

Industries Gaining Most Jobs

Industries Gaining the Most New Jobs

Southwest Florida

Rank	Industry	Employment			
		2021	2029	Growth	Percent Growth
1	Food Services and Drinking Places	51,574	62,765	11,191	21.7%
2	Local Government	55,003	61,345	6,342	11.5%
3	Specialty Trade Contractors	41,041	47,241	6,200	15.1%
4	Ambulatory Health Care Services	32,372	38,341	5,969	18.4%
5	Professional and Technical Services	25,987	31,169	5,182	19.9%
6	Administrative and Support Services	31,541	35,779	4,238	13.4%
7	Nursing and Residential Care Facilities	13,193	15,958	2,765	21.0%
8	Clothing and Clothing Accessories Stores	5,397	7,979	2,582	47.8%
9	Social Assistance	7,789	9,938	2,149	27.6%
10	Amusement, Gambling & Recreation Ind	13,903	15,688	1,785	12.8%
11	General Merchandise Stores	12,857	14,543	1,686	13.1%
12	Real Estate	9,445	10,989	1,544	16.3%
13	Construction of Buildings	10,044	11,452	1,408	14.0%
14	Personal and Laundry Services	5,520	6,854	1,334	24.2%
15	Accommodation	10,723	12,050	1,327	12.4%
16	Merchant Wholesalers, Durable Goods	8,900	10,209	1,309	14.7%
17	Motor Vehicle and Parts Dealers	9,241	10,498	1,257	13.6%
18	Educational Services	5,652	6,761	1,109	19.6%
19	Insurance Carriers & Related Activities	4,797	5,799	1,002	20.9%
20	Furniture and Home Furnishings Stores	3,048	3,931	883	29.0%

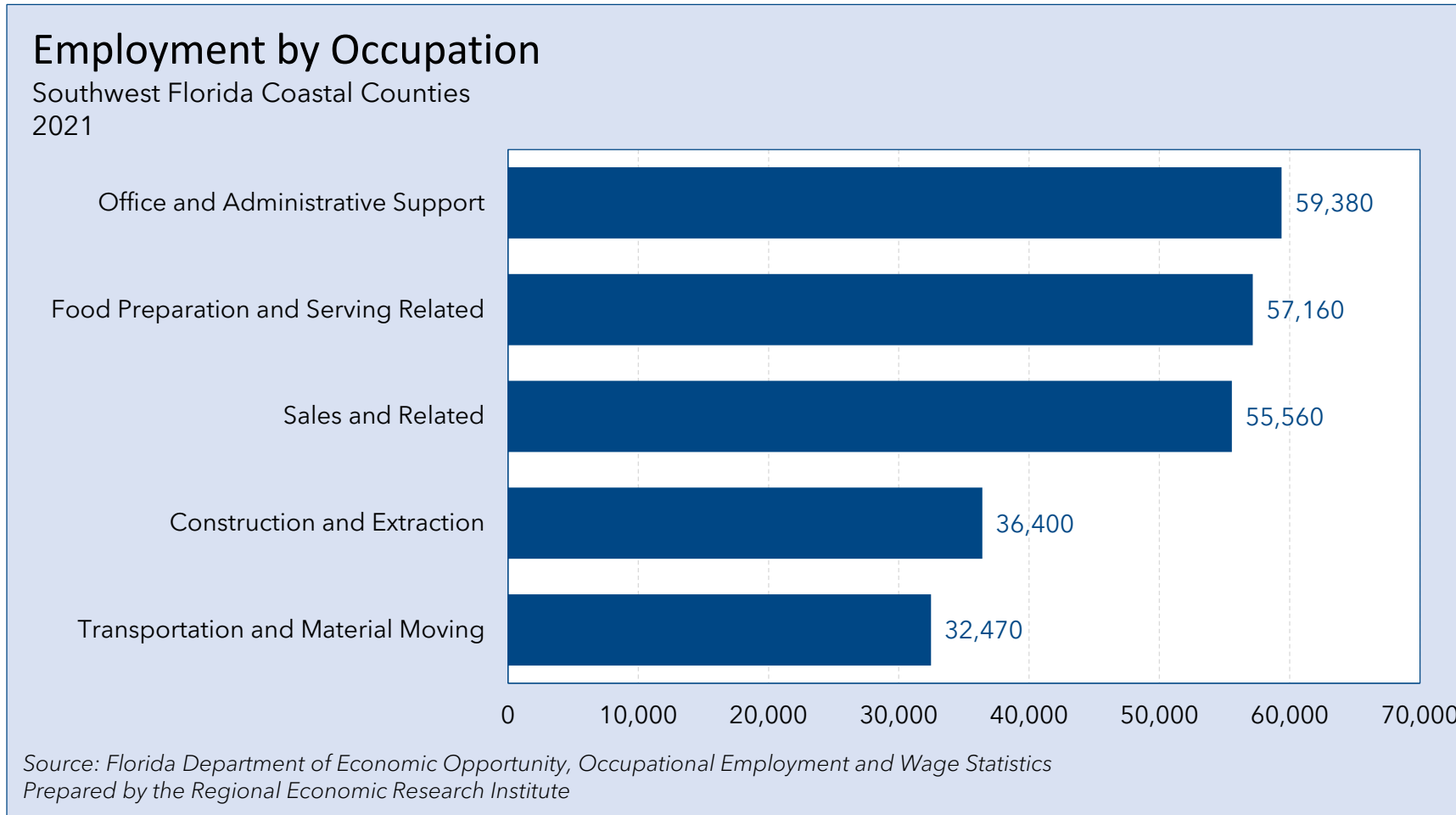
Source: Florida Department of Economic Opportunity (2021). Employment Projections. Retrieved from: <http://www.floridajobs.org/workforce-statistics/data-center/statistical-programs/employment-projections>



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

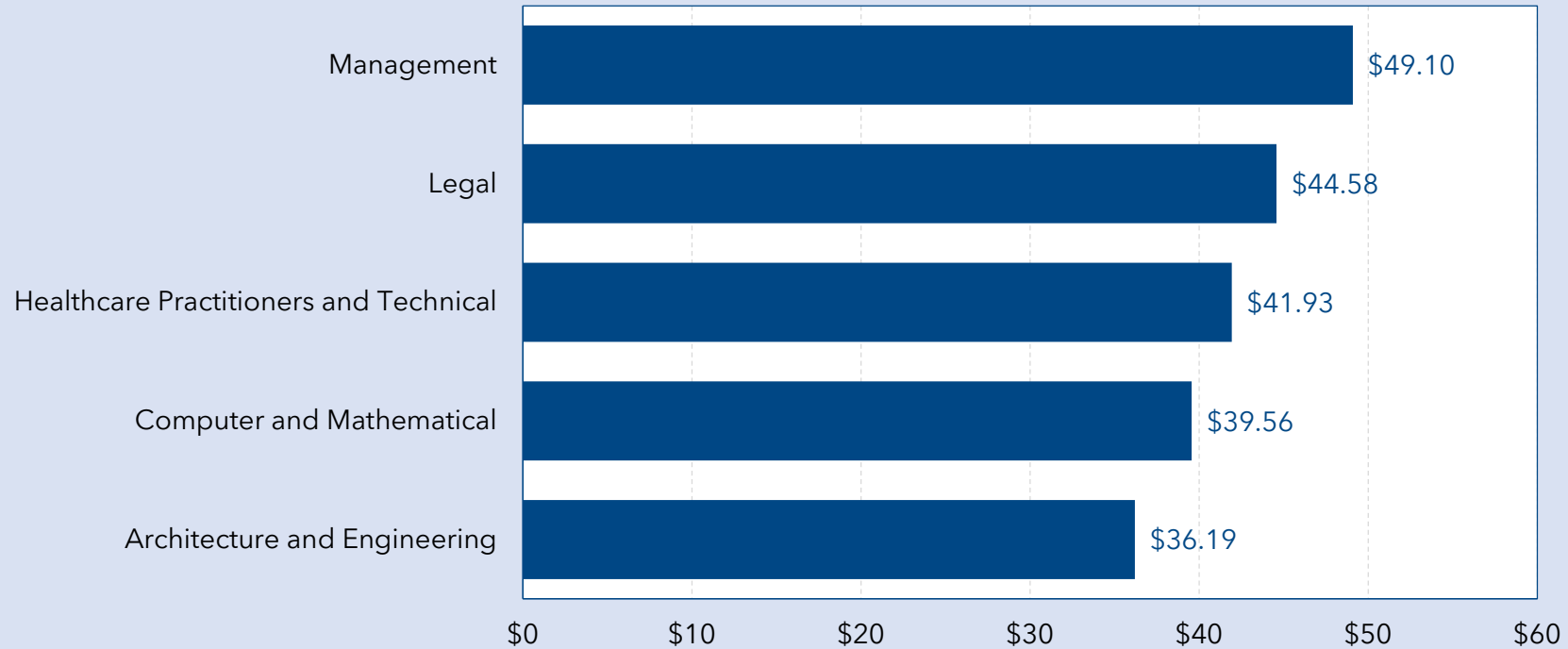
Employment by Occupation



Wages by Occupation

Average Hourly Wages by Occupation

Southwest Florida Coastal Counties
2021



Source: Florida Department of Economic Opportunity, Occupational Employment and Wage Statistics
Prepared by the Regional Economic Research Institute



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Fastest-Growing Occupations

Fastest-Growing Occupations

Southwest Florida

Rank	Industry	Employment				Total Job Openings	2020 Median Hourly Wage	FL Education Level
		2021	2029	Growth	Percent Growth			
1	Nurse Practitioners	658	1,046	388	59.0%	724	\$44.15	M+
2	Aircraft Mechanics and Service Technicians	247	343	96	38.9%	274	\$31.26	PS
3	Physician Assistants	462	635	173	37.4%	400	\$49.79	B
4	Ushers, Lobby Attendants, and Ticket Takers	284	390	106	37.3%	705	\$10.42	NR
5	Software Developers and Software Quality Assurance Analysts and Testers	1,612	2,190	578	35.9%	1,511	\$42.25	B
6	Cooks, Restaurant	9,404	12,600	3,196	34.0%	14,580	\$15.36	PS
7	Medical and Health Services Managers	1,124	1,502	378	33.6%	1,101	\$49.41	B
8	Crematory Operators and Personal Care and Service Workers, All other	246	328	82	33.3%	375	\$10.88	PS
9	Physical Therapist Assistants	628	823	195	31.1%	798	\$30.36	A
10	Reservation and Transportation Ticket Agents and Travel Clerks	590	773	183	31.0%	746	\$17.31	HS
11	Market Research Analysts & Marketing Specialists	2,186	2,864	678	31.0%	2,468	\$23.63	B
12	Home Health and Personal Care Aides	4,671	6,111	1,440	30.8%	6,299	\$12.32	PS
13	Nonfarm Animal Caretakers	1,049	1,365	316	30.1%	1,698	\$12.25	NR
14	Occupational Therapy Assistants	331	423	92	27.8%	382	\$32.92	A
15	Tile and Marble Setters	884	1,128	244	27.6%	905	\$21.75	PS
16	Skincare Specialists	625	796	171	27.4%	750	\$16.91	PS
17	Child, Family, and School Social Workers	672	854	182	27.1%	703	\$19.15	M+
18	Social and Community Service Managers	406	515	109	26.8%	383	\$35.91	A
19	Substance Abuse, Behavioral Disorder, and Mental Health Counselors	826	1,047	221	26.8%	877	\$21.91	B
20	Massage Therapists	815	1,026	211	25.9%	954	\$19.39	PS

Source: Florida Department of Economic Opportunity (2021). Employment Projections. Retrieved from: <http://www.floridajobs.org/workforce-statistics/data-center/statistical-programs/employment-projections>



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Occupations Gaining Most Jobs

Occupations Gaining the Most New Jobs

Southwest Florida

Rank	Industry	Employment				Total Job Openings	2020 Median Hourly Wage	FL Education Level
		2021	2029	Growth	Percent Growth			
1	Retail Salespersons	21,310	24,908	3,598	16.9%	27,799	\$12.33	HS
2	Cooks, Restaurant	9,404	12,600	3,196	34.0%	14,580	\$15.36	PS
3	Landscaping and Groundskeeping Workers	13,273	16,094	2,821	21.3%	16,656	\$14.74	NR
4	Waiters and Waitresses	15,030	17,542	2,512	16.7%	25,309	\$11.12	NR
5	Fast Food and Counter Workers	11,570	14,060	2,490	21.5%	21,194	\$10.38	NR
6	Registered Nurses	10,334	11,882	1,548	15.0%	5,806	\$34.14	A
7	Home Health and Personal Care Aides	4,671	6,111	1,440	30.8%	6,299	\$12.32	PS
8	Construction Laborers	9,774	11,213	1,439	14.7%	9,248	\$16.04	NR
9	General and Operations Managers	8,373	9,624	1,251	14.9%	6,596	\$37.67	A
10	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	6,315	7,399	1,084	17.2%	7,754	\$14.41	NR
11	Maintenance and Repair Workers, General	6,577	7,578	1,001	15.2%	5,871	\$18.50	PS
12	Carpenters	7,402	8,380	978	13.2%	6,504	\$20.27	PS
13	Medical Assistants	3,848	4,767	919	23.9%	4,339	\$17.34	PS
14	First-Line Supervisors of Food Preparation and Serving Workers	5,025	5,927	902	18.0%	6,903	\$17.55	PS
15	Nursing Assistants	5,178	6,008	830	16.0%	5,406	\$14.90	PS
16	Laborers and Freight, Stock, and Material Movers, Hand	5,526	6,333	807	14.6%	6,533	\$13.79	NR
17	Supervisors of Construction and Extraction Workers	5,267	6,007	740	14.0%	4,736	\$29.85	A
18	Stockers and Order Fillers	7,361	8,101	740	10.1%	8,049	\$13.65	HS
19	Maids and Housekeeping Cleaners	5,090	5,790	700	13.8%	6,076	\$11.84	NR
20	Painters, Construction and Maintenance	4,212	4,891	679	16.1%	3,767	\$17.38	PS

