

Instructions for Degree/Major Revisions:

- Complete this form when the proposed changes will impact the words, numbers, or symbols as presented in the current catalog copy (often referred to as “changing the footprint of the catalog”). **Changes to Program Admission Requirements and Additional Graduation Requirements** should also be included in this proposal.
- Catalog copy is available at <http://www.fgcu.edu/catalog/>. Scroll down to “Academic Programs” on the left navigation bar. Select Undergraduate Programs. Select the Program. Select “Print Program Details” in the upper right corner. Copy and paste catalog copy into a Word document. Turn on the tracking function (be sure that both additions and deletions appear in the tracking). Update the catalog year and make edits. Save the document as a Word file.
- When the proposed changes are approved by the College Curriculum Team, the College Administrator will send the following to Lucero Carvajal in Academic and Curriculum Support (ACS) no later than **May 31** for review by the University Undergraduate Curriculum Team (UUCT):
 - An electronic MS Word version of the **tracked** catalog via email.
 - A color hard copy of the Degree/Major Revision Proposal with appropriate signatures via campus mail.
 - An electronic MS Word version of a degree curriculum map showing prerequisites and sequencing for all courses via email.
- If changes are for courses only and there is no impact to the catalog copy, this revision form is not necessary. When these “**stand-alone**” courses have been approved by the College Curriculum Team and noted in CMS, the CMS College Administrator should send a list to Lucero Carvajal in ACS. The same May 31 deadline applies.
- All changes to courses are completed via the Curriculum Management System (CMS) <https://midas.fgcu.edu/acadaff/scns/default.asp>
- **Reminder:** The prefix/number for a new course is handled one way in the catalog copy and another in CMS. In the catalog copy, identify a new course with the suggested title, suggested prefix and course level, plus XXX (e.g, ART 4XXX). When final approval for the course prefix/number is received from Statewide Course Numbering System, the catalog copy will be updated. In CMS, a new course is requested by entering the suggested title and suggested prefix/number with no XXX. See instructions in CMS for selecting an appropriate suggested prefix/number.

1. Degree/Major Title:

Bachelor of Arts, Digital Media Design

2. Contact person: Tricia Fay

College: CAS

Department/School: Bower School of Music and the Arts

Telephone: 239-590-7229

3. Briefly describe the proposed revision(s).

Add new course DIG 4xxx (4925) Digital Design Workshop to replace ART4925 Digital Media Design Workshop.

- DIG 4xxx (4925) Digital Design Workshop
- **Prerequisite** Student must successfully complete the following for level Undergraduate with minimum grade of C:

ART 2600 and (ART 3614 Digital Media Design II or ART 3633 Web Design or ART 3640 Video Game Design or ART 3664 Interactive Design)

Add new course a ‘DIG 1xxx Introduction to Digital Design’, add course as a restricted elective to DMD Major.

Existing Course Changes:

- GRA2206 Introduction to Typography change to GRA2206 Typography I
- GRA3219 Advanced Typography. Change to GRA3219 Typography II

Course description changes:

DIG4553 Interactive Design II; *“This course explores aspects of physical computing, advanced interaction design and alternate forms of interaction. Students will explore emerging technologies such as virtual reality and augmented reality and other innovations within the interactive design medium”.*

Change to: “This course explores aspects of physical computing, advanced interaction design and alternate forms of interaction. Students will explore emerging technologies and other innovations within the interactive design medium”.

ART 3614 Digital Media Design 2

Remove wording “(image manipulation, video/moving image)” add word ‘on’.

The course covers specific digital media issues, refining concept development and critical thinking for screen-based media (image manipulation, video/moving image). The course is an intermediate level with projects focused on creative outcomes.

Change to prerequisites:

- DIG 3029 Global Sustainable Design: add ART 2600 Digital Media Design I
- DIG 3800 Contemporary Design Theory: add ART 2600 Digital Media Design I
- DIG 3824 Contemporary Applied Design: add DIG 3800 Contemporary Design Theory
- ART 3633 Web Design I; Remove GRA 2190 Graphic Design I as pre-requisite.
- DIG 4972 Senior Project in Design; add DIG4xxx Digital Design Workshop

4. Effective date: Fall 2021

Changes are effective in the fall of the year. Exceptions are approved only in unusual circumstances with adequate justification.

5. Briefly explain the rationale for the proposed revision.

Link the proposed revision to assessment and institutional effectiveness activities (feedback from students, market demands, program evaluation, resource allocation, etc.). Provide three years of data.

