



FLORIDA GULF COAST UNIVERSITY GLOBAL ENGAGEMENT OFFICE

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Hanseatic League



Hanseatic League of Universities (HLU)

- An alliance formed by Hanze University of Applied Science in the Netherlands in 2018.
- Like its predecessor – namesake, HLU is predicated on cooperation and mutual benefit-but among universities, not cities.
- Unlike its predecessor, HLU is a global not a regional consortium.

Hanseatic League of Universities (HLU)

The Second Conference of the Hanseatic League of Universities took place in Incheon, South Korea in July, 2019.

More than 70 universities from Asia, Europe, Africa and the Americas sent delegations to this gathering, including Florida Gulf Coast University- one of only 3 north American universities in attendance.

A HLU task force presented HLU's new university ranking system entitled "World's Universities with Real Impact (WURI)"

World Universities with Real Impact (WURI)

The Task force proposed these four criteria for the inaugural HLU_WURI for 2020:

Industrial applications, rather than the traditional ways of counting research papers and lecture-type teaching;

Value-creating startups and entrepreneurship, rather than a traditional focus on the number of jobs filled; and

Social responsibility, ethics, and integrity, rather than a focus on knowledge and skills just for material success.

Student mobility and openness for exchange and collaboration between schools and across national borders, rather than an independent yet closed system.

World Universities with Real Impact (WURI) 2020

Over 500 universities responded to the call and submitted cases for inaugural HLU review in 2020. The intent was to announce the ranking results at the 3rd international HLU conference at Northern Arizona University. Unfortunately this was canceled due to Covid and the conference went on-line in May, 2020.

<https://www.wuri.world/wuri-ranking-2020>

WURI RANKING 2020

Global Top 100 Innovative Universities

Florida Gulf Coast University ranked #66

Top 50 - Industrial Application

Florida Gulf Coast University did not rank

Top 50 - Entrepreneurial Spirit

Florida Gulf Coast University did not rank

Top 50 - Ethical Value

Florida Gulf Coast University ranked #11

Top 50- Student Mobility and Openness

Florida Gulf Coast University ranked #25

World Universities with Real Impact (WURI) 2021

Buoyed by our success in the 2020 rankings, FGCU re-entered the ranking process for the 2021 competition.

700+ universities participated in this competition. With a nod toward the significance of the global, Covid 19 pandemic, the HLU leadership added a fifth category for ranking university impact on society- **Crisis Management** and once again held an online conference

<https://www.wuri.world/wuri-ranking-2021>

WURI RANKING 2021

Global Top 100 Innovative Universities
Florida Gulf Coast University ranked #55

Top 50 - Industrial Application

Florida Gulf Coast University did not rank

Top 50 - Entrepreneurial Spirit

Florida Gulf Coast University did not rank

Top 50 - Ethical Value

Florida Gulf Coast University ranked #15

Top 50- Student Mobility and Openness

Florida Gulf Coast University ranked #19

Top 50- Crisis Management

Florida Gulf Coast University ranked # 3

World Universities with Real Impact (WURI) 2022

HLU has planned to host a live, in-person conference at the Belgorod State National Research University (BELSU) in Russia- scheduled for June 2022.

The organizers have also added a 6th dimension to the evaluation formula:
Progress during the Fourth Industrialization through digital technology, artificial intelligence, big data, cloud services, blockchain, and so on.

WURI RANKING 2022

Global Top 100 Innovative Universities

Top 50 - Industrial Application

Top 50 - Entrepreneurial Spirit

Top 50 - Ethical Value

Top 50- Student Mobility and Openness

Top 50 – Progress during the Fourth Industrialization

THE “FOURTH INDUSTRIAL REVOLUTION”



The fourth industrial revolution refers to the fusion of technologies in the physical, digital and biological domains leading to the creation of new technologies that will usher in a new industrial era characterised by exponential growth, inter – connectedness, increased human productivity and the blurring of the lines between humans and machine.

HLU, WURI and FGCU

- **HLU /WURI is a promising venue for FGCU.**
 - We have done well and I believe we can rank much higher in all categories.
 - To date GEO has organized and recruited the cases for submission.
 - GEO would like to invite Faculty Senate to stand up an Ad Hoc committee to craft the cases for the 2022 conference and to represent the University at the conference at Belgorod State University in Russia.
 - Cases for the 2022 rankings are due in mid December 2021.
 - Cases from our 2020 and 2021 submissions are available for your review.

HLU, WURI and FGCU

□ **HLU Conference 2023.**

- President Martin is quite taken with the HLU and the WURI idea.
- He has accepted an invitation to host the 2023 HLU conference at FGCU.
- We anticipate 300 presidents, provosts, chancellors and delegations from 100 or more universities now.
- We are preparing promotional material to present at the Belgorod State University.
- GEO would like to broaden the tent to engage faculty in planning and execution of this initiative.

Global Engagement Office

Thank you for your attention I am happy to entertain your questions about this project and I look forward to working with you all again.

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