Source: Florida Department of Economic Opportunity (2021). Employment Projections. Retrieved from: <http://www.floridajobs.org/workforce-statistics/data-center/statistical-programs/employment-projections>



FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Declining Occupations

Declining or Slow Growth Occupations

Southwest Florida

Rank	Industry	Employment				Total Job Openings	2020 Median Hourly Wage	FL Education Level
		2021	2029	Growth	Percent Growth			
1	Word Processors and Typists	223	165	-58	-26.0%	115	\$14.88	PS
2	Farmworkers and Laborers, Crop, Nursery, and Greenhouse	3,791	3,215	-576	-15.2%	3484	\$11.11	NR
3	Data Entry Keyers	435	375	-60	-13.8%	264	\$14.44	HS
4	Power Plant Operators	71	62	-9	-12.7%	34	\$32.75	PS
5	Telemarketers	268	235	-33	-12.3%	243	\$13.50	HS
6	Legal Secretaries	229	201	-28	-12.2%	147	\$20.06	PS
7	Travel Agents	240	216	-24	-10.0%	175	\$18.07	PS
8	Tellers	1,547	1,394	-153	-9.9%	1082	\$17.03	PS
9	Packers and Packagers, Hand	2,355	2,139	-216	-9.2%	2051	\$11.22	NR
10	First-Line Supervisors of Farming, Fishing, and Forestry Workers	234	214	-20	-8.5%	216	\$16.88	A
11	Meter Readers, Utilities	158	145	-13	-8.2%	95	\$26.27	HS
12	Executive Secretaries and Executive Administrative Assistants	1,374	1,266	-108	-7.9%	969	\$25.27	PS
13	Floral Designers	233	218	-15	-6.4%	140	\$15.63	PS
14	Grind., Lap., Polish. & Buff. Mach. Tool Set., Oper. & Tend., Met. & Plast.	48	45	-3	-6.2%	34	-	HS
15	Jewelers and Precious Stone and Metal Workers	228	215	-13	-5.7%	197	\$21.34	PS
16	Credit Analysts	68	65	-3	-4.4%	38	\$32.76	PS
17	Medical Transcriptionists	94	90	-4	-4.3%	85	\$18.27	PS
18	Bill and Account Collectors	595	573	-22	-3.7%	471	\$17.76	HS
19	Locksmiths and Safe Repairers	59	57	-2	-3.4%	42	\$15.88	PS
20	Inspectors, Testers, Sorters, Samplers & Weighers	642	623	-19	-3.0%	527	\$19.10	HS

Source: Florida Department of Economic Opportunity (2021). Employment Projections. Retrieved from: <http://www.floridajobs.org/workforce-statistics/data-center/statistical-programs/employment-projections>



FLORIDA
GULF COAST
UNIVERSITY

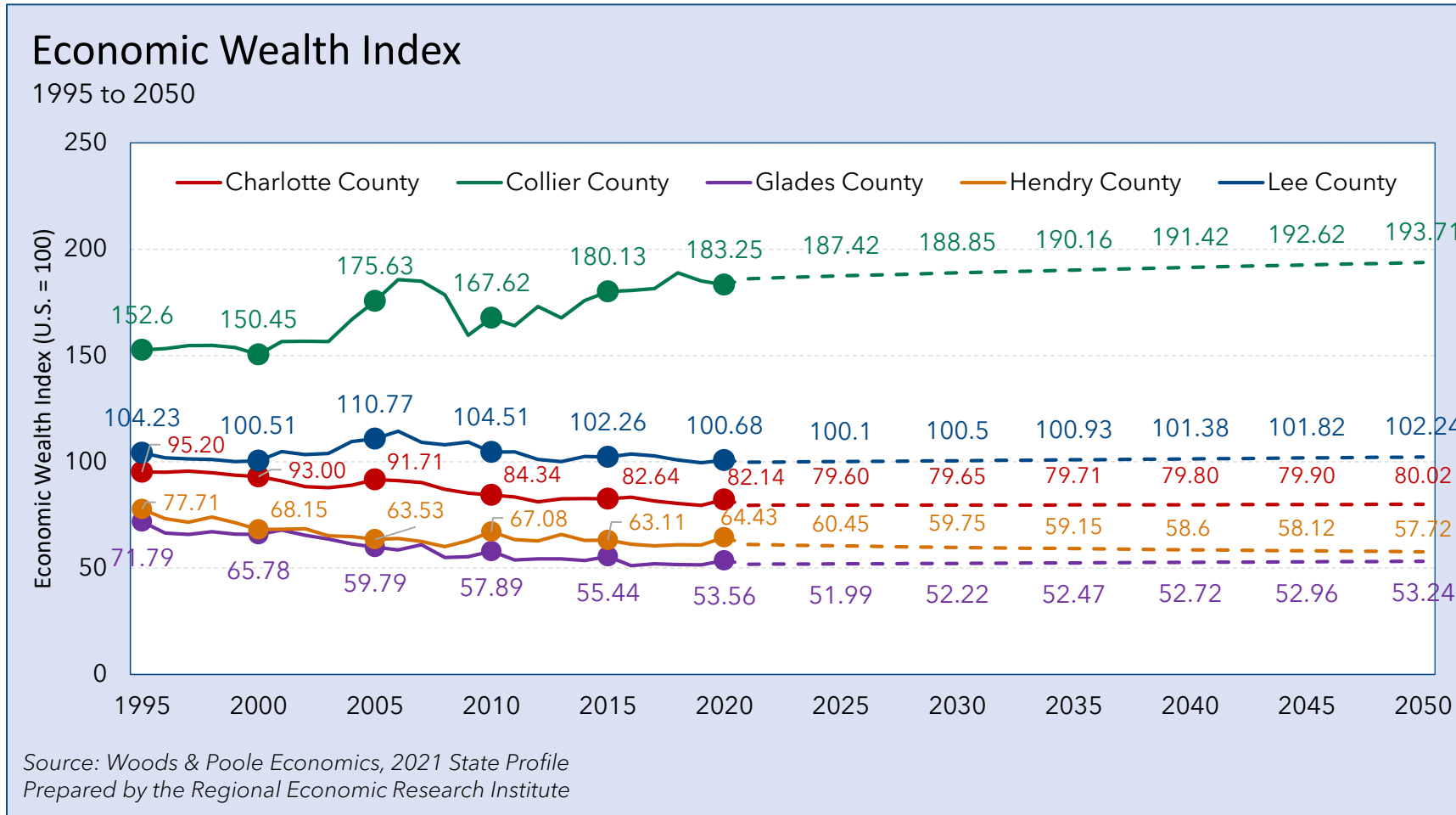
REGIONAL ECONOMIC
RESEARCH INSTITUTE

Big Trends on SWFL Household Income

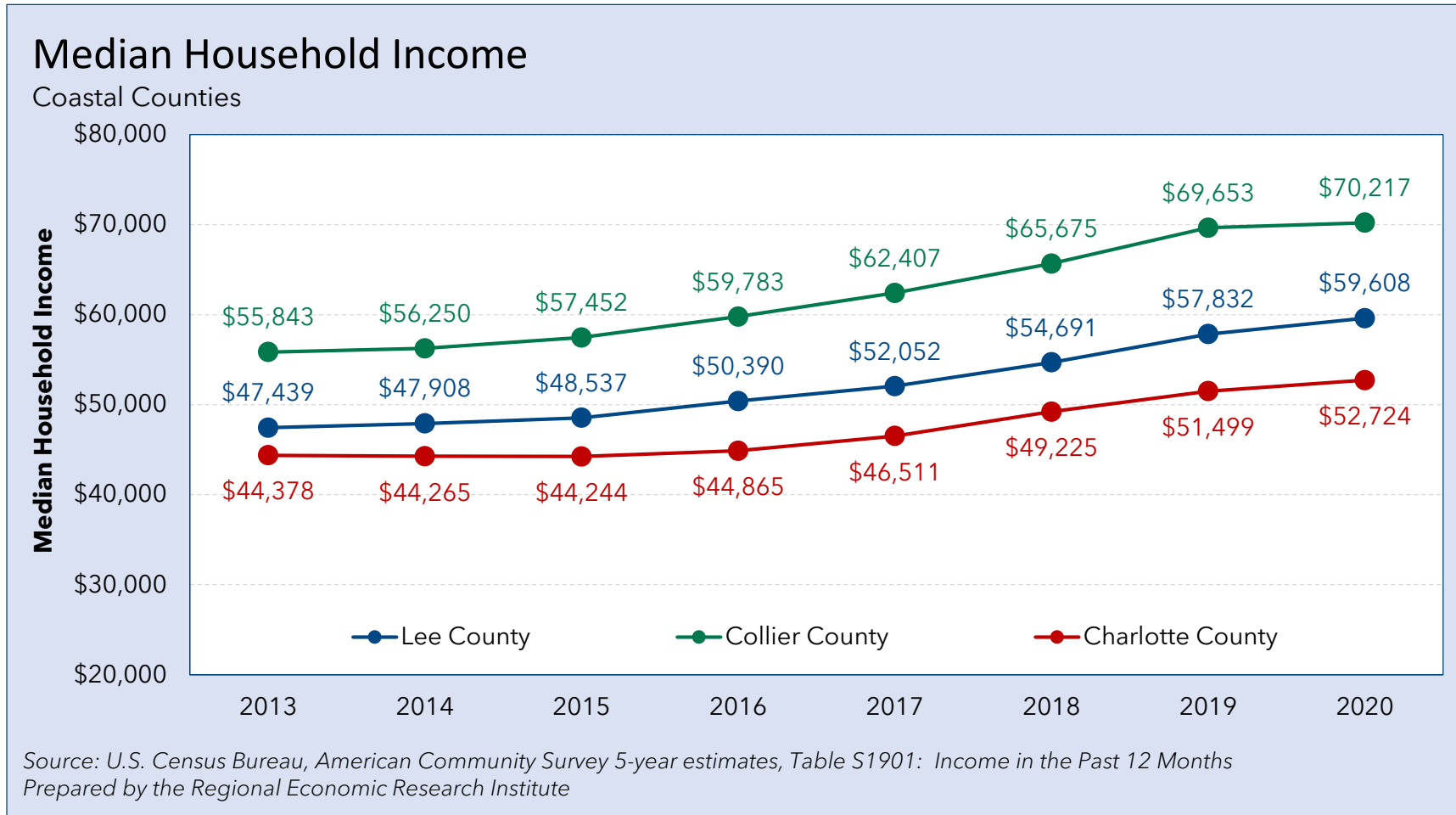
1. Overall decline of poverty; slightly increasing for elderly population
2. Wages are the main source of household income
3. Increasing charitable contributions
4. Big change in slope on Housing Prices; decreased inventory



