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Demographics and Workforce in SW FL

PRESENTED BY:

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The big three trends

Demographics:

- Migration to the South
- Ageing Population
- Diversification of Population

Workforce and Industries:

- Higher labor force not necessarily translating to local market
- Industries/Occupation of future: Health, Professional Services and Logistics
- Accommodation industry continues to be important

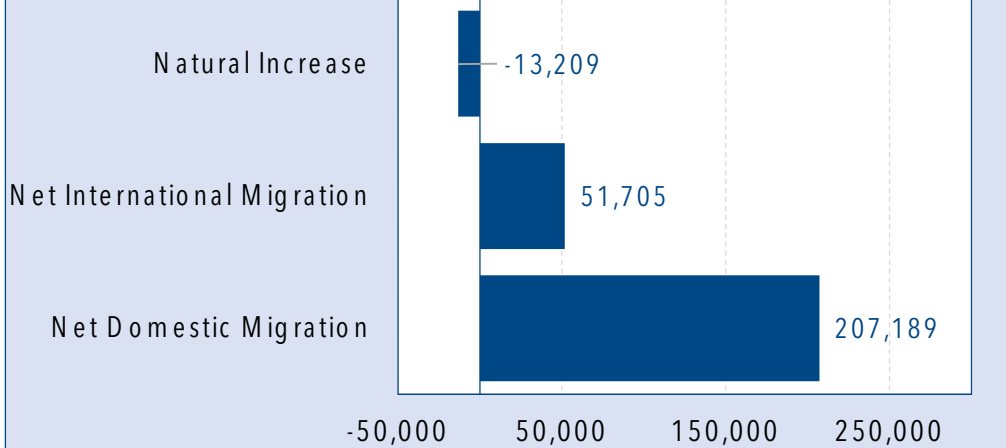


Demographics: Moving to the South

Components of Population Change

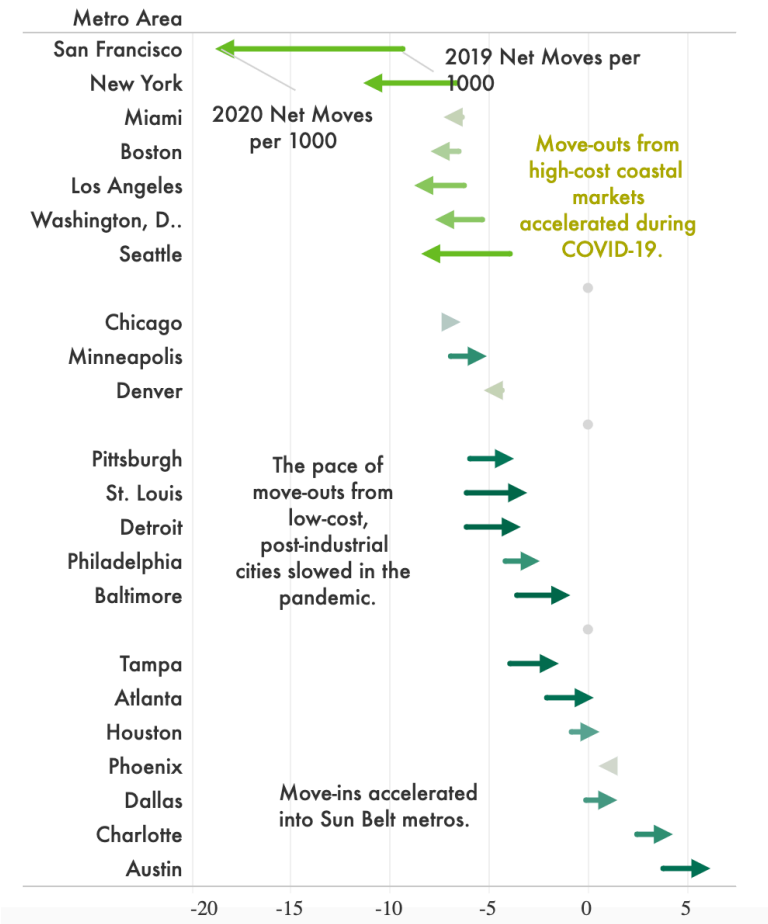
April 1, 2010 to July 1, 2019

Southwest Florida
Total Population Change



Source: U.S. Census Bureau, Population Division, Estimates of the Components of Resident Population Change for Counties
Prepared by the Regional Economic Research Institute

