

Instructions for New Minor Proposal:

- When the proposal is approved by the College Curriculum Team, the College Administrator will send the following to Lucero Carvajal in Academic and Curriculum Support (ACS) no later than **May 31** for review by the University Undergraduate Curriculum Team (UUCT).
 - An electronic MS Word version of the catalog via email.
 - A color hard copy of the New Minor Proposal with appropriate signatures via campus mail.
 - An electronic MS Word version of the minor curriculum map via email (please refer to question #13 below for further explanation).
- All changes to courses are completed via the Curriculum Management System (CMS) <https://midas.fgcu.edu/acadaff/scns/default.asp>
- **Reminder:** The prefix/number for a new course is handled one way in the catalog copy and another in CMS. In the catalog copy, identify a new course with the suggested title, suggested prefix and course level, plus XXX (e.g, ART 4XXX). When final approval for the course prefix/number is received from Statewide Course Numbering System, the catalog copy will be updated. In CMS, a new course is requested by entering the suggested title and suggested prefix/number with no XXX. See instructions in CMS for selecting an appropriate suggested prefix/number.

1. Minor Title:

Agribusiness

2. Contact person: Fritz M. Roka

College: Lutigert College of Business

Department/School: **TBD**

Telephone: 239-590-7301

3. Briefly explain the rationale for the proposed Minor. How does it relate to existing programs and mission/goals of sponsoring unit?

Farming and associated businesses in southwest Florida make up an agribusiness complex that contributes more than \$1.6 billion to the region's economy. This sector, not only offers employment opportunities for FGCU graduates, but requires a workforce trained to develop new marketing opportunities, embrace new technologies, and incorporate the latest HR and financial management strategies. The proposed minor is a key component within the newly created Center for Agribusiness with the FGCU Lutigert College of Business.

4. Effective date: **Requested for Spring 2019**

Changes are effective in the fall of the year. Exceptions are approved only in unusual circumstances with adequate justification.

5. Briefly explain the rationale for the proposed Minor to include its educational and occupational goals.

Link the proposed Minor to assessment and institutional effectiveness activities (feedback from students, market demands, program evaluation, resource allocation, etc.).

Proposed minor will integrate the principles of marketing, management, finance, and supply-chain management within an agricultural business environment. Graduates with the minor in Agribusiness will enhance their employment opportunities with farming operations, equipment and agricultural supply vendors, banks engaged in agricultural financing, and real estate and appraisal companies. Input from agribusiness representatives in southwest Florida will be solicited for their input into job-related skills they seek from new employees. Their input will be collected from individual interviews and creation of an advisory council to guide the Agribusiness Center's curriculum development.

6. Describe additional library resources needed to support this proposed Minor? Explain rationale for response, even if answer is None.

No additional resources are needed to launch this course and the Agribusiness minor. LCOB will reach out to the subject matter librarian to identify resources that would be useful.

7. Describe additional faculty resources needed to support this proposed Minor? Explain rationale for response, even if answer is None.

FGCU has established a Center for Agribusiness. A Center director has been hired and officially started on August 27, 2018. At least one additional faculty will be hired to be an Assistant Director for Academic programs within the Agribusiness Center. This faculty position will be responsible for course development, teaching, and accreditation of the agribusiness classes. Teaching support also will come from the three (3) existing Alico Chairs within the Lutgert College of Business. Each Alico chair will assume responsibility for at least one of the new agribusiness classes which most closely matches their appointment.

8. Describe additional technology, facility, laboratory, or other resources needed to support this proposed Minor? Explain rationale for response, even if answer is None.

Existing facility and technology resources for the Agribusiness minor within the Lutgert College of Business are sufficient to initiate the curriculum.

9. What impact does the proposed Minor have on other colleges, units, or programs?

Please search current online catalog to determine if other colleges, units, or programs use courses that are part of this proposal and need to be notified of any changes.

Agribusiness Center faculty will engage with faculty in these and other colleges to explore how current and new agribusiness classes compliment their programs and enhance educational/employment opportunities for their students.

10. New courses:

No new courses are required.

New courses are needed. List prefix/number/title below. Complete a Course Add Form for each from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>.

- AEB 2XXX (2004) Introduction to Sustainable Agribusiness (3)
- AEB 2XXX (2104) Economics of Agriculture (3)
- AEB 3XXX (3134) Principles of Agribusiness Management (3)
- AEB 3XXX (3144) Agribusiness Finance (3)
- AEB 3XXX (3300) Agribusiness Marketing (3)
- AEB 3XXX (3350) Agribusiness Supply Chain Management (3)
- AEB 3XXX (3393) Special Topics in Agribusiness (3)
- AEB 3XXX (3901) Project in Agribusiness (3)
- AEB 3XXX (3949) Agribusiness Internship (3)

11. Change to existing courses:

No existing courses are being changed.