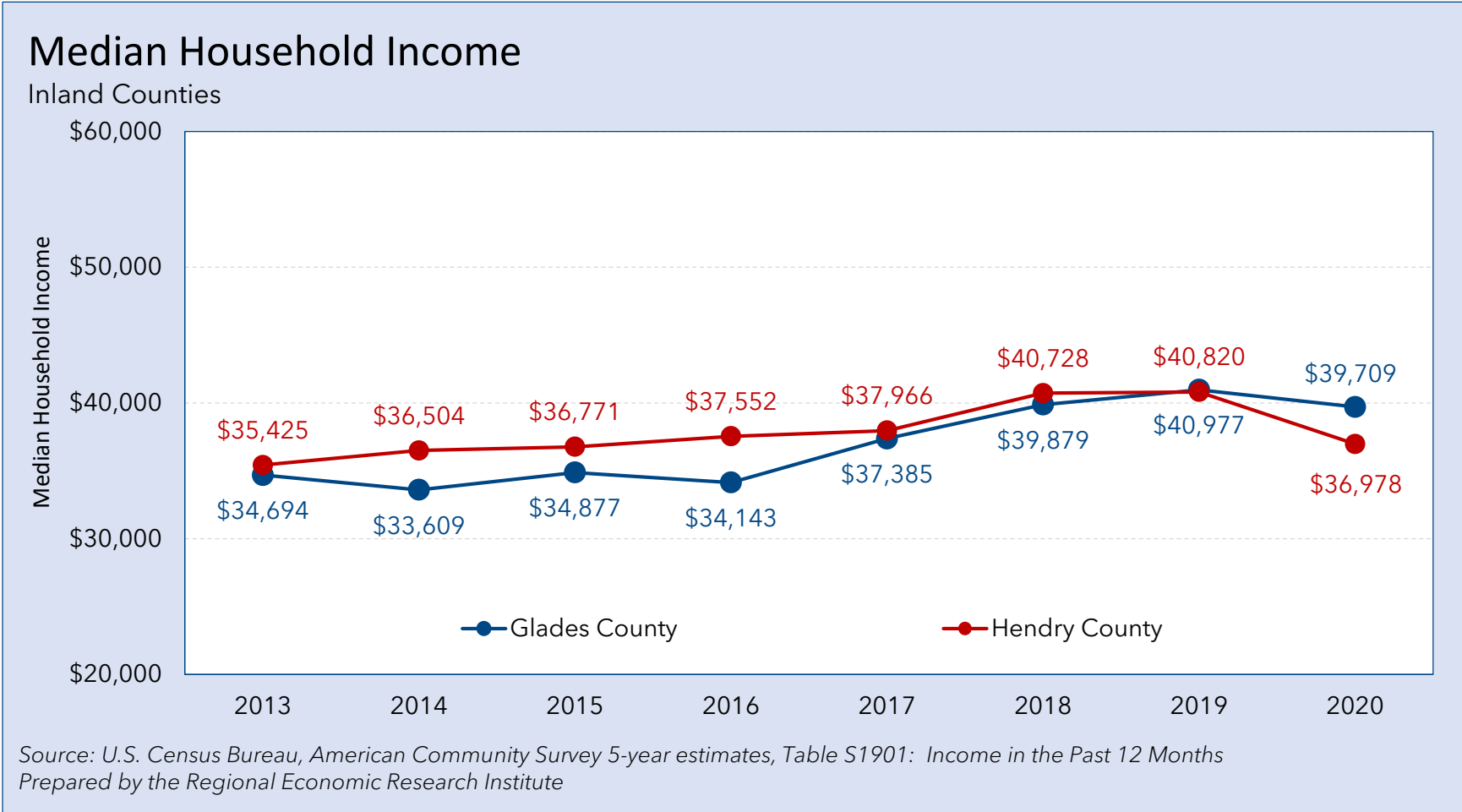
Economic Wealth Index



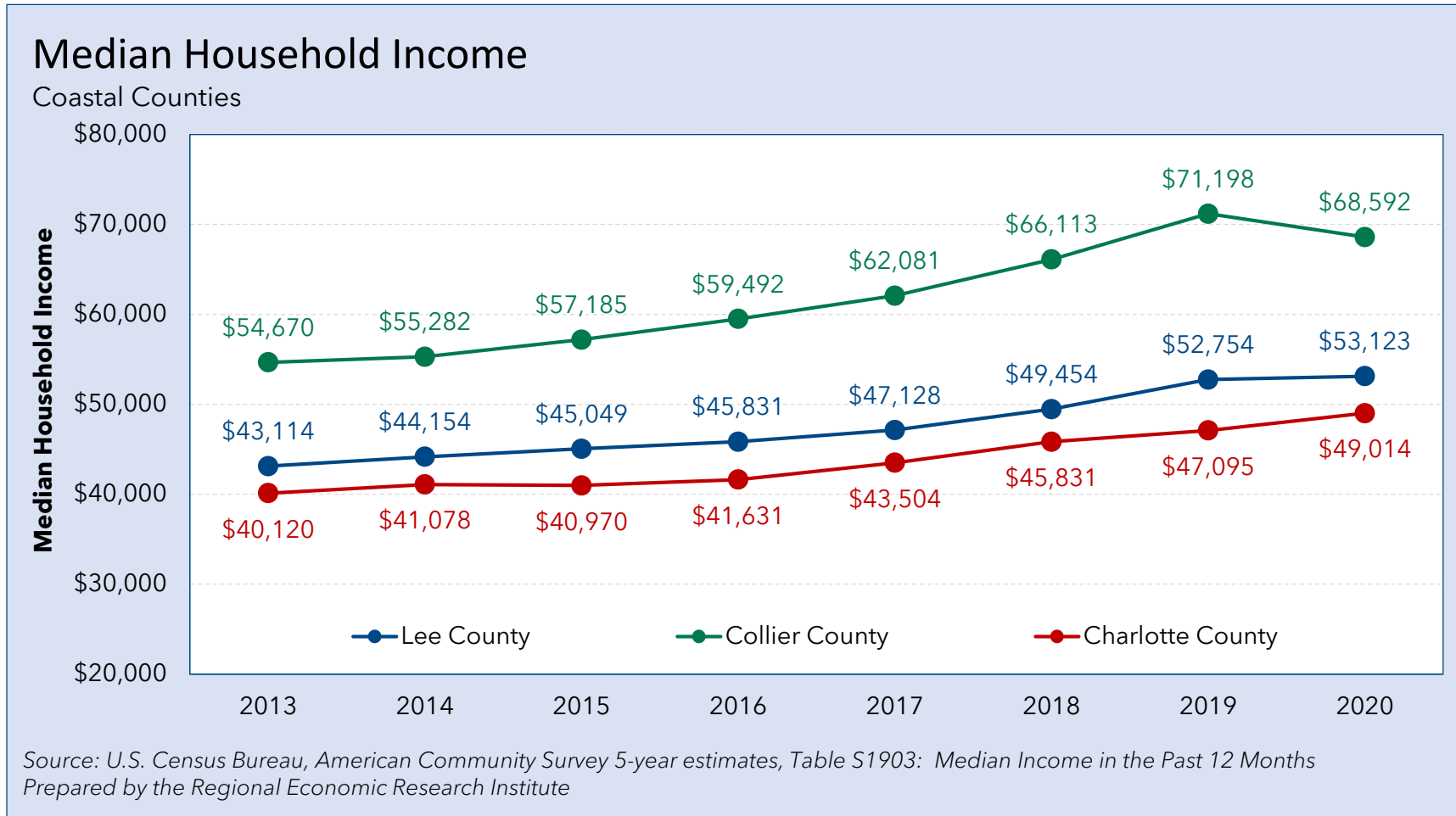
Household Income



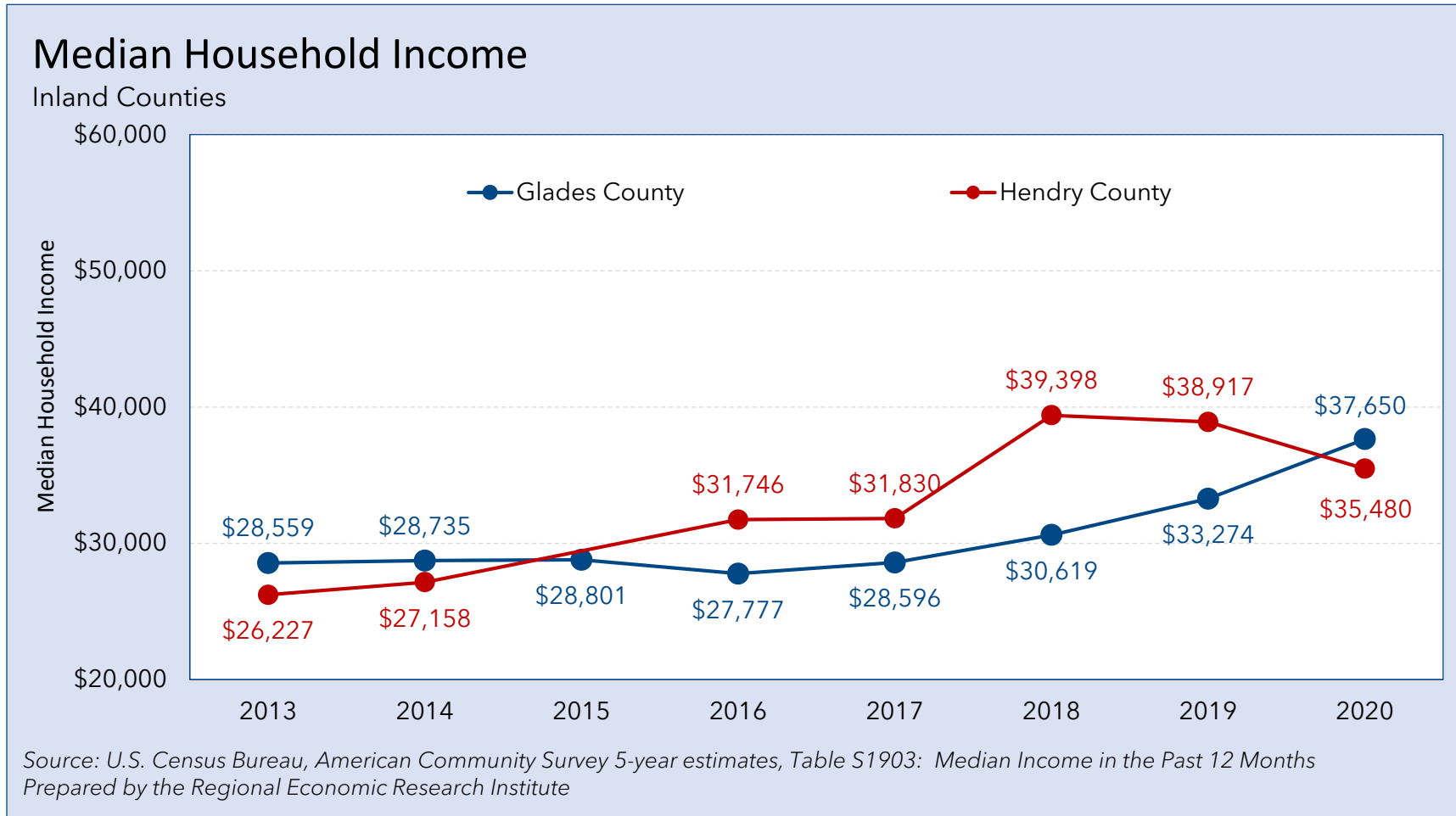
Household Income



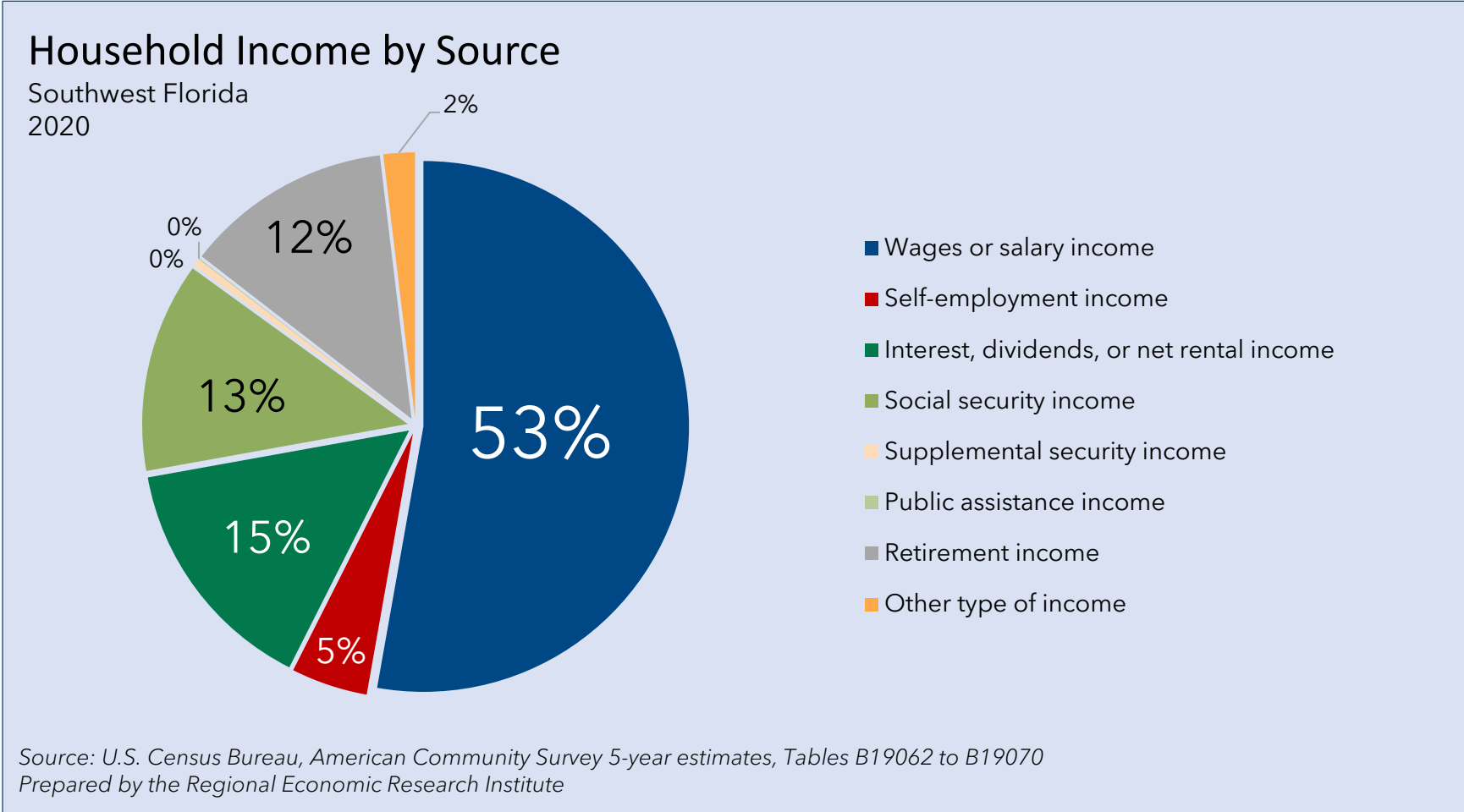
Household Income 65 and Over



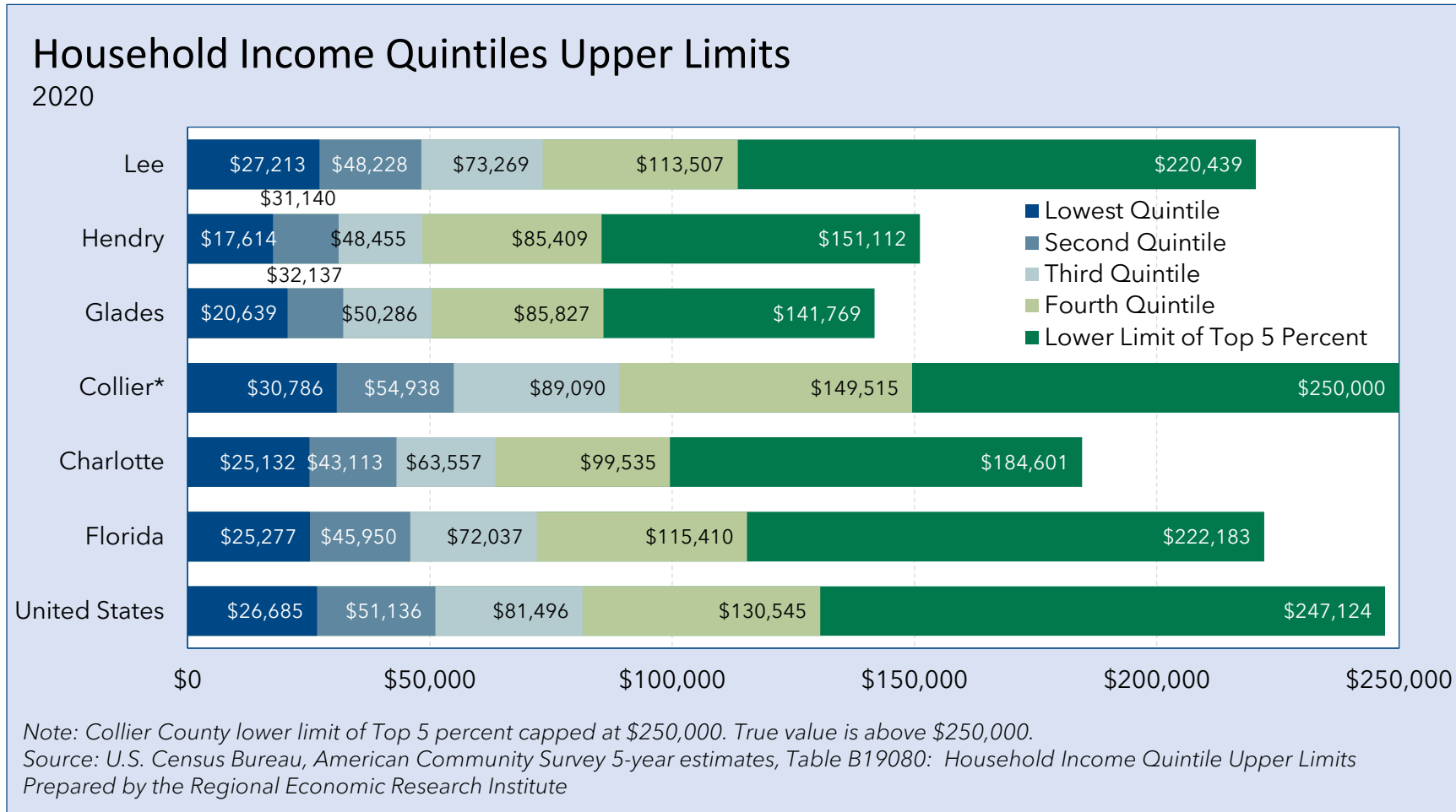
Household Income 65 and Over



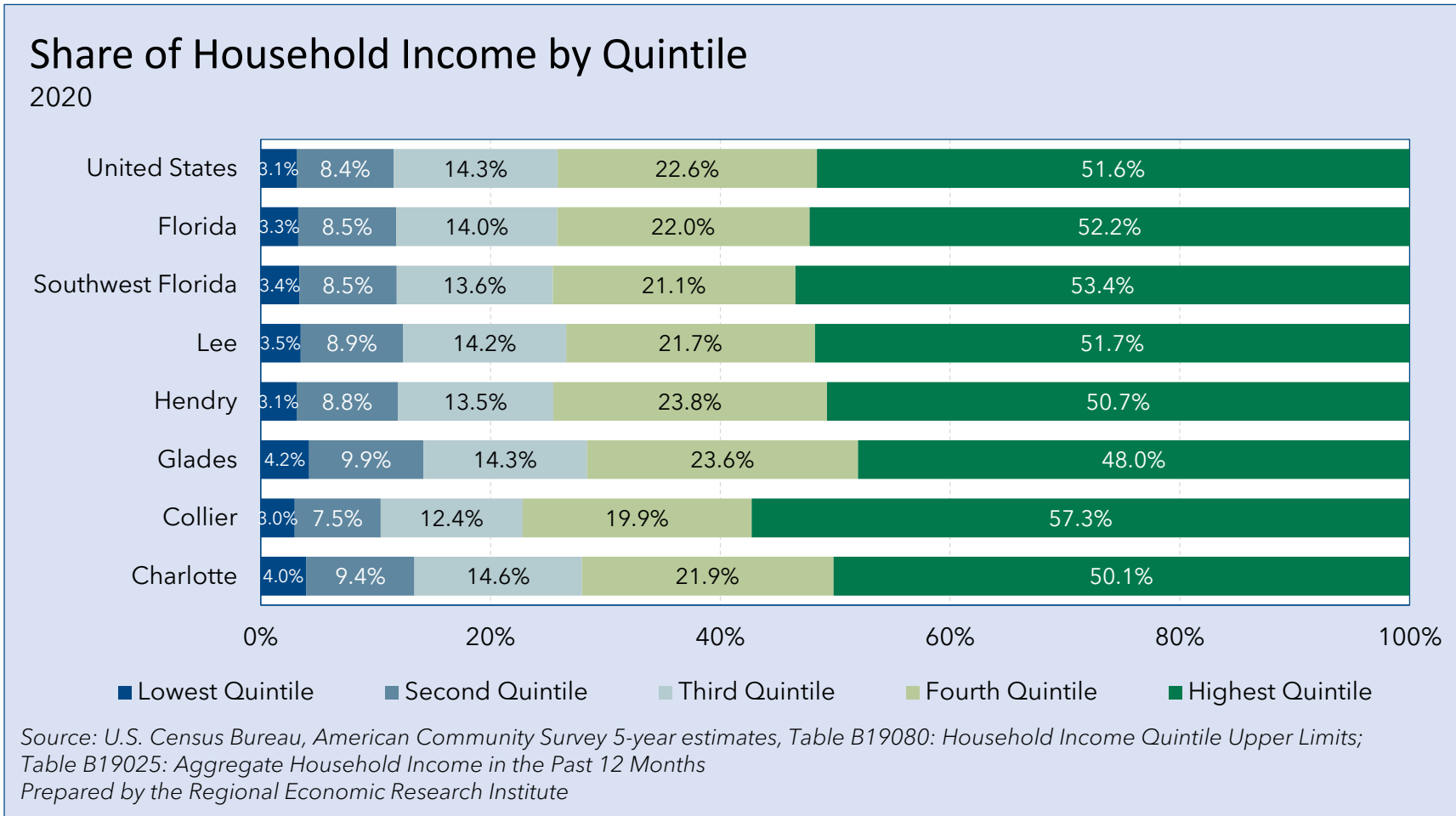
Household Income Source



Household Income Quintiles



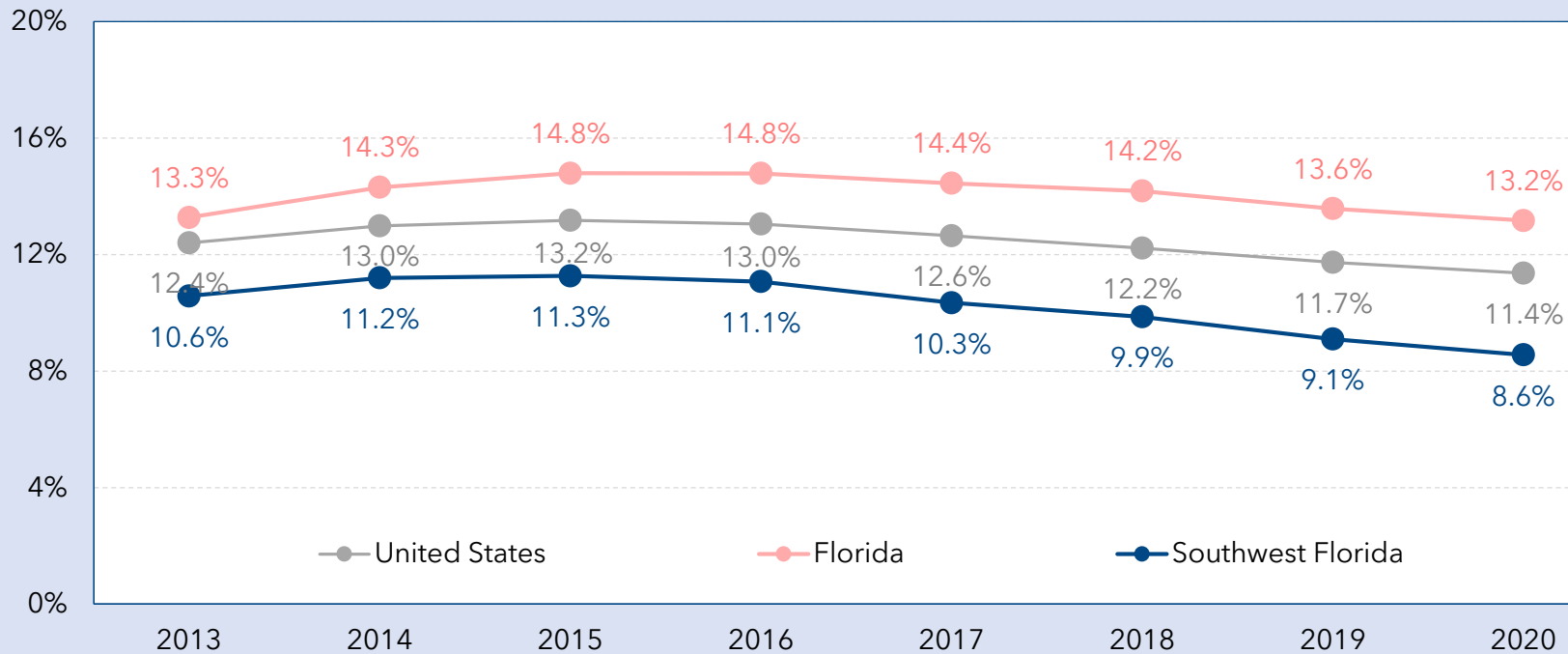
Household Income Quintiles



Food Stamps/SNAP Benefits

Households Receiving Food Stamps/SNAP Benefits

Southwest Florida

