



## Existing Logos

## Proposed Logo Options

University  
Logo



Athletic  
Logo



3x  
University  
Logo  
options

### **Motion #1:**

This motion is made to express the Faculty Senate's rejection of any of the three recently proposed FGCU University logos, and associated costs in transitioning to one, in favor of and support for the existing FGCU University logo.

A vote of **yes** supports the existing logo (left). A vote of **no** supports the proposed logo survey results. These motions shall be shared with University Marketing, Administration and Board of Trustees.

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3x  
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### **Motion #2:**

This motion is made to express a vote of no confidence by the Faculty Senate in the recent FGCU Logo survey for not distinguishing the University and Academic logos, for not offering enough options in these two areas, and for not including the existing logo as an option.

A vote of **yes** challenges the logo design process and survey. A vote of **no** supports the process and survey. These motions shall be shared with University Marketing, Administration and Board of Trustees.