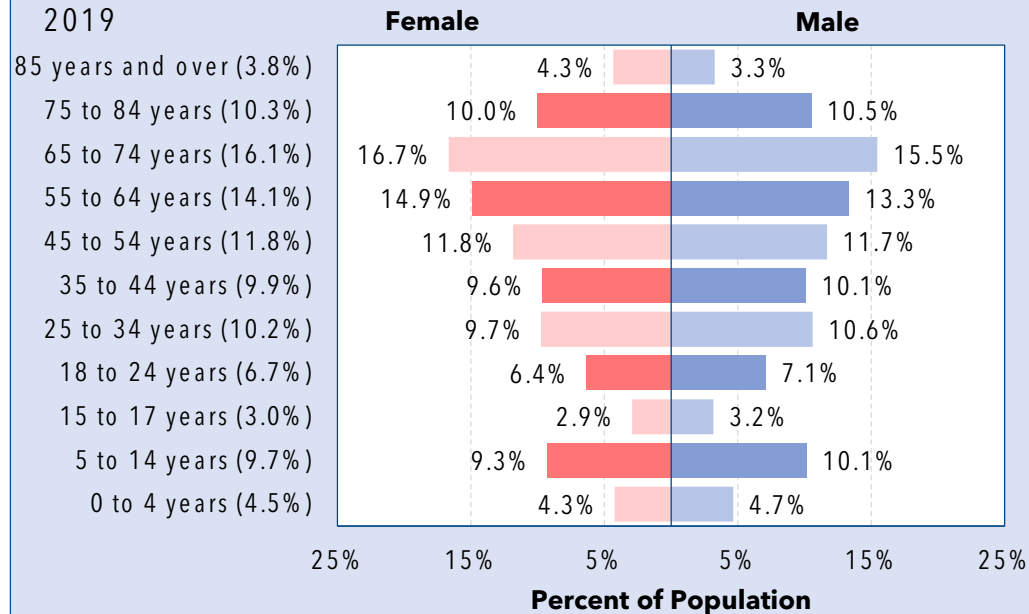
FIGURE 2 | NET MOVES PER 1,000 POPULATION, 2020 VS. 2019



Demographics: Ageing Population

Gender by Age

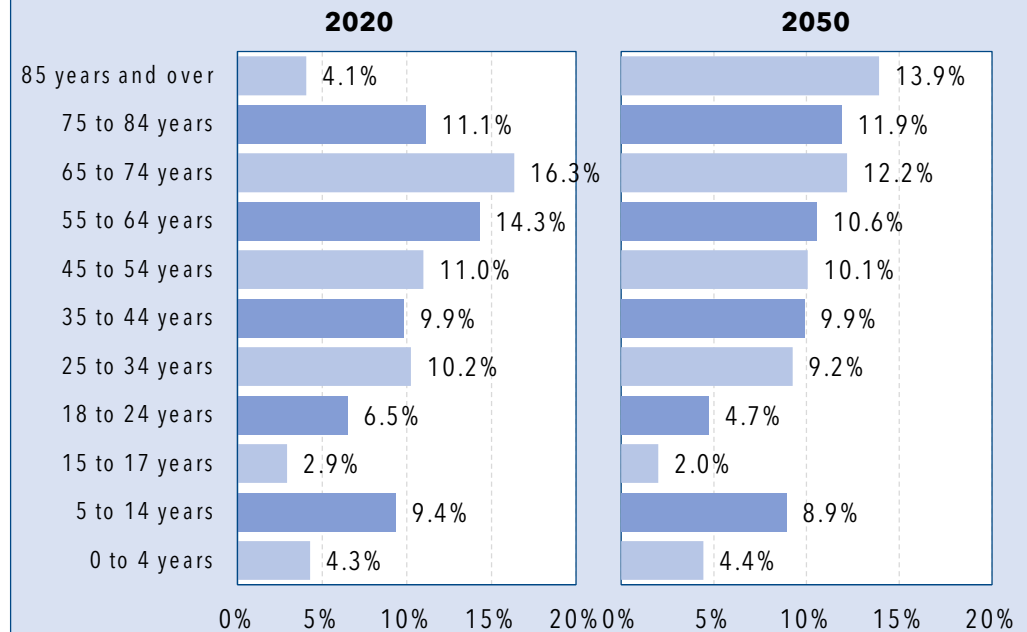
Southwest Florida
2019



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B01001: Sex by Age
Note: Share of population by age group for entire population in parenthesis.
Prepared by the Regional Economic Research Institute