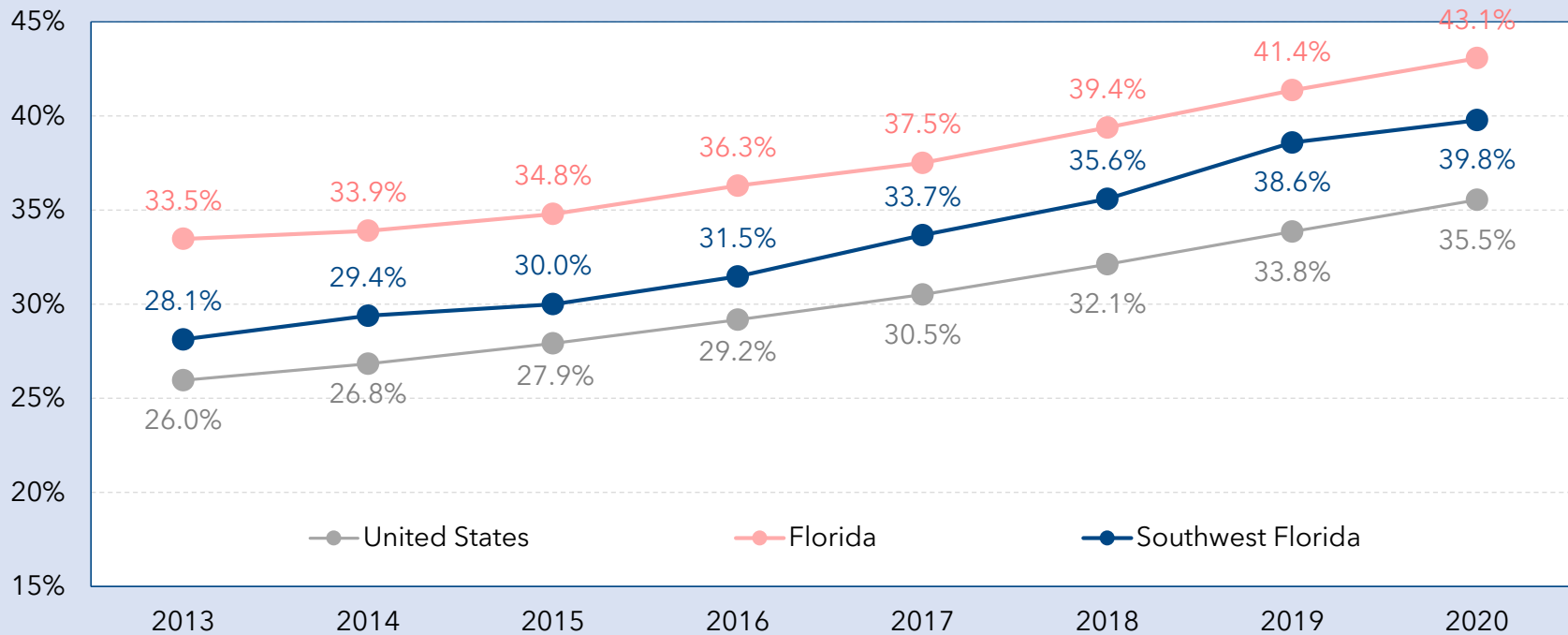


Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S2201: Food Stamps/Supplemental Nutrition Assistance Program (SNAP)
Prepared by the Regional Economic Research Institute

Food Stamps/SNAP Benefits

Food Stamps/SNAP Benefits

Percent of total household recipients that had at least one person over 60



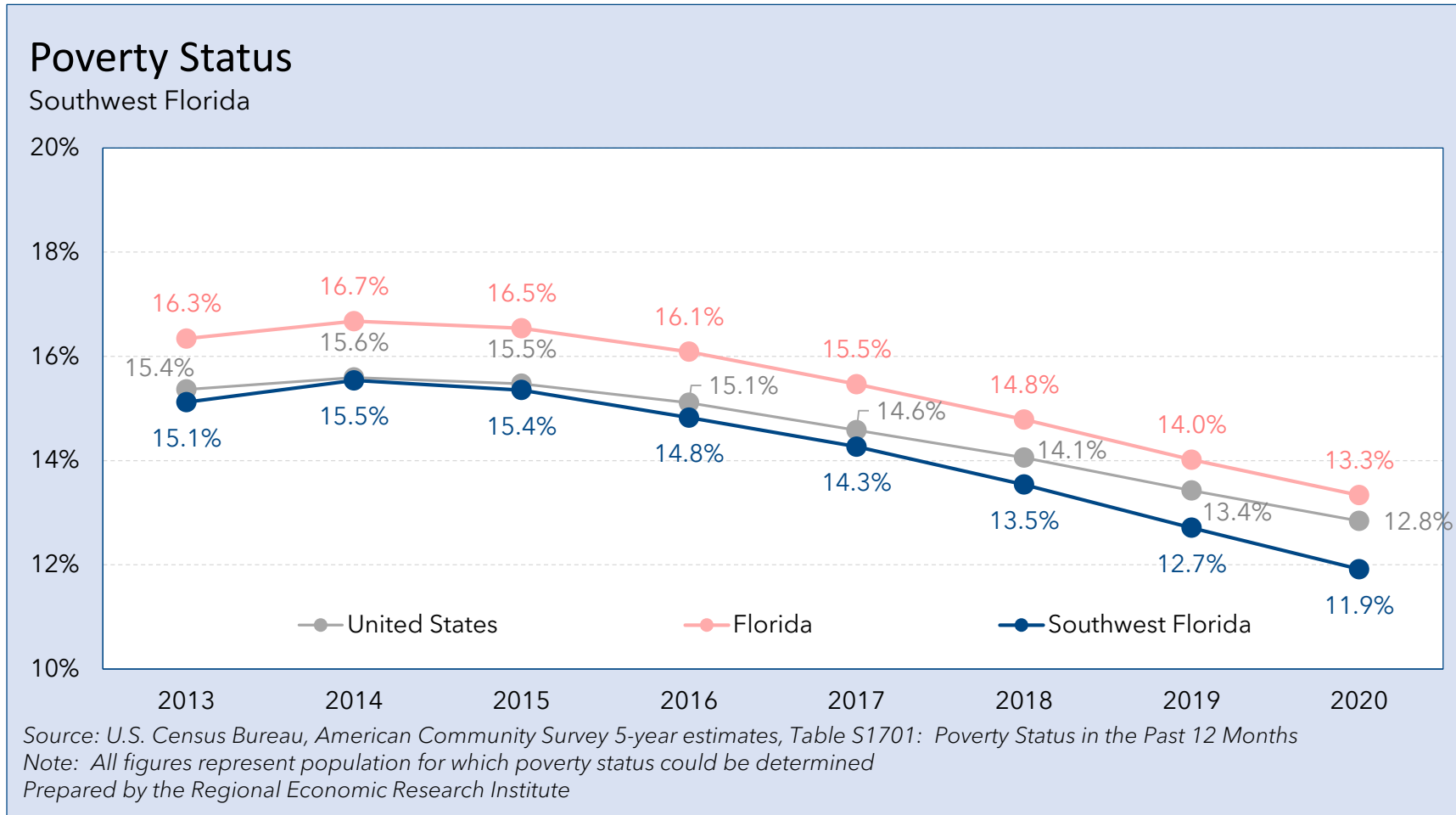
Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B22001: Receipt of Food Stamps/SNAP Benefits in the Past 12 Months by Presence of People 60 Years and Over for Households
Prepared by the Regional Economic Research Institute