New course Digital Design Workshop: This course will serve as the single prerequisite for DIG 4972 Senior Project in Design, the capstone course in the BA Digital Media Design degree. Previously this course content was delivered in ART 4925 Digital Media Design Workshop as the preferred workshop option and capstone prerequisite for BA Art students in the Digital Media Design concentration. With the launch of the new BA Digital

Media Design degree the course content will be developed to more specifically serve students in this degree as critical preparation for the transition into independently generated digital design work in their capstone course.

New course Introduction to Digital Design:

The current suite of foundation courses for design students are Art practice focused and whilst this serves the students in some ways it does not aid them in learning the software or design skills they require for success in the DMD major. We are proposing a new course: 'DIG 1xxx Introduction to Digital Design' to better prepare the design students for the STEM oriented design program.

Remove prerequisites:

GRA2190 for ART3633 Web Design; the graphic design course does not have any interactive or technical components that relate to Web Design. Web design is interactive and interface design focused. These subjects are not covered in GRA2190 Graphic Design 1 (its focus is on printed materials) which puts the student at a disadvantage when entering Web Design. These subjects are covered in ART2600 Digital Media Design 1.

This change also aligns ART3633 with the prerequisites of other 3,000 courses ART3664 Interactive Design and ART3640 Video Game Design.

Remove GRA4194 Advanced Graphic Design for DIG4972 Senior Project in Design

Course change:

Adding numerical suffix (I, II etc.) to courses: This is to bring these courses in line with others in the major (example, Digital Media Design I & Digital Media Design II).

Course description change:

DIG 4553 Interactive Design II: delete the wording "such as virtual reality and augmented reality", this is too specific and limiting when developing projects for the course.

DIG 3614: Wording is too specific and limiting when developing projects for the course. Add word 'on' for grammatical accuracy.

6. Describe additional library resources needed to support this revision? Explain rationale for response, even if answer is None.

None

7. Describe additional faculty resources needed to support this revision? Explain rationale for response, even if answer is None.

None

8. Describe additional technology, facility, laboratory, or other resources needed to support this revision?

Explain rationale for response, even if answer is None.

None

9. What impact will the proposed revision have on other colleges, units, or programs?

Please search current online catalog to determine if other colleges, units, or programs use courses that are part of this proposal and need to be notified of any changes.

Proposed changes will clarify overlaps and differences between the BA Art and the BA Digital Media Design.

10. New courses:

No new courses are required.

New courses are needed. List prefix/number/title below. Complete a Course Add Form for each from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>.

DIG 1xxx (1000) INTRODUCTION TO DIGITAL DESIGN

DIG 4xxx (4925) DIGITAL DESIGN WORKSHOP

11. Change to existing courses:

No existing courses are being changed.

Existing courses are being changed. List prefix/number/title below. Complete a Course Change Form for each from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>.

ART 3633 WEB DESIGN I

ART 3640 VIDEO GAME DESIGN I

ART 3664 INTERACTIVE DESIGN I

DIG 3029 GLOBAL SUSTAINABLE DESIGN

DIG 3800 CONTEMPORARY DESIGN THEORY

DIG 3824 CONTEMPORARY APPLIED DESIGN

DIG 4553 INTERACTIVE DESIGN II

DIG 4972 SENIOR PROJECT IN DESIGN

12. Termination of existing courses:

No existing courses are being deleted from the FGCU course inventory.

Courses are being terminated. List prefix/number/title below. Complete a Course Terminate Form for each course from the Curriculum Management System - <https://midas.fgcu.edu/acadaff/scns/>.

ART 4925 DIGITAL MEDIA WORKSHOP

13. What impact will the proposed revision have on the progression or sequencing of courses in this degree program?

Proposed changes will clarify degree sequencing, facilitate registration for required Workshop and Senior Project courses, and add an important lower-level disciplinary foundations course.

14. What impact will the proposed revision have on the progression or sequencing of courses in this degree program for current students?

Current students in the Digital Media Design major may select to change catalog years in order to meet the requirement for DIG 4XXX (4925) Digital Design Workshop prior to enrollment in DIG 4972 Senior Project in Design, or the program will allow for the substitution of ART 4925 Digital Media Workshop for DIG 4XXX (4925) Digital Design Workshop as a prerequisite for DIG 4972 Senior Project in Design.

15. Catalog copy:

See Instructions above.

16. Additional remarks:

APPROVALS (required prior to submission)

Department/Program Chair/Director _____ Date 5/27/20

College Curriculum Committee Chair _____ Date 5-27-2020

College Dean Rebecca Hurd _____ Date 5/28/20

Does another department or unit provide related expertise or offer similar courses? No Yes (If yes, have the other department complete the following. Attach a separate sheet if needed.)