Population Forecast by Age

Southwest Florida



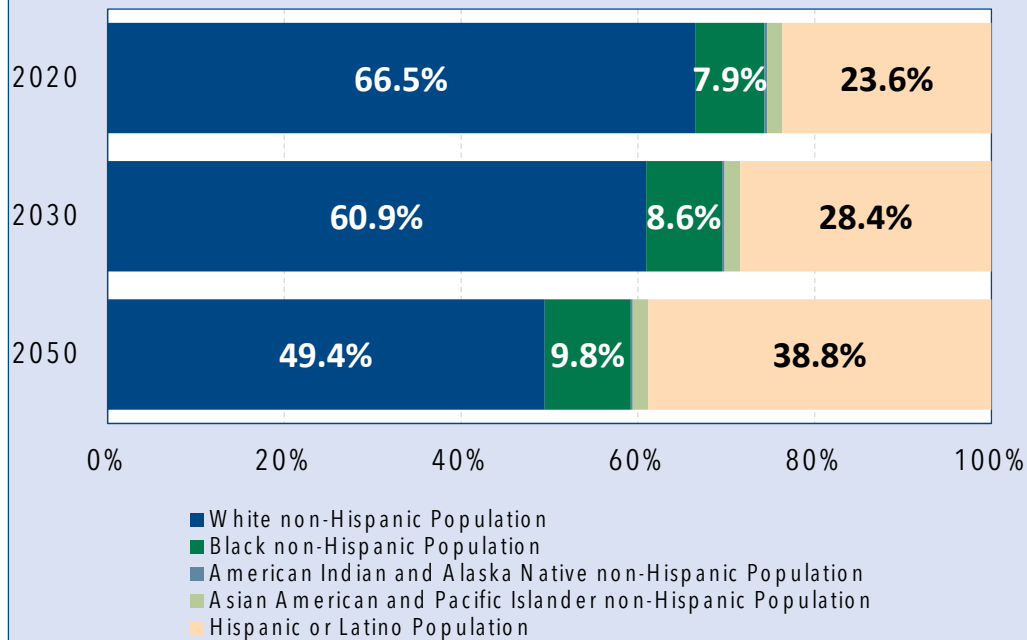
Source: Woods & Poole Economics, 2021 State Profile
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Demographics: Diversification

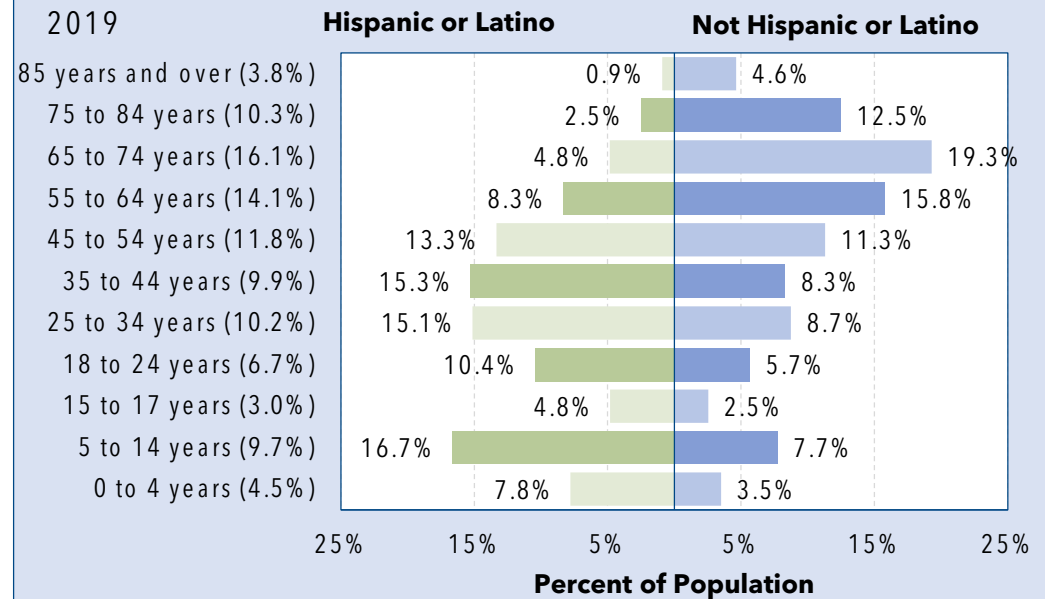
Population Forecast by Race and Ethnicity
Southwest Florida