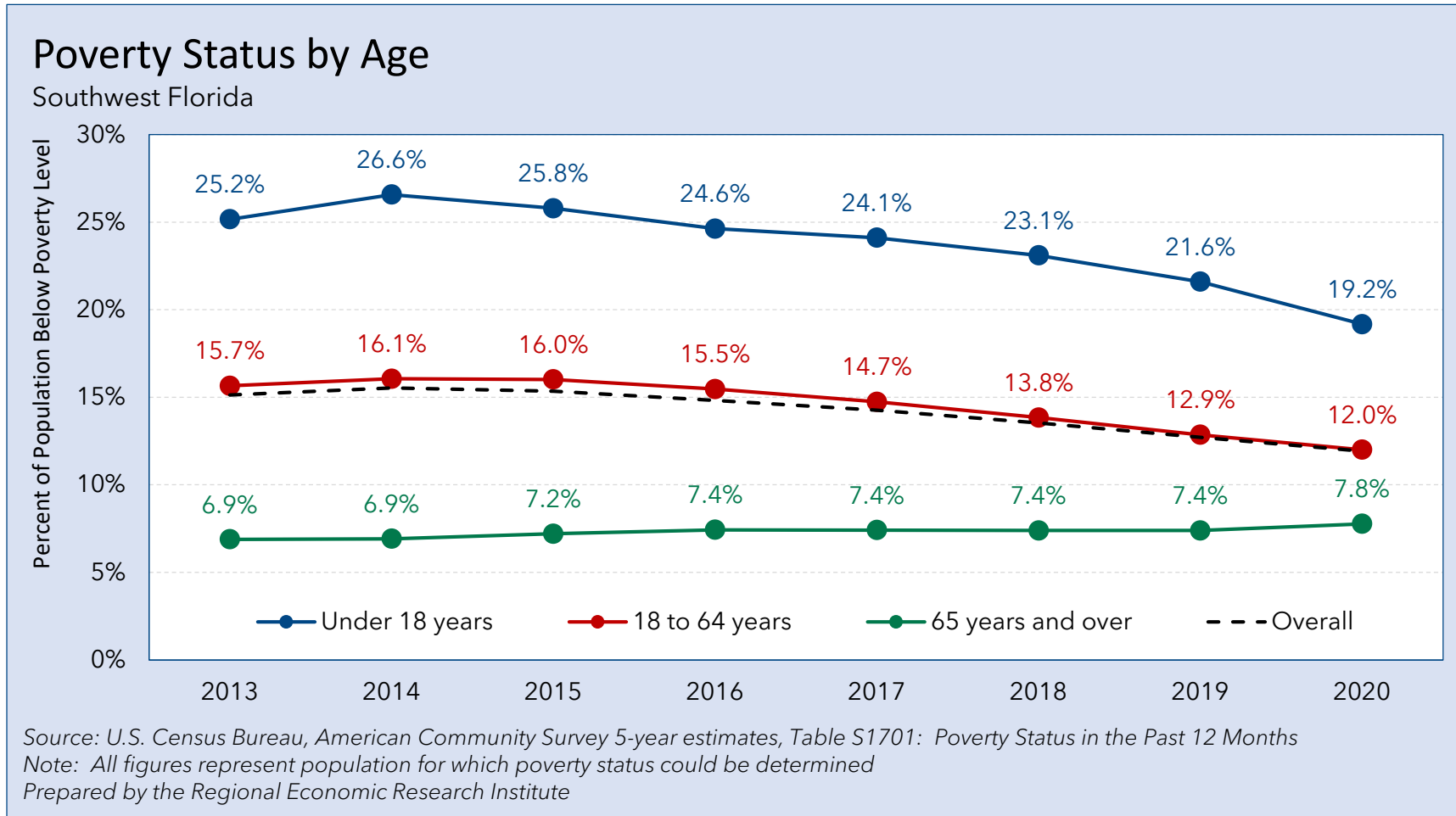
FLORIDA
GULF COAST
UNIVERSITY

REGIONAL ECONOMIC
RESEARCH INSTITUTE

Poverty Status



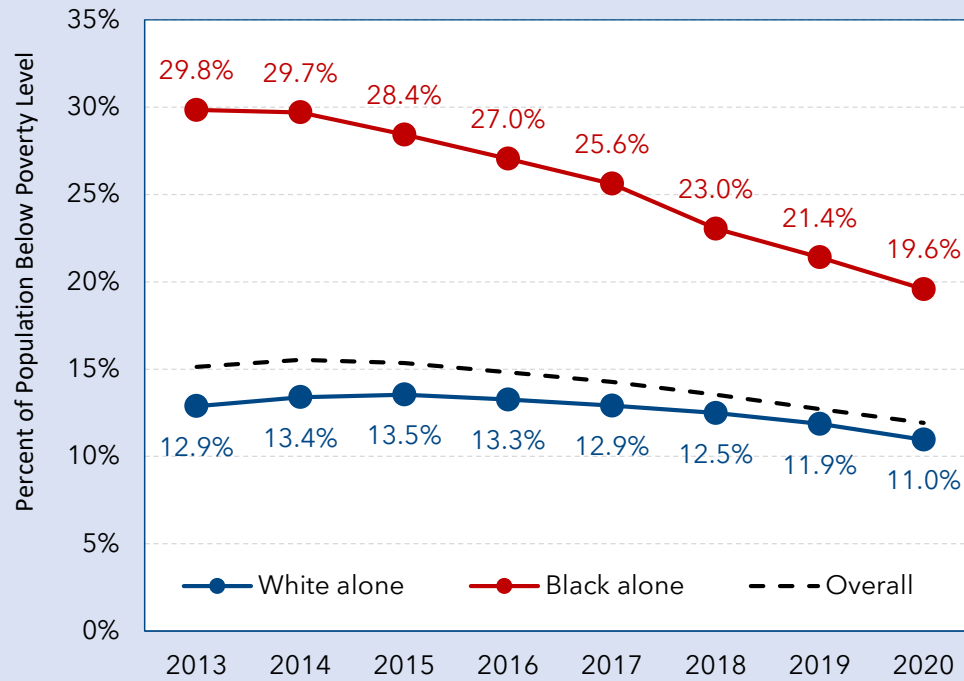
Poverty Status by Age



Poverty Status by Race/Ethnicity

Poverty Status by Race

Southwest Florida

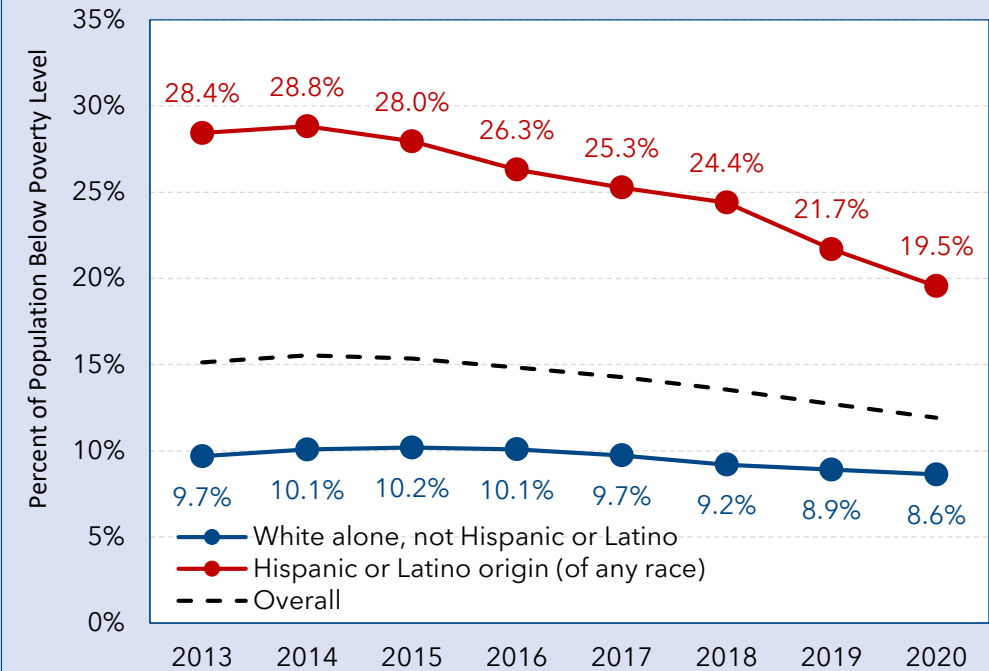


Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S1701: Poverty Status in the Past 12 Months

Note: All figures represent population for which poverty status could be determined
Prepared by the Regional Economic Research Institute

Poverty Status by Ethnicity

Southwest Florida



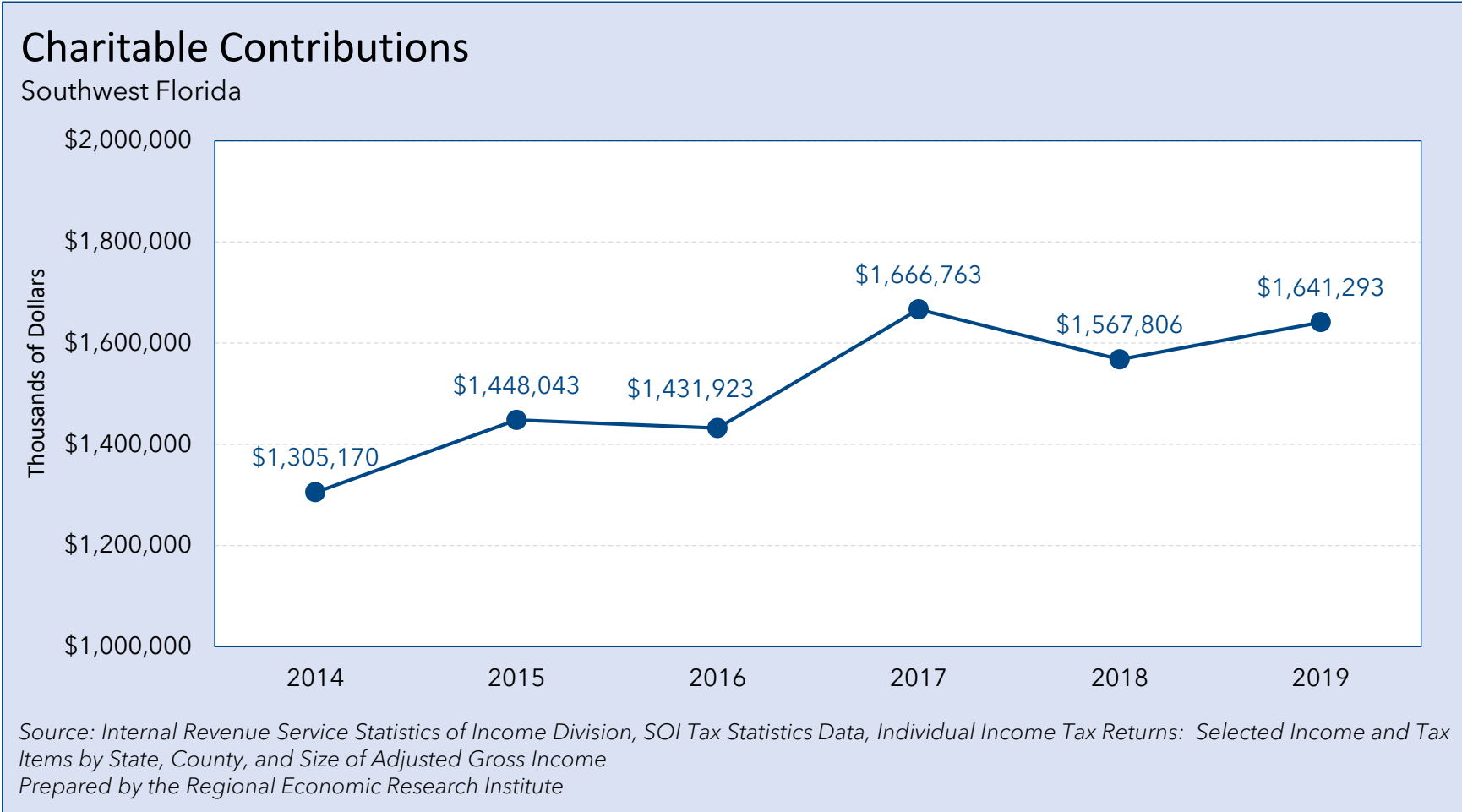
Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table S1701: Poverty Status in the Past 12 Months

