

WHAT CAN I DO WITH A BUSINESS MAJOR?

FREQUENTLY ASKED QUESTIONS
FROM PROSPECTIVE STUDENTS

ACCOUNTING

A degree in Accounting provides you numerous options. You can begin your career in Government, Not-for-profit, Public Accounting, Corporate Accounting, Consulting, Financial Forensics, Business Valuation, Personal Financial Planning and more. Many Accounting majors also sit for the CPA Exam to become Certified Public Accountants. A major in accounting can lead to upscale careers as Chief Financial Officers, Directors of Finance, and Controllers in corporate and governmental environments.

ANALYTICS & INFORMATICS

Every business needs skilled professionals to gather data, interpret it, and translate it into sound business decisions. Analytics & Informatics majors may help companies improve marketing and sales, streamline operations, visualize growth and potential, and raise profitability at all levels. Entry-level career options include positions in data analysis, revenue forecasting, risk analysis, and sales operations and logistics. Down the road, graduates in Analytics & Informatics may find positions as Senior Pricing Analyst, Budget Analyst, Manager of Strategy & Analytics, or Director of Intelligence & Analytics.

COMPUTER INFORMATION SYSTEMS

Current demand for highly-skilled I.T. workers is high, with no sign of slowing down. According to the research, managed services and staffing firm Upp, the employment rate for I.T. careers is hovering over 96 percent in every U.S. state—well above employment rates for other careers. Entry-level career options for Computer Information Systems majors include I.T. Support Specialist, Desktop Support Technician, Database Analyst, Programmer, and System Administrator. Once you've acquired some basic work experience, positions like Business Intelligence Architect, Solutions Architect, and Software Engineer can lead to even greater earning potential as Project Management Director, Business Intelligence Director, or Chief Information Officer (CIO).

ECONOMICS

There are plenty of challenging entry-level career options for economics majors, including credit analysts, loan officers, and claims adjusters. Armed with solid, practical work experience, later steps for professional economists may include public policy analysis, consulting, economic forecasting, pricing analysis, and monetary policy analysis.

FINANCE

The Finance major prepares students for a wide array of career paths including banking, corporate finance, financial planning, insurance, investments, and portfolio management. Students can choose from two concentrations preparing them to sit for the Certified Financial Planners (CFP) or Chartered Financial Analyst (CFA) exams. In addition to the Investment oriented career paths, students can also pursue a wide array of careers in commercial banking, corporate finance and real estate.

MANAGEMENT

Entry-level positions like Account Executive, Management Trainee, Construction Supervisor, and Collections Manager offer a solid base on which to build a management career. Armed with solid, practical work experience, management majors may move into positions like Operations Manager, Employee Relations Advisor, or Management Consulting. Different career paths include high-salaried positions in services industries, human resource management, not for profit, and entrepreneurial firms.

MARKETING

Marketing graduates can choose from an array of interesting entry-level career options, with job titles like Marketing Analyst, Sales Representative, Account Executive, and Marketing Communications Specialist. With years of work experience, marketing professionals may move into the role of Product Development Manager, Marketing Consultant, Brand Manager, or Director of Sales.

SUPPLY CHAIN MANAGEMENT

Supply Chain Management focuses on the flow of goods and services from point of origin to point of consumption, including sourcing and procurement, operations, logistics and transportation, and collaboration with all channel partners from suppliers to customers. Every business needs skilled professionals to make sure their goods and/or services get to their customers! Position titles in supply chain management include Supply Chain Risk Analyst, Senior Inventory Analyst, Continuous Improvement Manager, Director of Sourcing, and Logistics Program Manager.