Source: Woods & Poole Economics, 2021 State Profile
Prepared by the Regional Economic Research Institute

Ethnicity by Age

Southwest Florida
2019



Source: U.S. Census Bureau, American Community Survey 5-year estimates, Table B01001; Sex by Age; Ta Age (Hispanic or Latino)

Note: Share of population by age for entire population in parenthesis.

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Workforce: Labor Force Participation

Florida Work from Employment

	LAUS Emp.	CEW Emp.	LAUS L. Force
2019	600,596	493,042	621,408
2020	616,903	502,245	634,052
2021	596,686	484,795	626,386
2022	631,883		650,727

Source: Florida D E O

Florida Work from Home Population

	Work from Home	In Labor Force	Share
2015	493,307	9,722,242	5.1%
2019	688,324	10,500,485	6.6%
2020	1,386,100	10,508,898	13.2%

Source: American Community Survey, 1-year estimates



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Workforce: Industries changes

NAICS Title	2021	Additions to 2029	Percent Growth
Transportation and Warehousing	8,573	2,305	26.9
Accommodation and Food Services	62,297	12,518	20.1
Professional and Technical Services	25,987	5,182	19.9
Educational Services	5,652	1,109	19.6
Health Care and Social Assistance	75,245	14,053	18.7
Real Estate and Rental and Leasing	12,475	2,256	18.1
Management of Companies and Enterprises	3,075	527	17.1
Arts, Entertainment, and Recreation	16,193	2,502	15.5
Construction	56,144	7,773	13.8
Administrative and Waste Services	33,192	4,501	13.6
Other Services, Ex. Public Admin	20,192	2,477	12.3
Wholesale Trade	13,921	1,539	11.1
Government	65,398	7,226	11.0
Retail Trade	72,094	7,260	10.1
Mining	399	35	8.8
Finance and Insurance	12,632	1,039	8.2
Manufacturing	12,859	877	6.8
Information	4,357	284	6.5
Utilities	1,220	-44	-3.6
Agriculture, Forestry, Fishing & Hunting	8,270	-1,077	-13.0

Workforce: Occupation Growth

SO C Title	2021	Additions to 2029	Percent Growth	Total Job Openings	2020 Median Hourly Wage (\$)*	Required Education
Nurse Practitioners	658	388	59.0	724	44.15	M+
Aircraft Mechanics and Service Technicians	247	96	38.9	274	31.26	PS
Physician Assistants	462	173	37.4	400	49.79	B
Ushers, Lobby Attendants, and Ticket Takers	284	106	37.3	705	10.42	NR
Software Developers and Software Quality Assurance Analysts and Testers	1,612	578	35.9	1,511	42.25	B
Cooks, Restaurant	9,404	3,196	34.0	14,580	15.36	PS
Medical and Health Services Managers	1,124	378	33.6	1,101	49.41	B
Crematory Operators and Personal Care and Service Workers, All other	246	82	33.3	375	10.88	PS
Physical Therapist Assistants	628	195	31.1	798	30.36	A
Reservation and Transportation Ticket Agents and Travel Clerks	590	183	31.0	746	17.31	HS
Market Research Analysts & Marketing Specialists	2,186	678	31.0	2,468	23.63	B
Home Health and Personal Care Aides	4,671	1,440	30.8	6,299	12.32	PS
Nonfarm Animal Caretakers	1,049	316	30.1	1,698	12.25	NR
Occupational Therapy Assistants	331	92	27.8	382	32.92	A
Tile and Marble Setters	884	244	27.6	905	21.75	PS
Skincare Specialists	625	171	27.4	750	16.91	PS
Child, Family, and School Social Workers	672	182	27.1	703	19.15	M+
Social and Community Service Managers	406	109	26.8	383	35.91	A
Substance Abuse, Behavioral Disorder, and Mental Health Counselors	826	221	26.8	877	21.91	B
Massage Therapists	815	211	25.9	954	19.39	PS



Thank you!

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