Existing courses are being changed. List prefix/number/title below. Complete a Course Change Form for each from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>

12. Termination of existing courses:

- No existing courses are being deleted from the FGCU course inventory.
- Courses are being terminated. List prefix/number/title below. Complete a Course Terminate Form for each course from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>.

13. What impact will the proposed revision have on the progression or sequencing of courses in this Minor?

Please provide evidence, with an electronic MS Word version, in the form of a Minor curriculum map, a listing of required and restricted elective courses in the Minor and **their prerequisites** or other form appropriate for your Minor (consult with College Curriculum Team Chair for additional information).

See catalog copy for course prerequisites.



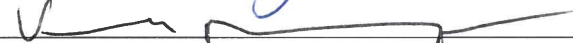
14. Catalog copy:

Please see Instructions above.

See attached copy of catalog copy.

15. Additional remarks:

APPROVALS (required prior to submission)

Department/Program Chair/Director:		Date:	9/20/18
College Curriculum Committee Chair		Date	9/21/2018
College Dean		Date	9/21/2018

Does another department or unit provide related expertise or offer similar courses? No Yes (If yes, have the other department complete the following. Attach a separate sheet if needed.)

Department/Unit: _____
 Supports this proposal Does not support this proposal Defers Recommendation

Authorizing signature: _____ Date _____
 Comments: _____

Agribusiness Minor 2018-2019 (spring) Catalog Year

Lutgert College of Business

Website: <https://www.fgcu.edu/xxxx>
(239) 590-7302

 Print Details

Admission Requirements

- Students must meet with a Lutgert College of Business advisor to declare a minor and review the course requirements.
- A grade of C or higher is required in all courses for the minor.
- A minimum of 12 credit hours of the minor must be completed at FGCU.
- Students desiring certification of a minor and designation on their academic transcript must:
 - Note the minor on the Application for Graduation.
 - Contact a Lutgert College of Business advisor to certify completion of all course requirements for the declared minor as listed below.

Minor Requirements

- AEB 3XXX (3134) Principles of Agribusiness Mgmt (3) (PR: none)
- AEB 3XXX (3144) Agribusiness Finance (3) (PR: AEB 3XXX (3134))
- AEB 3XXX (3300) Agribusiness Marketing (3) (PR: AEB 3XXX (3134))
- AEB 3XXX (3350) Agribusiness Supply Chain Mgmt (3) (PR: AEB 3XXX (3134))

And one of the following (3 credits):

- AEB 3XXX (3949) Agribusiness Internship (3) (PR: AEB 3XXX (3134))
- AEB 3XXX (3901) Project in Agribusiness (3) (PR: AEB 3XXX (3134))

And one of the following (3 credits):

- AEB 2XXX (2004) Intro Sustainable Agribusiness (3) (PR: none)
- AEB 2XXX (2104) Economics of Agriculture (3) (PR: none)
- AEB 3XXX (3393) Special Topics in Agribusiness (3) (PR: none)
- ECP 3302 Economics of the Environment (3) (PR: ECO 2023 and ECO 2013)

TOTAL CREDITS REQUIRED: 18

Transfer Notes and Acceptable Substitutes

Transfer credits will ordinarily be accepted from regionally accredited institutions and evaluated for appropriate credit toward requirements in the student's degree program.

Agribusiness Minor Course Offering Schedule	Prerequisites	2019			2020		
		Spring	Summer	Fall	Spring	Summer	Fall
AEB 3XXX (3134) Principles Agribusiness Mgmt (3)	None		X	X			X
AEB 3XXX (3144) Agribusiness Finance (3)	AEB 3XXX (3134)			X			X
AEB 3XXX (3300) Agribusiness Marketing (3)	AEB 3XXX (3134)			X			X
AEB 3XXX (3350) Agribusiness Supply Chain Mgmt (3)	AEB 3XXX (3134)				X		
AEB 3XXX (3949) Agribusiness Internship (3)	AEB 3XXX (3134)				*	*	*
AEB 3XXX (3901) Project in Agribusiness (3)	AEB 3XXX (3134)				*	*	*
AEB 2XXX (2004) Intro Sustainable Agribusiness (3)	None	X			X		
AEB 2XXX (2104) Economics of Agriculture (3)	None			X			X
AEB 3XXX (3393) Special Topics in Agribusiness (3)	None			*	*	*	*
ECP 3302 Economics of the Environment (3)**	ECO 2023 and ECO 2013						

*as needed

**existing course offered by another department