Note: All figures represent population for which poverty status could be determined
Prepared by the Regional Economic Research Institute

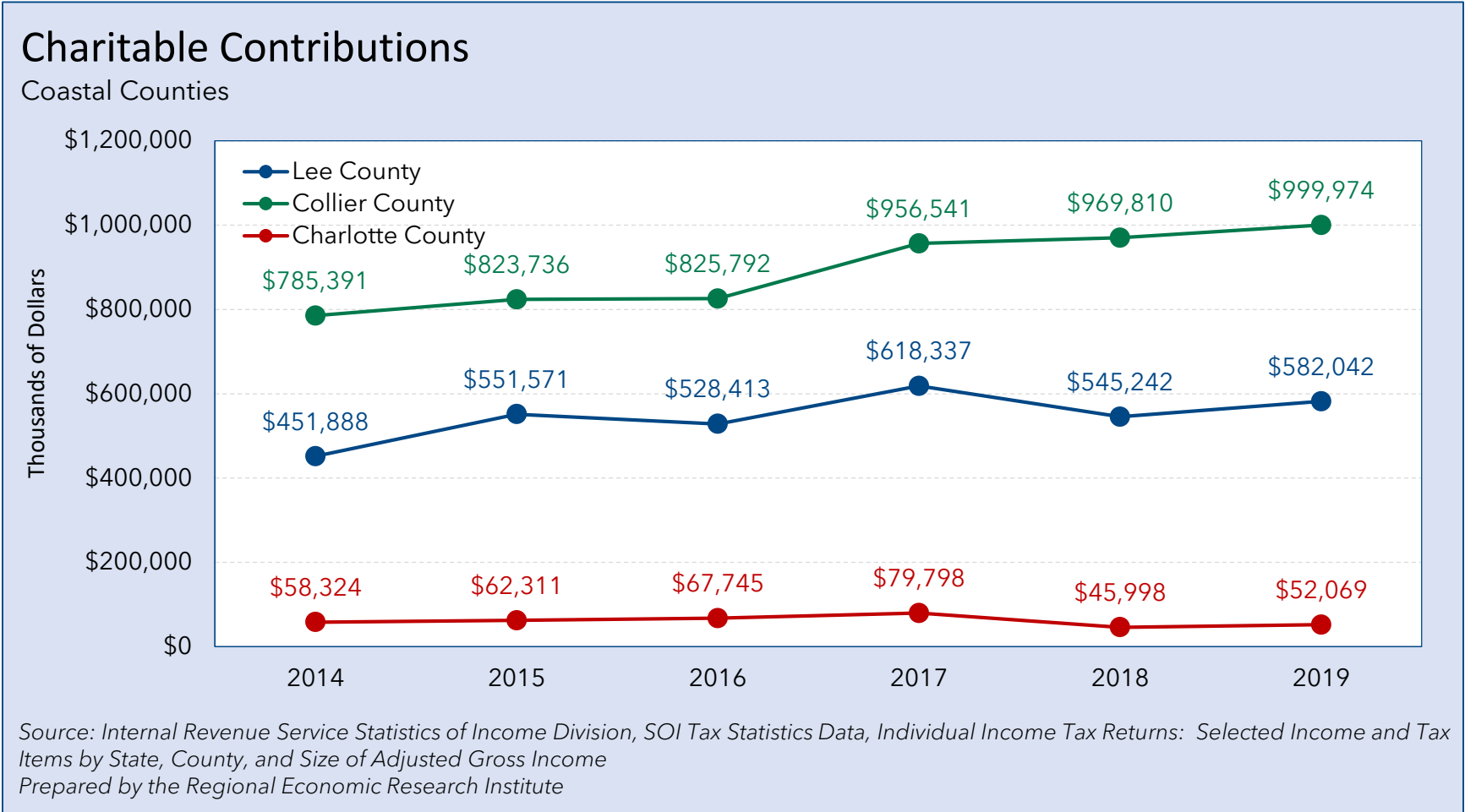


FLORIDA
GULF COAST
UNIVERSITY

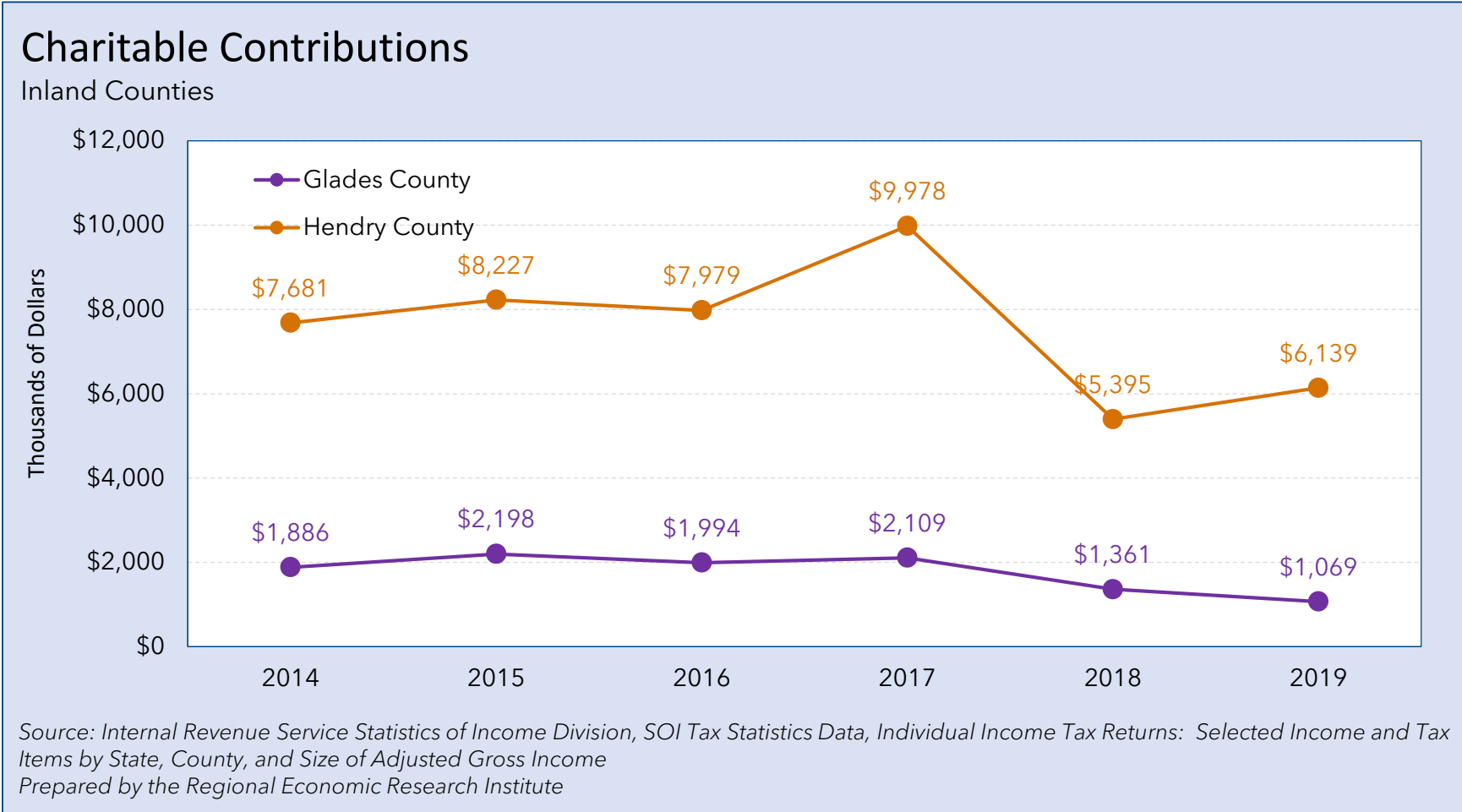
Charitable Contribution Trend



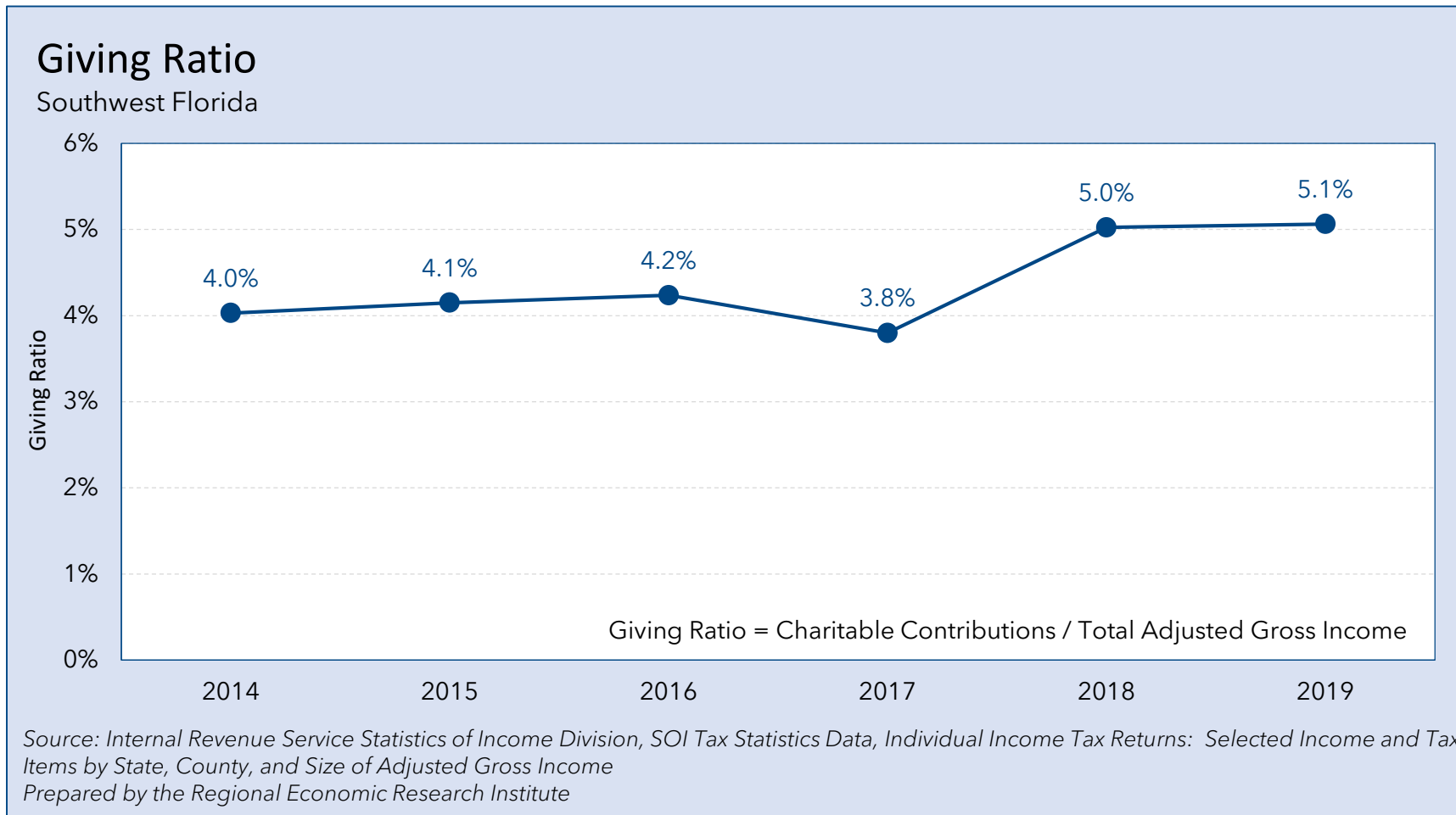
Charitable Contribution Trend



Charitable Contribution Trend



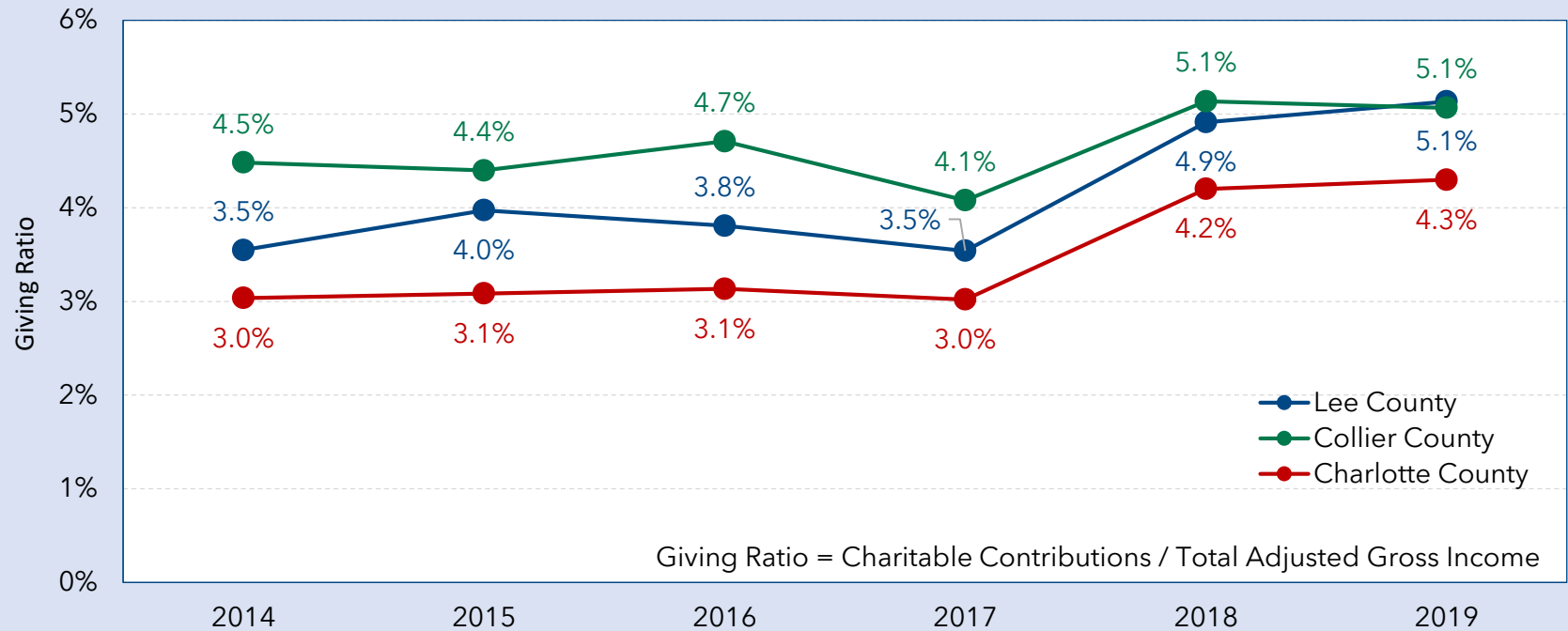
Giving Ratio



Giving Ratio

Giving Ratio

Coastal Counties



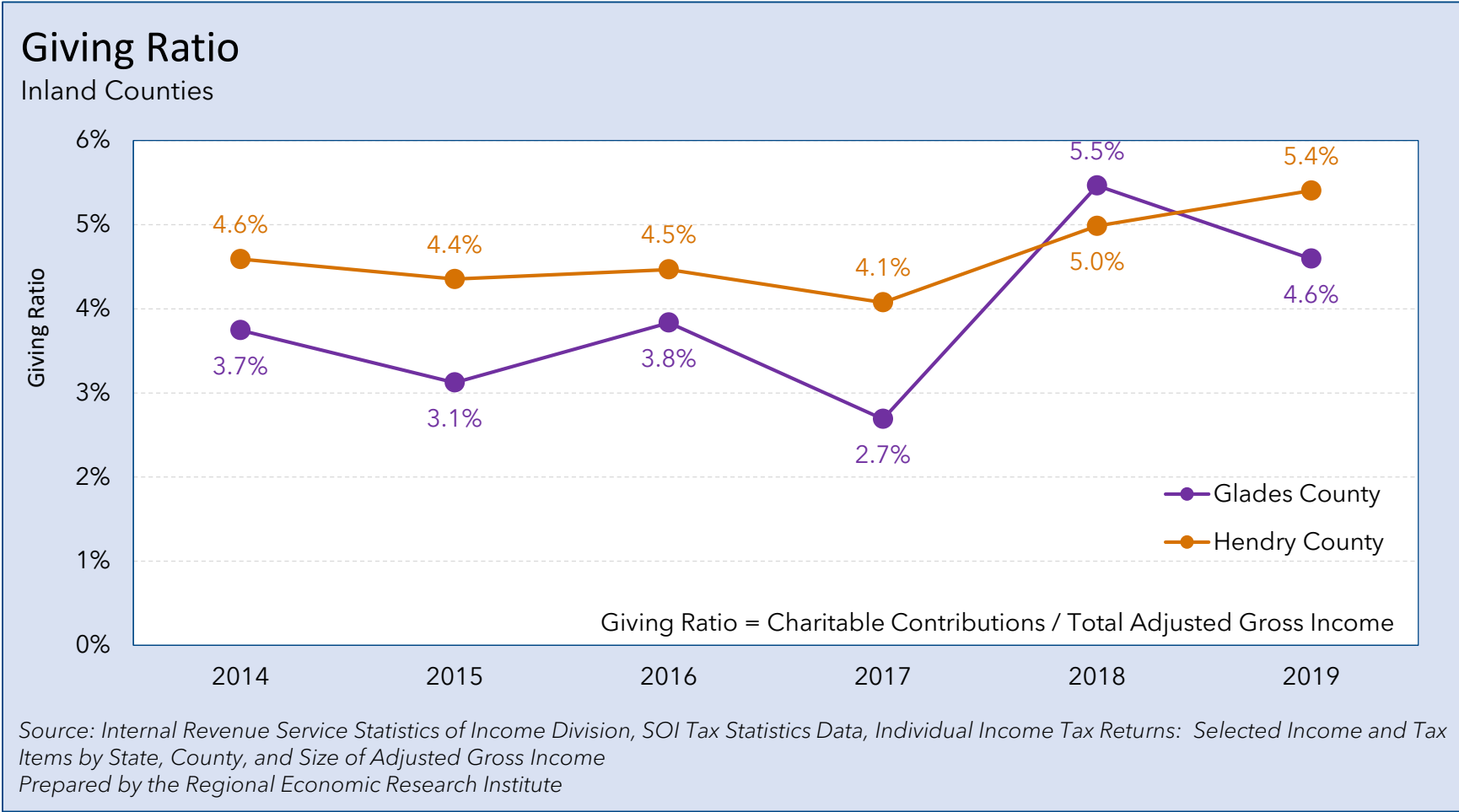
Giving Ratio = Charitable Contributions / Total Adjusted Gross Income

Source: Internal Revenue Service Statistics of Income Division, SOI Tax Statistics Data, Individual Income Tax Returns: Selected Income and Tax Items by State, County, and Size of Adjusted Gross Income
Prepared by the Regional Economic Research Institute

