



BACHELOR OF ARTS IN JOURNALISM WITH PUBLIC RELATIONS CONCENTRATION

| | Course | Course Description | Credits | Prerequisites | Offered |
|---------------|----------------------|--|---------|---|------------|
| Fall - Year 1 | XXX XXXX | Natural Science General Education Course | 3 | | Fa, Sp, Su |
| | XXX XXXX | Humanities General Education Course** | 3 | | Fa, Sp, Su |
| | MGF 1106 or MGF 1107 | General Math or Finite Math | 3 | General Education Course in Math | Fa, Sp, Su |
| | ENC 1101 | Composition I | 3 | A01 min. score of 17 or S01 min. score of 440 or ACU 1 min. score of 083 or ERT 1 min. score of 103 | Fa, Sp, Su |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | | Total Credits for Semester: | | 15 | |

| | Course | Course Description | Credits | Prerequisites | Offered |
|-----------------|--|---|---------|---|------------|
| Spring - Year 1 | XXX XXXX | Social Sciences General Education Course** | 3 | | Fa, Sp, Su |
| | ENC 1102 | Composition II | 3 | ENC 1101 | Fa, Sp, Su |
| | Recommended for NON science majors: AST 2002C or BSC 1005 or CHM 1020 or ESC 1000C or EVR 1001C or PHY 2020 | State Core Natural Science General Education Course | 3 | | Fa, Sp, Su |
| | ARH 2000 or HUM X020 or LIT 2000 or MUL 2010 or PHI 1010 or THE 2000 | State Core Gen Ed Requirement in Humanities | 3 | | Fa, Sp, Su |
| | STA 2023 | State Core Math: Statistical Methods | 3 | MAT 1033 or MAC 1105 or MAC 1147 or MAC 2233 or MGF 1107 or MGF 1106 or S02 min. score of 550 or A02 min. score of 24 or ACU4 min. score of 090 or ERT4 min. score of 123 | Fa, Sp, Su |
| | | Total Credits for Semester: | | 15 | |

| | Course | Course Description | Credits | Prerequisites | Offered |
|---------------|--|--|-----------|---------------|------------|
| Fall - Year 2 | MMC 2604 | News Literacy (also HUM Gen Ed) | 3 | ENC 1102 | Fa, Sp |
| | MMC 3020 | Grammar | 1 | ENC 1102 | Fa, Sp |
| | JOU 2100 | Journalistic Writing | 3 | ENC 1102 | Fa, Sp |
| | AMH 2020 or ANT 2000 or ECO 2013 or POS 2041 or PSY 2012 or SYG 2000 | State Core Gen Ed Requirement in Social Sciences | 3 | | Fa, Sp, Su |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | Total Credits for Semester: | | 16 | | |

| | Course | Course Description | Credits | Prerequisites | Offered |
|-----------------|----------|--|---------|------------------------------|------------|
| Spring - Year 2 | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | MMC 3125 | News Reporting and Writing | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| | MMC 3104 | Writing for a Mass Audience | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | XXX XXXX | Social or Natural Science General Education Course | 3 | | Fa, Sp, Su |
| | | Total Credits for Semester: | | 15 | |

NOTES:

** Students must complete 6 hours of Intercultural Knowledge coursework (INKN) from within the Social Sciences, Humanities or Natural Sciences and they must satisfy the Civic Literacy requirement: <https://www.fgcu.edu/testing/programs/civic-literacy-exam>. In addition to Composition I & II, students must complete 6 hours of College Level Writing Skills (CLWS) from within the Social Sciences or Humanities categories or from Colloquium with a "C" or higher.

Students are encouraged to take courses with the following prefixes as part of their lower division requirements or electives: POS, CRW, AML, ENL, LIT, ECO, SYG, AMH or Public Speaking (SPC 2023). It is strongly recommended that students pursuing a major in Journalism take at least two semesters of foreign language.

For additional information, see: <https://www.fgcu.edu/cas/departments/commphil/journalismba/index.aspx>



BACHELOR OF ARTS IN JOURNALISM WITH PUBLIC RELATIONS CONCENTRATION

| Fall - Year 3 | Course | Course Description | Credits | Prerequisites | Offered |
|------------------------------------|----------|--------------------------------|-----------|------------------------------|------------|
| | DIG 3145 | News Production | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| | PUR 3000 | Principles of Public Relations | 3 | | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | IDS 3920 | University Colloquium | 3 | | Fa, Sp, Su |
| | JOU 4110 | Fact Finding | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| Total Credits for Semester: | | | 15 | | |

| Spring - Year 3 | Course | Course Description | Credits | Prerequisites | Offered |
|------------------------------------|----------|--------------------------|-----------|------------------------------|------------|
| | VIC 3002 | Visual Storytelling | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| | JOU 4940 | Internship | 3 | MMC 3125 | Fa, Sp, Su |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | PUR 3100 | Public Relations Writing | 3 | PUR 3000 | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| Total Credits for Semester: | | | 15 | | |

| Fall - Year 4 | Course | Course Description | Credits | Prerequisites | Offered |
|------------------------------------|---------------|---------------------------------|-----------|------------------------------|---------|
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | PUR 3600 | Public Relations Strategy | 3 | PUR 3000 | Fa, Sp |
| | MMC 4211 | Media Law and Ethics | 3 | MMC 3020, MMC 2604, JOU 2100 | Fa, Sp |
| | XXX 3XXX/4XXX | Restricted Upper-level elective | 3 | | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| Total Credits for Semester: | | | 15 | | |

| Spring - Year 4 | Course | Course Description | Credits | Prerequisites | Offered |
|------------------------------------|----------|---------------------------|-----------|---|------------|
| | JOU 4950 | Senior Capstone | 3 | JOU 4110, and JOU 3201, and DIG 3145, and MMC 3104, and MMC 4211, and MMC 3125, and VIC 3002 with minimum grades of C | Fa, Sp, Su |
| | PUR 4500 | Public Relations Research | 3 | PUR 3000 | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | XXX XXXX | Free General Elective | 3 | | Fa, Sp |
| | XXX XXXX | Free General Elective | 2 | | Fa, Sp |
| Total Credits for Semester: | | | 14 | | |

Total Credits for Degree: 120

Course Type

| |
|-------------------------------|
| General Education |
| Common Prerequisites |
| Critical Course for the Major |
| Strongly Recommended Gen Ed |
| Required in the Major |
| Restricted Electives |
| University Requirement |
| General Electives |

Note: FGCU requires that students who enter with fewer than 60 semester hours of credit must enroll in a minimum of 9 semester credit hours of coursework during one or more summer sessions prior to graduation. Therefore any of the courses listed in the fall and spring semesters above may be completed during a summer session, if offered. The total credits for the degree still add up to 120.

| Summer | Course | Course Description | Credits | Prerequisites | Offered |
|--------|------------------------------------|--|---------|---------------|---------|
| | XXX XXXX | Varies from major courses listed above | varies | varies | Summer |
| | Total Credits for Semester: | | | ≥ 9 | |