



FGCU REGULATION 9.006

Posting Materials and Commercial Activity on Campus

Effective Date
of Regulation

September 8, 2022

A. GENERAL STATEMENT

In support of its mission, the Florida Gulf Coast University makes its facilities available to the University community, as well as outside parties, for Commercial Activity and for posting of Materials about events, organizations, and other information that would be of interest to the University community. Members of the University community, as well as outside parties, must obtain permission to conduct Commercial Activity on University premises. Members of the University community, as well as outside parties, may post Material on University premises consistent with this Regulation. This Regulation provides guidance on the requirements for conducting Commercial Activity, as well as the posting of Materials on University premises, including University-supplied bulletin boards, to ensure appropriate use and control of the University's facilities.

B. DEFINITIONS

1. *Commercial Activity*: An activity by a person or entity that involves transactions for financial gain and is not related to a University contract, or University educational or operational activity.
2. *Ingestible*: Any substance, whether solid, gas, or liquid, that is taken into the body.
3. *Materials*: Any advertising, promotional, or informational signs, handouts, flyers, posters, or items posted at approved locations or distributed in person on University campus.

C. POSTING MATERIALS ON CAMPUS

1. Outside businesses, organizations, or persons outside the University community may post or distribute Materials on campus for purposes of Commercial Activity.
2. Public bulletin boards and other designated locations are provided by the University in order to post Materials. Materials may be posted to public bulletin boards. Public bulletin boards will be regularly cleared of Materials.
3. No Materials may be affixed to or inside University buildings or facilities, or hung from shrubbery or trees, nor drawn, painted, or otherwise displayed on sidewalks, walls, or building exteriors unless approved by the Vice President for Administrative Services and Finance, or designee.

4. The distribution of any Materials not related to Commercial Activity and to be distributed in person and by hand will be governed by FGCU Regulation 9.004, Public Expression and Assembly.
5. Materials may be posted by student organizations and groups on student designated boards, as well as public bulletin boards. Materials may be posted by faculty, staff, and University approved organizations at official University designated locations. Any member of the University community may post Materials on the public bulletin boards.
6. Free-standing signs may be placed on University premises so long as placement does not interfere with University operations. The size and number of the free-standing signs may be restricted. The person or organization placing the signs is responsible for the removal of the signs. The University may remove free-standing signs when interfering with University operations or upon the conclusion of the event or activity referenced by free-standing sign. The University may charge the person or organization for the removal of the free-standing signs.

D. COMMERCIAL ACTIVITY ON UNIVERSITY PREMISES

1. Persons, organizations, or entities, including members of the University community when acting on behalf of an outside organization or entity, may use, with approval, University facilities for the purpose of conducting Commercial Activity.
2. The distribution of Ingestibles is permissible, provided the Ingestibles are regulated by the Food and Drug Administration (FDA) or other federal or state regulatory authority.
3. A solicitor must complete a Business Information Application to obtain approval to conduct Commercial Activity or distribute information related to Commercial Activity on University premises. Commercial Activity may only take place at places and times designated by the University.
4. Approval of Commercial Activity will be based on the following:
 - a. The Commercial Activity is a lawful activity;
 - b. The Ingestibles to be offered as part of the Commercial Activity are approved and regulated by the FDA or other federal or state food or drug regulatory authority;
 - c. The Commercial Activity does not impede or infringe on a contract administered by the University; and
 - d. The Commercial Activity does not violate any University regulations or policies.

Authority:

BOG Regulation 1.001, University Board of Trustees Powers and Duties

History

New 08/02/98; Renumbered 01/15/08; Amended 04/21/09, Amended 06/19/12; Amended 09/08/22

*Approved by Florida Gulf Coast University Board of Trustees
September 8, 2022*