Department/Unit: _____
 Supports this proposal Does not support this proposal Defers Recommendation

Authorizing signature: _____ Date _____

Comments: _____

Digital Media Design (B.A.)

College of Arts and Sciences

Bower School of Music & the Arts

<https://www.fgcu.edu/Cas/bsma/art/dmdba/>
(239) 590-7196

~~2020-2021-2022~~ Catalog Year

Program Progression and Additional Graduation Requirements

- Attend an orientation session.
- Sign an Advising Agreement document.

In addition to the program requirements, students must:

- Complete a minimum of 120 credits.
- Complete a minimum of 48 of the 120 credits at the upper division (3000 - 4999) level.
- Earn a cumulative GPA of 2.0 for all coursework attempted at FGCU.
- Satisfy the College-Level Skills and foreign language entrance requirements.
- Satisfy the Service Learning requirement.
(See <https://www.fgcu.edu/studentlife/servicelearning/>).
- Satisfy the residency requirement: thirty of the last sixty credits must be completed at FGCU.
- Complete the summer course enrollment requirement.
- Submit an Application for Graduation by the deadline listed in the FGCU Academic Calendar.
- Satisfy Civic Literacy requirement.

Program Requirements

1. FGCU General Education

Program (<https://www.fgcu.edu/academics/undergraduatestudies/generaleducation/>)

To prevent or minimize excess hours, select general education courses that satisfy common prerequisite requirements for your intended major.

2. Common Prerequisites

A minimum grade of C is required in each course

FGCU Course: ARH 2050 History of Visual Arts I (3)

Acceptable Substitute: ARHX050

FGCU Course: ARH 2051 History of Visual Arts II (3)
Acceptable Substitute: ARHX051

FGCU Course: ART 1201 Methods & Concepts I (3)
Acceptable Substitute: ARTX201 or ARTX201C

FGCU Course: ART 1203 Methods & Concepts II (3)
Acceptable Substitute: ARTX203 or ARTX203C

FGCU Course: ART 1300 Drawing I (3)
Acceptable Substitute: ARTX300 or ART300C

FGCU Course: ART1301 Drawing II (3)
Acceptable Substitute: ARTX301 or ARTX301C

FGCU Course: MAC 1105 College Algebra (3)
Acceptable Substitute: MAC X105 or MAC X140

3. Required Courses in the Major (12 credits)

A minimum grade of C is required.

ART 2600 Digital Media Design I (3)

~~ART 4925 Digital Media Design Workshop (3)~~

DIG 4xxx (4925) Digital Design Workshop (3)

DIG 4972 Senior Project in Design (3)

IDS 3300 Foundations of Civic Engagement (3)

4. Restricted Electives in the Major (27 credits)

A minimum grade of C is required.

Select 3 credits from the following:

DIG 3595 Professional Design Practice (3)**

DIG 3800 Contemporary Design Theory (3)**

Select 24 credits from the following with a minimum of 18 hours at the 3000-4999 level:

ART 3614 Digital Media Design II (3)

ART 3633 Web Design I(3)

ART 3640 Video Game Design I(3)

ART 3664 Interactive Design I (3)

DIG 1XXX (1000) Introduction to Digital Design (3)

DIG 3029 Global Sustainable Design (3)
DIG 3595 Professional Design Practice (3)**
DIG 3800 Contemporary Design Theory (3)**
DIG 3824 Contemporary Applied Design (3)
DIG 4172 Web Design II (3)
DIG 4553 Interactive Design II (3)
DIG 4713 Video Game Design II (3)
DIG 4906 Directed Independent Study (3)*
DIG 4930 Special Topics in Design (3)*
DIG 4940 Design Internship (3)*
GRA 2190 Graphic Design I (3)
GRA 2206 ~~Principles of~~ Typography I (3)
GRA 3193 Graphic Design II (3)
GRA 3219 ~~Advanced~~ Typography II (3)
GRA 4194 Advanced Graphic Design (3)
PGY 2801 Photography I (3)
PGY 3205 Photography II (3)

*The course prefix/number may be repeated for a maximum of 9 credit hours and may be used to fulfill elective requirements in the major.

**Courses taken in one elective category cannot be used to satisfy another elective category.

5. University Requirements (3 credits)

IDS 3920 University Colloquium (3)

6. Additional Electives - as needed to reach total credits required for the degree

TOTAL CREDITS REQUIRED: 120