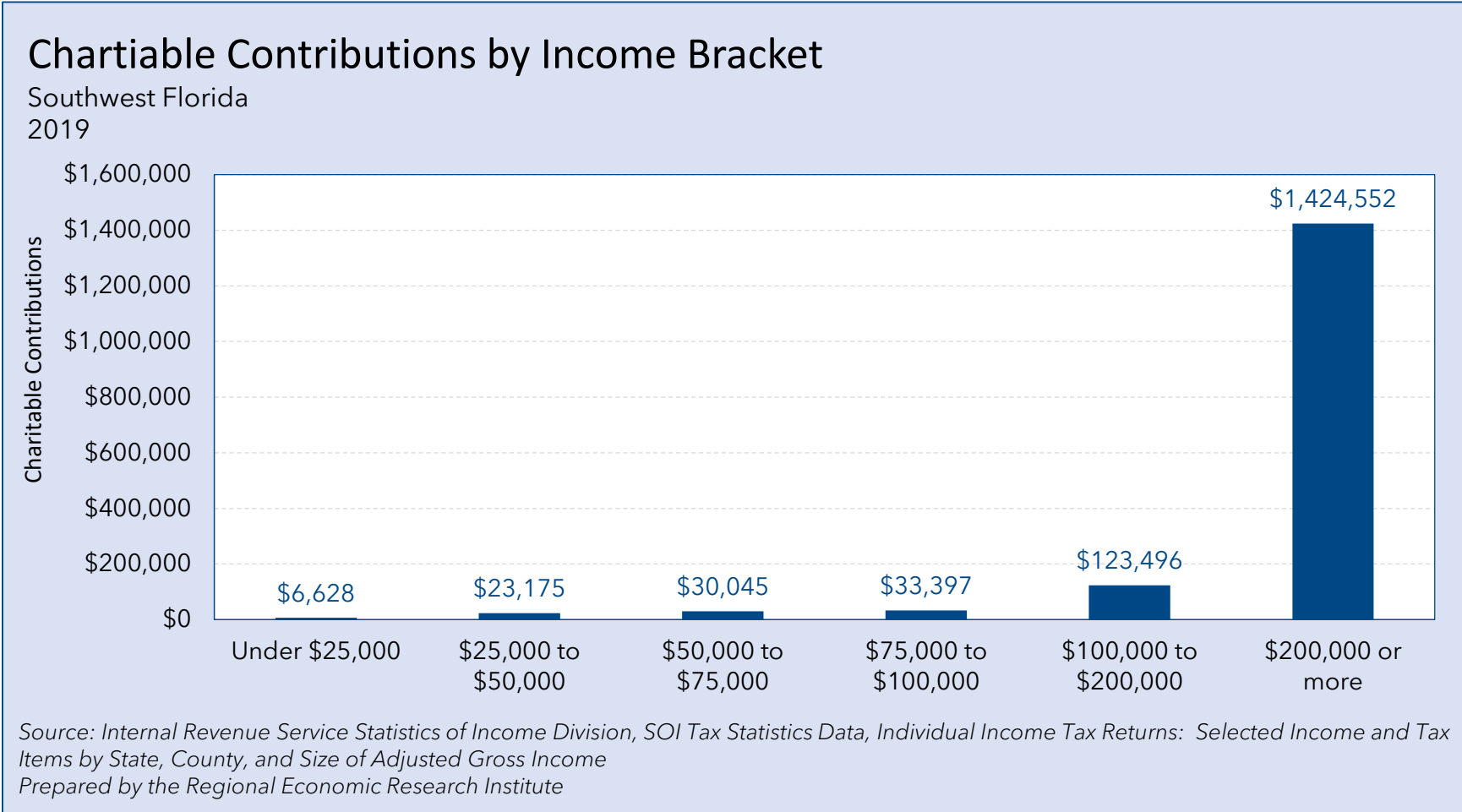


FLORIDA
GULF COAST
UNIVERSITY

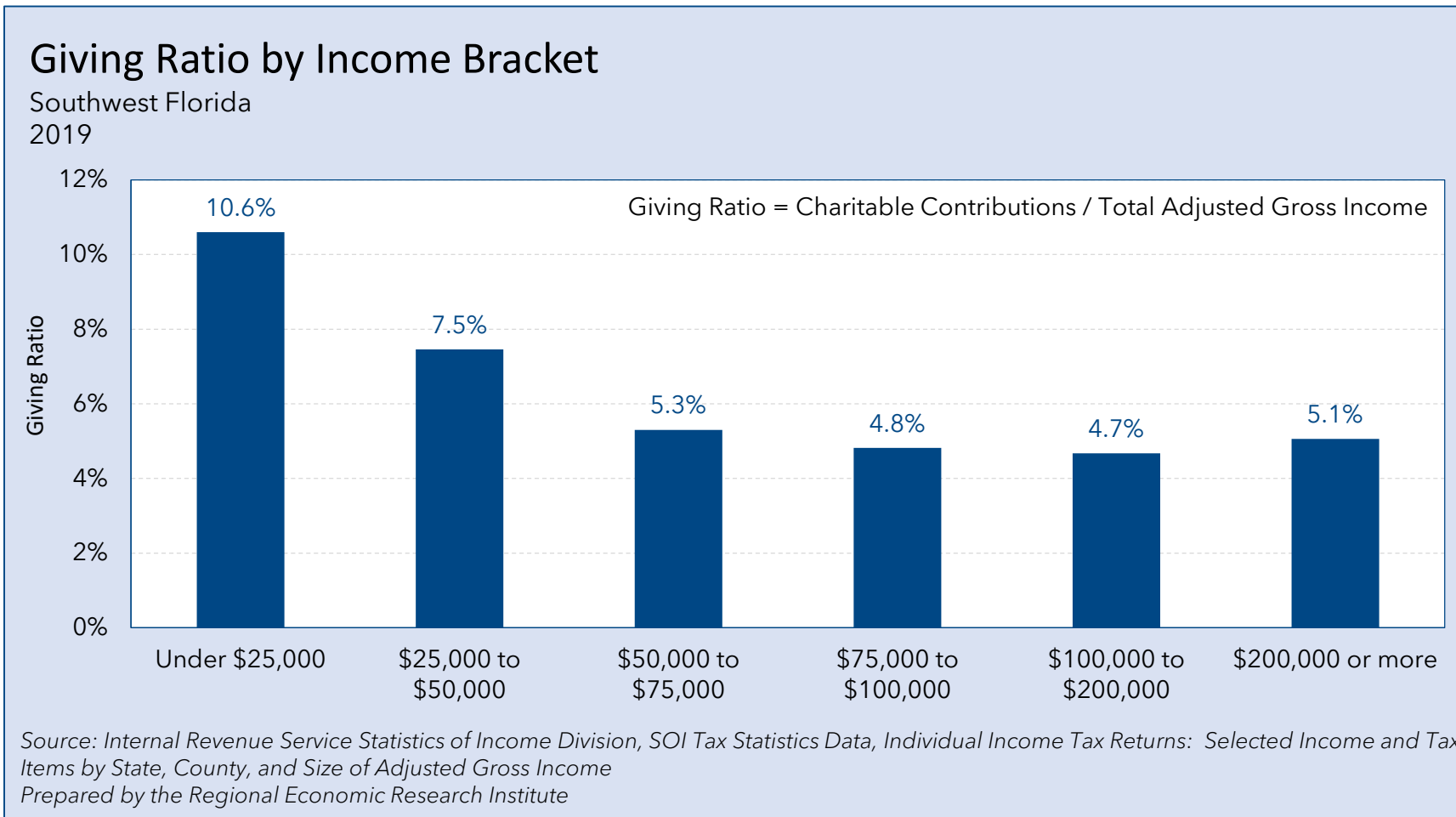
Giving Ratio



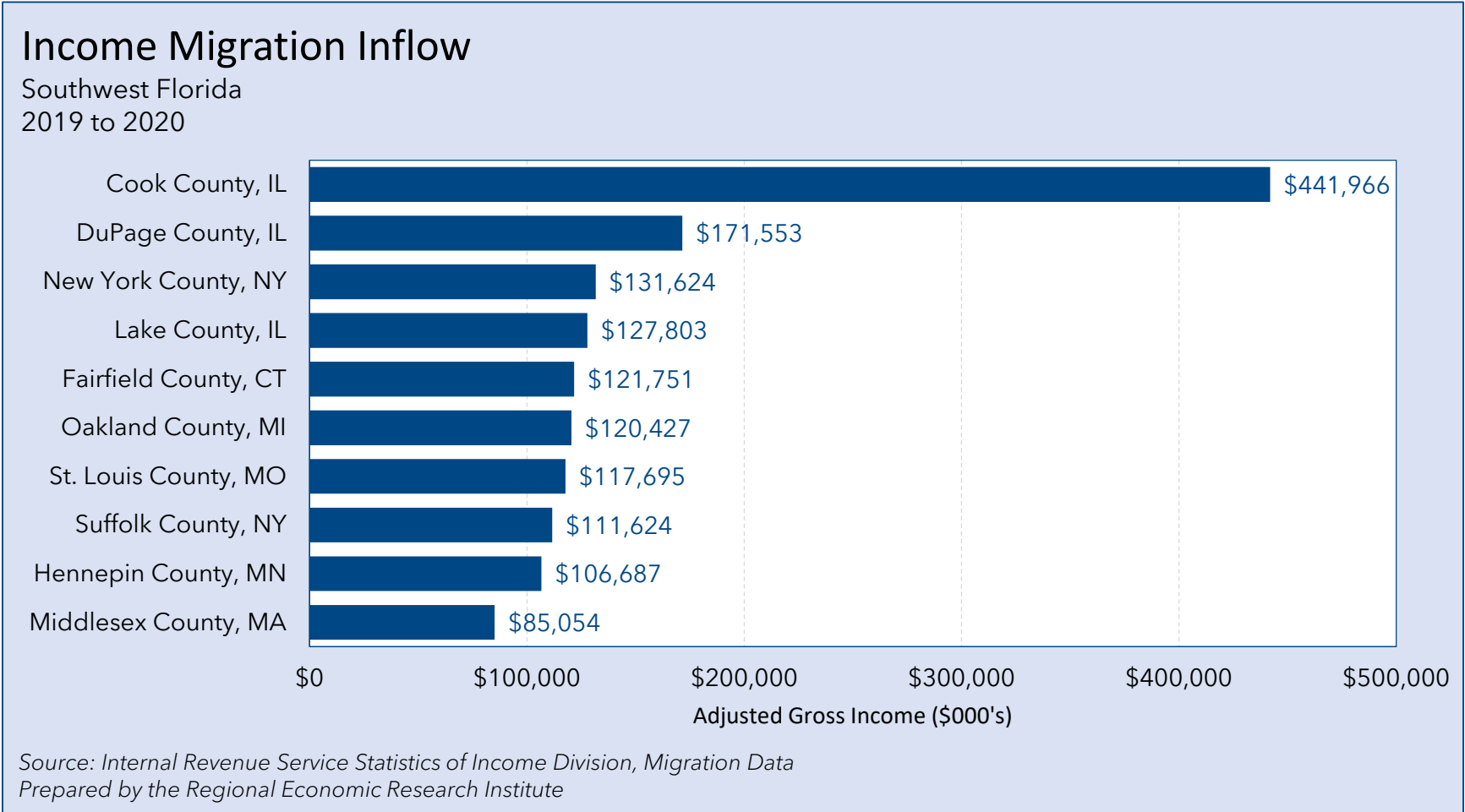
Charitable Contribution by Income



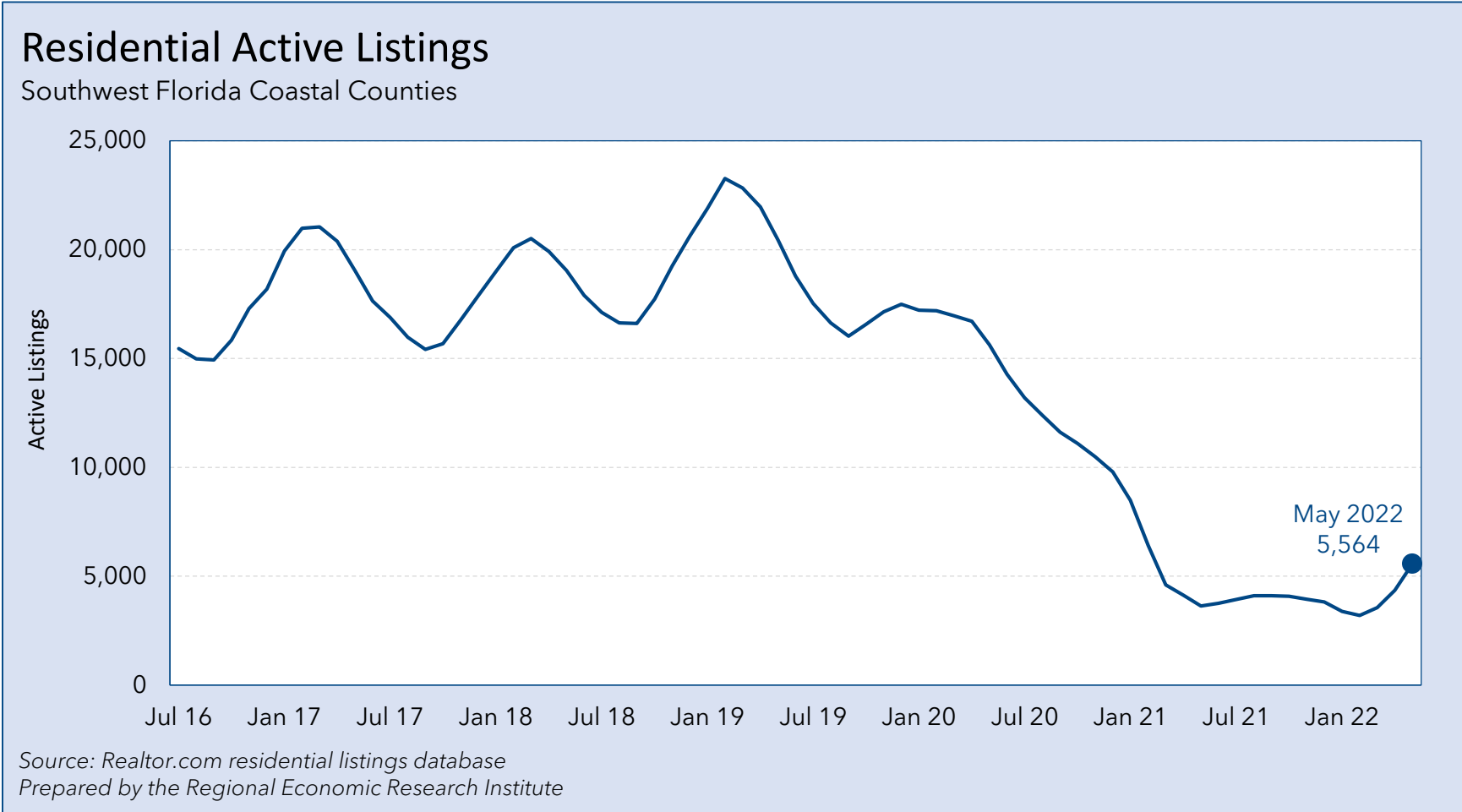
Giving Ratio by Income



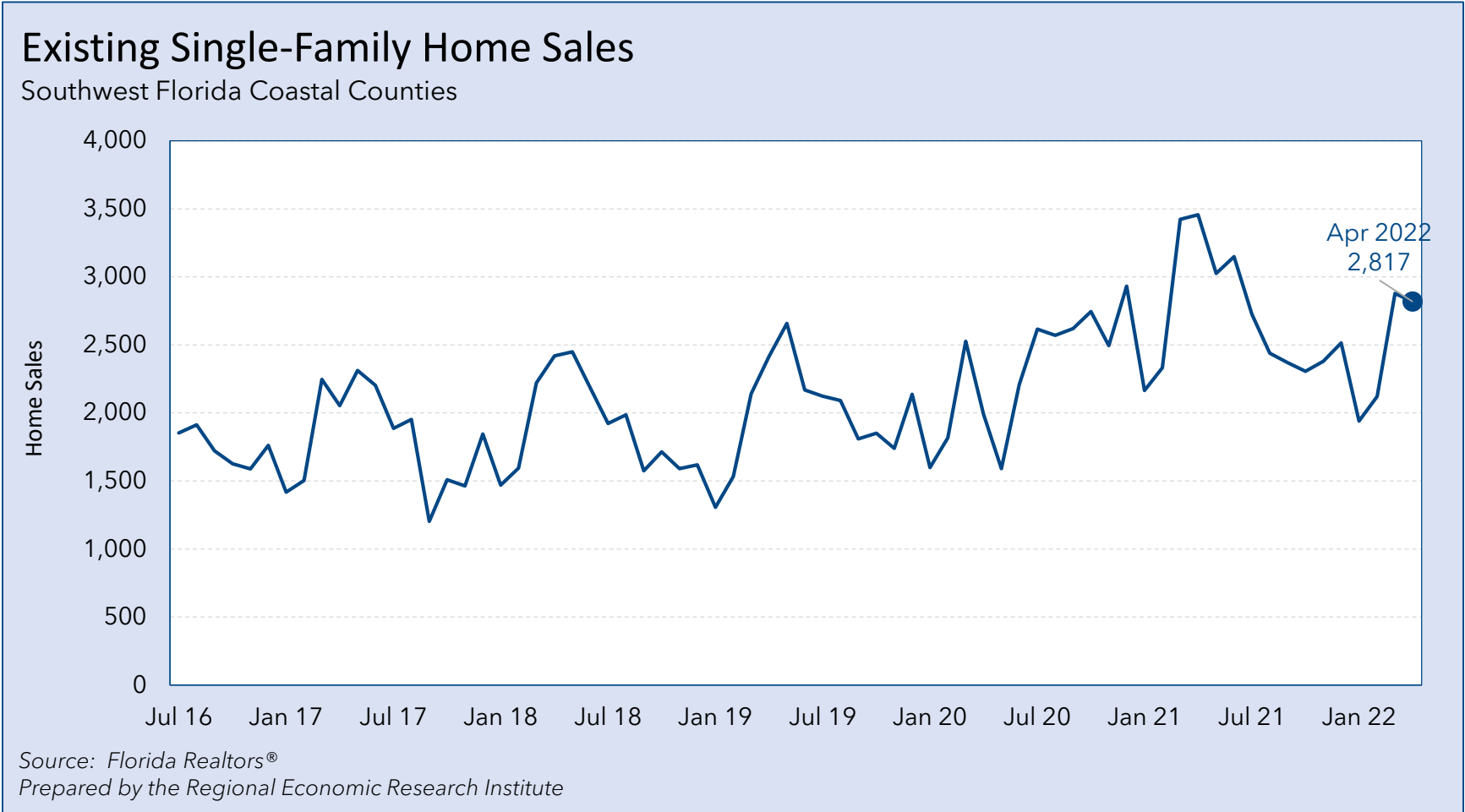
Income Migration Inflow



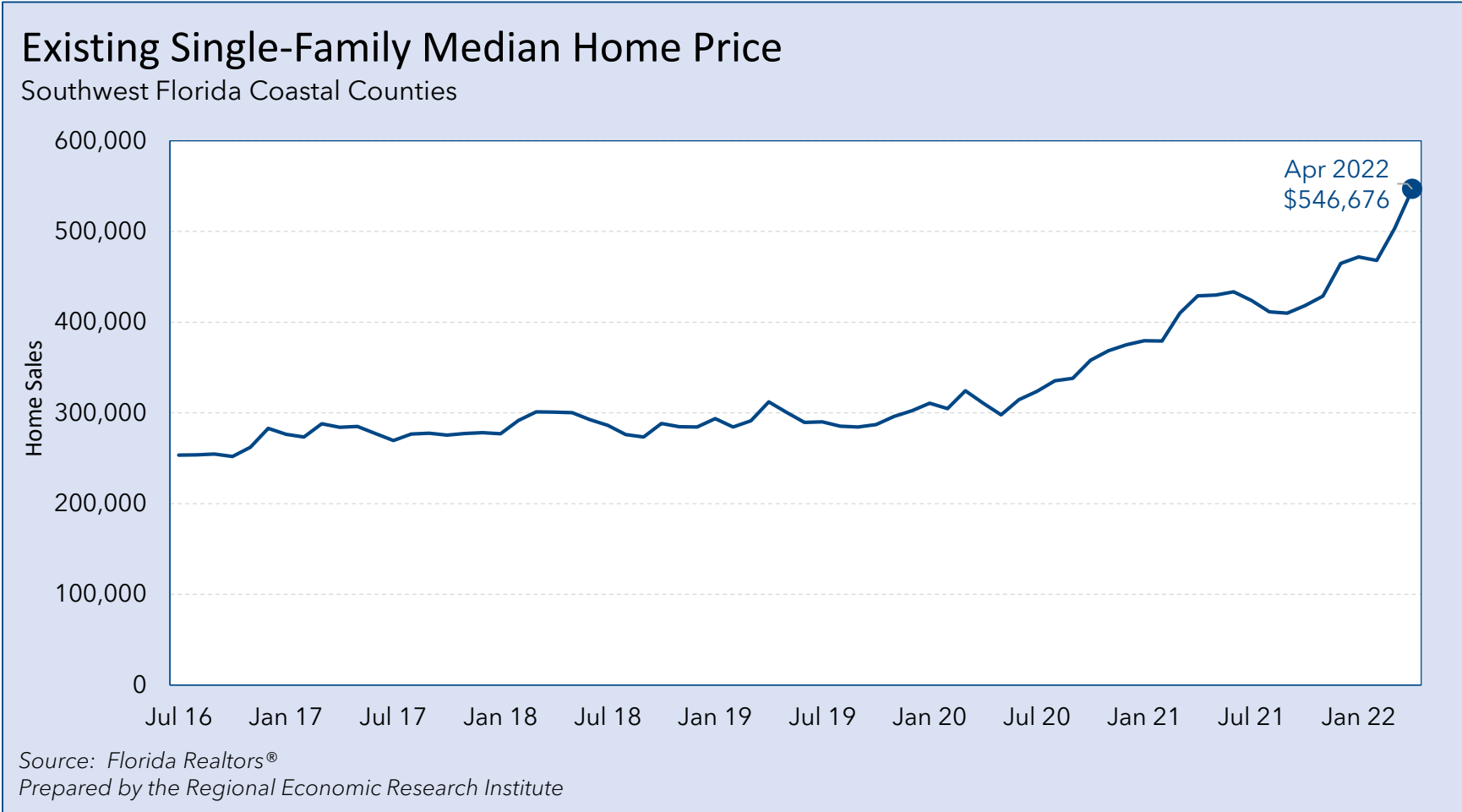
Residential Active Listings



Existing Single-Family Home Sales



Existing Single-Family Median Price



Overall Takeaways

1. Demographics: Ageing and diversification of population
2. Education: Increase educational attainment across groups
3. Labor Market: Small LFPR and reliance on low-paying jobs
4. Income: Large heterogeneity across groups and counties





Thank you!